



Cheryl Haines; photo: Andy Freeberg

Cheryl Haines
Founding Executive Director, FOR-SITE Foundation

For more than 25 years, Cheryl Haines has developed site-specific exhibitions and public programs that have exposed new audiences to contemporary art and advanced discourse on art about place.

In 2003, Haines established the FOR-SITE Foundation to foster the creation, presentation, and public understanding of place-based art through artist residencies, arts education, and commissions in outdoor, historic, and cultural sites.

Through FOR-SITE, Haines has spearheaded innovative partnerships with museums and public agencies—including the National Park Service, the Presidio Trust, and the Golden Gate National Parks Conservancy—to provide new platforms for leading artists to work outside of traditional museum or gallery settings, and for broad audiences to engage with their work. Haines has conceived of and produced an acclaimed series of landscape interventions by Andy Goldsworthy in the Presidio; residency projects by Richard Long at SFMOMA, Mark Dion at the Oakland Museum of California, and Cornelia Parker at Yerba Buena Center for the Arts; and large-scale works by James Turrell and Andy Goldsworthy at the de Young Museum.

In 2012, Haines curated *International Orange*, an exhibition at Fort Point presented by FOR-SITE featuring commissions by 16 artists to mark the 75th anniversary of the Golden Gate Bridge. Haines also conceived of the 2010–11 FOR-SITE project *Presidio Habitats*, for which artists, designers, and architects investigated and reimagined native flora and fauna of the Presidio.

Haines is also principal and director of Haines Gallery in downtown San Francisco. Established in 1987, Haines Gallery supports emerging and established artists from the United States, Europe, Asia, and the Middle East with a predisposition toward conceptual engagement with place.

Active in the San Francisco arts and cultural community, Haines is a founding advisor for the Asian Contemporary Art Consortium, a member of the Contemporary Advisory Committee at the Asian Art Museum, and a board member for the Semshae Foundation to support the preservation of Tibetan music. A member of both the Art Dealers Association of America and Art Table, Haines regularly speaks on the role of art in public places and has critiqued graduate level classes at the California College of the Arts as part of FOR-SITE's education program.