Digital Image Academic Internship
Golden Gate National Parks, San Francisco
Part Time, Spring Semester 2017 (with potential for summer extension)
Available only to students currently enrolled at COM, SFSU, and CCSF

OVERVIEW
The Golden Gate National Recreation Area (GGNRA) is a destination for both locals and international visitor with its sweeping vistas, immense biological diversity, and unique cultural resources. With over 15 million visitors annually and over 80,000 acres of land, the GGNRA is the largest urban national park in the country.

The mission of the GGNRA’s interpretative and education programs is to make our national parks relevant to an increasingly diverse America and to build a sense of ownership, civic engagement in the care of our parks, communities and environment. We are currently seeking a student intern whose primary responsibility will be to organize and upload images into a Lightroom databases, identify and keyword them and assist with managing the Volunteer-In-Parks (VIP) Photography Program.

POSITION

Are you a visual person who is likes to work with digital images and love photography?

We are looking for a Digital Image Intern to assist in managing digital image databases. With your assistance we can grow into one of the largest Digital Image libraries in the National Park Service, make it available to the public, and increase the number of photographers contributing to the image library.

Working as part of a team, and directly with the Photo Editor of the Marketing and Communications Department of The Parks Conservancy, and Visual Information and Media Accessibility specialists in the National Park’s Media Department, the intern will be exposed to a wide variety of images, situations and media. The intern will be trained in the use of Photoshop, Lightroom, web site management and Canon and Nikon cameras among other things. There will be opportunities to photograph events and landscapes in the parks.
DESCRIPTION OF DUTIES

- Organize, upload, identify and keyword several hundred images a week into image databases
- Manage a calendar of events for park photographer assignments
- Maintain and track the usage of NPS camera equipment (Canon)
- Photograph parks and events when appropriate
- Assist the GGNPC photo editor in creating and managing other department image databases including Crissy Field Center, Stewardship, Volunteer, and Nursery departments at the GGNPC
- Help organize and run VIP photographer events
- Work cooperatively in a busy office environment
- Perform regular backups of data

BENEFITS

- Exposure to a very active digital image environment
- Become proficient in creating and maintaining digital image libraries
- Gain photography skills like low light shooting, animal shots and event photography
- Learn all about the GGNRA sites, and experience them first hand
- Meet and interact with many different types of photographers
- Great opportunity to work with staff and volunteers from a diverse background that share a common interest in preserving the natural and cultural history of GGNRA while engaging visitors to become future park stewards
- Opportunity for personal/professional development days to pursue an interest, including training and education in various departments within the Park Service and Parks Conservancy
- Fifty Dollar ($50.00) per day taxable stipend available, plus academic credit

DESIRED QUALIFICATIONS

- An interest in photography
- A keen eye for detail
- Basic computer skills
- Good English writing skills
- Ability to clearly communicate ideas, problems and suggestions
- Reliable, honest and able to positively interact with many different kinds of people

PHYSICAL REQUIREMENTS AND WORK ENVIRONMENT
• Intern will work mostly indoors, and occasionally outdoors. Outdoor weather conditions vary from day to day – intern must be able to perform duties outdoors while maintaining a sense of humor
• Intern must be comfortable sitting, standing, and walking in public settings frequently

TERMS
• Desired Start Date: January 2017
• Up to 3 days per week, January through May, summer (full time) extension possible based on funding, performance, and need
• Schedule will include some nights and weekends
• Fifty Dollar ($50.00) per day taxable stipend available, plus academic credit
• Intern must have a Social Security Number or Individual Taxpayer Identification Number to receive stipend
• Available only to students currently enrolled in SF State, City College of San Francisco, and College of Marin

To apply for this position, please submit an application and send a resume and a thoughtful cover letter to AcademicIntern@parksconservancy.org. Please indicate the position(s) that you are applying for in your cover letter. No phone calls please.

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The Parks Conservancy and National Park Service seek to increase diversity in the workplace and reflect our Bay Area community. People of color and of all backgrounds are encouraged to apply.