DEAR PARK FRIENDS AND SUPPORTERS,

Ten years ago, we celebrated the transformation of an old military airfield into a beloved national park.

At the heart and soul of the Golden Gate National Parks, Crissy Field was created through the visionary leadership of the Evelyn and Walter Haas, Jr. Fund, the community members who contributed volunteer time and generous donations, and the efforts of the Golden Gate National Parks Conservancy in support of the National Park Service (NPS). Since its grand reopening on May 6, 2001, that spectacular shoreline park has repaid us with billions of memories—made, kept, and cherished by 10 million visitors to Crissy Field.

On the pages of our 2011 Report to the Community, you’ll meet just a few of them—and see the indelible impact, drawn across their smiles, of these wondrous parklands.

By the beaming faces of visitors, volunteers, and staff, we are constantly reinvigorated to work on behalf of these parks, alongside our partners the NPS and Presidio Trust. By the growing diversity of our park community, we draw inspiration to ensure these natural, cultural, and historic resources are accessible to all. And by the contributions of our 12,750 members and the support of our park friends, we fulfill our mission of Parks For All Forever.

In this report, we highlight our projects and programs at Crissy Field, Lands End, and Mori Point; along Redwood Creek; on Alcatraz; and throughout the Presidio and the Marin Headlands—among many more accomplishments across 80,600 acres of national parkland.

We are pleased to share our achievements in trail work, habitat restoration, conservation projects, environmental education programs, community engagement initiatives, and park interpretation and visitor services. We are even more delighted to share with you the joy and pride we experience at Golden Gate—captured in these portraits taken on a day like any other, in a place like no other.

Thank you for all that you do for our parks!

Mark Buell
Chair, Board of Trustees

Greg Moore
Executive Director

Cover: Parks Conservancy staff member Galena Seeger helps organize thousands of volunteers who are “at work” improving and maintaining the trails of the Golden Gate National Parks. Her portrait—and the other portraits of park visitors, volunteers, and staff in this report—were taken on Crissy Field in photographer Christopher Irion’s photobooth in March 2011.
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Former Chair, Peninsula Community Foundation

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Charlene Harvey
Civic Leader; Liaison to the Presidio Trust

Julie Parish
Landscape Designer; Liaison to the William Kent Society

Park Ranger Fatima Colindres, Golden Gate National Parks
Love welcoming new audiences to their national parks
Our national parks are where we “finally connected with nature”
When the Evelyn and Walter Haas, Jr. Fund made a commitment to transform this former Army airfield into a national park, thousands of community members contributed donations and volunteer time to realize that vision in 2001. Alongside the National Park Service, Presidio Trust, and community partners, the Parks Conservancy carries forward that legacy in 2011. Crissy Field lives as testimony to our dedication—and the community’s passion—for growing places of public benefit.

1,000,000 visits made each year by Bay Area residents and people from around the world

23,000 young people and community members inspired through Crissy Field Center environmental education programs

3,569 bags of invasive vegetation removed by Crissy Field and shoreline volunteers

10 years of Crissy Field celebrated, still growing on its 2001 transformation
In 2010, the Parks Conservancy was able to trigger—through the generosity of donors such as the S.D. Bechtel, Jr. Foundation—a historic matching grant from the Evelyn and Walter Haas, Jr. Fund to build a world-class network of Presidio trails, bikeways, and overlooks. At places such as the Immigrant Point Connector Trail (above), our partnership with the Presidio Trust and NPS is helping create national park experiences that are accessible, memorable, and unmatched.
Seeing places where my father served in the Army, I can "share memories of his past"
Feel very fortunate to be able to access parks just by “walking out the front door”
This past year, the Parks Conservancy completed a major new viewing overlook by the USS San Francisco Memorial at Lands End, featuring wood benches, new stairs, a repaved parking lot, and extensive revegetation. Thanks to the leadership of the Richard and Rhoda Goldman Fund, Lands End has been revitalized with restored habitat, enhanced trail experiences, and new vista points. All the better, of course, to see yet more park improvements on the horizon at Lands End.
Four years into our restoration project, this beautiful national park site in Pacifica continues to recover from past land use. The ponds are hosting red-legged frogs (a boon to the endangered San Francisco garter snakes that prey on them), trails are being improved, and native plants are taking hold—thanks to the nursery work of Oceana High School students and the service of the Conservation Corps North Bay. Fittingly, the efforts of youth are rejuvenating the land.
Hiking keeps us active and healthy—a “good de-stresser for us”
Retired San Francisco firefighters proud of the Bay Area for saving open space
Imagine you’re a raptor, wheeling over the Headlands. Down below, you can see the wide range of Parks Conservancy-supported work—nursery staff growing native plants, park stewards planting them to restore habitat, National Park Service crews building and enhancing trails, docents greeting visitors at historic sites, the Institute at the Golden Gate convening meetings on environmental issues, and Golden Gate Raptor Observatory (GGRO) volunteers monitoring migratory hawks.

**MARIN HEADLANDS 2010**

- **52,681** native plants grown for restoration through the efforts of the Marin Headlands and Tennessee Valley nurseries
- **45,000** combined hours contributed by GGRO hawk watchers, banders, and trackers
- **1,208** feet of Hawk Hill Coastal Trail built by NPS, with Parks Conservancy support
- **71** environmental programs at Fort Baker, hosted or attracted by the Institute at the Golden Gate

*Our thanks to supporters of the Trails Forever initiative—a partnership of the Parks Conservancy, National Park Service, and Presidio Trust to build and care for trails across the Golden Gate National Parks*
Around Redwood Creek and Muir Beach, the Parks Conservancy and National Park Service are working to restore a watershed that extends from Mount Tamalpais through Muir Woods to the Pacific. Together, we’re building a new creek channel and creating habitat for the endangered coho salmon and threatened California red-legged frog. This unique project engages the community, protects wildlife, and improves trails and recreational resources. Like the creek realignment, it’s a new way forward.

**REDWOOD CREEK 2010**

- 11,087 amphibians and fish relocated by hand to protect them during watershed work
- 550 feet of new creek channel built
- 3 threatened and endangered species’ habitat expanded
- 2 miles of Coastal Trail drainage improved to re-establish natural flow
- 1 ecologically significant stream restored

*Our thanks to the California Department of Fish and Game, California State Coastal Conservancy, and U.S. Fish and Wildlife Service*
Enjoy the parks as places “to play and have fun”
The parks have been a “great part” of our friendship—for 40 years.
In 2010, the Alcatraz Historic Gardens project—a partnership of the Garden Conservancy, Parks Conservancy, and National Park Service—opened a new greenhouse to propagate heirloom roses and other flowers in the gardens once tended by inmates, officers, and other island residents. These improvements, along with other Parks Conservancy-supported projects and services on the Rock, help its natural and cultural resources flourish—and our appreciation for them grow.
OUR PARKS at the Golden Gate

Spanning 80,600 acres across 80 miles from north to south, the Golden Gate National Parks constitute one of the most visited units under the purview of the National Park Service. About 16.4 million people visited in 2010—more than the total visitation at Yosemite, Yellowstone, Grand Canyon, and Glacier National Parks combined.

ALCATRAZ
The Rock, famous for its notorious federal prison, is also known for its seabird colonies and restored gardens once tended by residents.

BAKER BEACH
At the western edge of the Presidio, this beach is favored by wedding photographers—and amateur shutterbugs—for picture-perfect views.

BOLINAS RIDGE
A trail along this secluded ridgeline serves as an ideal spot to survey the San Andreas Rift Zone.

CHINA BEACH
Named for Chinese fishermen who once plied the nearby waters, this little beach affords big-time views of Golden Gate.

CLIFF HOUSE
The third incarnation of this legendary San Francisco landmark features a world-class restaurant with breathtaking ocean vistas.

CRISPY FIELD
Home to an environmental education center, a vast meadow, and a marsh teeming with bird life, the transformed Crissy Field is one of the most spectacular parks in America.

FORT BAKER
Former Army buildings have taken on new life as a LEED Gold-certified national park lodge and the offices of the Institute at the Golden Gate, an environmental program of the Parks Conservancy and National Park Service.

FORT CRONKHITE
Restored oceanside barracks house the staff of the Golden Gate Raptor Observatory and park partner organizations.

FORT FUNSTON
Visitors enjoy beach walks and the spectacle of hang gliders taking to the sky over wind-sculpted dunes.

FORT MASON
A key port of embarkation during World War II, this site now hosts the nonprofit Fort Mason Center, a youth hostel, Golden Gate National Parks headquarters, and Parks Conservancy offices.

FORT POINT
Tucked under the Golden Gate Bridge, this Civil War-era fortress is admired for its magnificent masonry—best appreciated on a candlelight tour.

GERBODE VALLEY
Within the folds of the Marin Headlands, this backcountry paradise feels far more remote than its proximity to the City would suggest.

KIRBY COVE
Known for its popular campsites, this hidden cove offers a one-of-a-kind perspective of the Golden Gate Bridge.

LANDS END
Revitalized in recent years with enhanced trails, gorgeous overlooks, and native plants, this park will soon see a new visitor center.

MARIN HEADLANDS
These majestic hills are dotted with historic batteries and military installations—and lofty perches from which to spy migrating raptors.
MILAGRA RIDGE
A site of intensive stewardship activity, this lovely ridge is one of the last remaining redoubts of the endangered mission blue butterfly.

MORI POINT
Towering bluffs overlook the Pacific—as well as a restored landscape that is home to the endangered San Francisco garter snake.

MOUNT TAMALPAIS
Contained in the authorized boundaries of Golden Gate, Mount Tam is managed by California State Parks, Marin Municipal Water District, Marin County Open Space District, and the National Park Service.

MUir BEACH
This quiet beach is where Redwood Creek, a site of extensive habitat restoration, empties into the ocean.

MUir WOODS
Saved by the Kents and named for John Muir, this National Monument is beloved by all for its tall redwoods and serenity.

OAKWOOD VALLEY
Sounds of falls and owls are heard in the parks' largest stand of oak and bay forest.

OCEAN BEACH
In keeping with its tradition as a recreational destination, San Francisco's western flank is great for sunset strolls.

OLEMA VALLEY
Picturesque Victorian farmhouses grace this beautiful valley adjacent to Point Reyes National Seashore.

PHLEGER ESTATE
Union Creek and remnants of 19th-century logging are landmarks in the parks' quietest redwood forest.

POINT BONITA
The Point Bonita Lighthouse—moved to its current spot in 1877—stands sentinel at the edge of the continent.

PRESIDIO
Established by the Spanish in 1776, this post continues to evolve as a national park with new trails, overlooks, bike-ways, and a renovated campground.

RODEO BEACH
This spot, speckled with unique green and red pebbles, sits between the ocean and brackish Rodeo Lagoon—a favorite birdwatching locale.

STINSON BEACH
One of northern California's most popular beaches, this vast stretch of white sand is a delight for swimmers, surfers, and picnickers.

SUTRO HEIGHTS
The former lands of San Francisco mayor Adolph Sutro showcase a charming garden and the nearby ruins of his gargantuan Sutro Baths.

SWEENEY RIDGE
Just as Spanish explorer Gaspar de Portola did in 1769, visitors today can take in stunning 360-degree panoramas of San Francisco Bay.

TENNESSEE VALLEY
A trail winds through pastoral scenery to a hidden cove named for the shipwreck of the SS Tennessee.
OUR REACH  Map of the Golden Gate National Parks

OUR IMPACT  2010 Parks Conservancy Accomplishments

$24.8 MILLION provided in total aid to the Golden Gate National Parks for interpretation, park enhancements, community programs, and visitor programs

3 MILLION park visitors greeted and served at bookstores and visitor centers parkwide

1.4 MILLION visitors served by tours and other interpretive programs on Alcatraz

164,000 native plants grown for restoration projects by Native Plant Nurseries

31,000 volunteers rallied for the stewardship of the parks, in collaboration with the National Park Service and Presidio Trust

23,000 children, youth, and community members engaged through programs of the Crissy Field Center, an urban environmental education center
THANK YOU 2010 volunteer groups

Many thanks from the Parks Conservancy, National Park Service, and Presidio Trust go to the following groups that helped steward the Golden Gate National Parks (October 1, 2009 –September 30, 2010). About 50% of them are returning groups.

7 Tepees • A Home Away from Homelessness • A.P. Giannini Middle School • AAA of Northern California, Nevada & Utah • AAVE Teen Adventures (All About Visiting Earth) • Accenture • ACE Group • Acterra • Acumen Solutions • Advanced English Academy • Adventures Cross Country • Aim High • Denman Middle School, Marina Middle School, Alameda High School • Alcatraz Bird Docents • Alcatraz Historic Garden Volunteers • Alcatraz Interpretation Volunteers • Alexander Group, Inc. • Algentis • Alta Heights Elementary • American Academy of Opthamology • American Hiking Society • American Red Cross • AmeriCorps NCCC • AngelPoints, Inc. • Antenna Audio • Appirio • Applied Cultural Training • Aquarium of the Bay • Archstone Consulting • ARUP • Ascent Services Group • Atlassian • Bain & Co. • Bank of America • Bank of the West • Bay Area Mitzvah Corps • Bay Area Mountain Rescue • Bay Area Ridge Trail Council • Bay Area Whaleboat Rowing • Bay Model • Bay School of San Francisco • Bay to Waves • Be the Change • Beach Cleanup Volunteers • Bel Aire School • Beldin Club • Berkeley City College • Beyond Borders • Big Year • Commission • California Department of Fish and Game • California Institute of Integral Studies • California Native Plant Society • California Wilderness Coalition • CalPIRG • CamelBak • Cameron House • Camping at the Presidio, Crissy Field Center • Capuchino High School • Castro Valley High School • Catlin Underwriting Ambition • CAVE (Community Action Volunteers in Education), Chico State University • Center for Volunteer and Nonprofit Leadership of Marin • Chevron • Chico State University • Children’s Day School • Children’s International Summer Village • Chinese American International School • Chronicle Books • Church of Jesus Christ of Latter Day Saints • Circle K • Cisco Systems, Inc. • Citrix Systems • City CarShare • City College of San Francisco • Clear Seas Communications, Inc. • CLIF Bar & Co. • Cloudkick • CMS Coalition Next • College of Marin • Congregation Beth Shalom • Conservation Corps North Bay • Contra Costa Search & Rescue • Convent of the Sacred Heart High School • Convio, Inc. • Cornell Alumni Association of Northern California • Cornerstone Research • Coronado Elementary School • Credit Suisse • Crestmont School • Crystal Geyser • Cub Scouts of America • Cultural Care Aupair • Cytokine Genetics • Davidson Middle School • Deloitte • Design Volunteers-In-Parks • Disney • Dominican University • Drew School • DriverSide • EarthTeam • Eastside College Prep • EF International Language School • Emory Alumni • Endangered Species Coalition • English Studies Institute • Environmental Protection Agency • Environmental Resource Management • Esurance • Fairmont Hotels • Federal Reserve Bank • FedEx • Fireman’s Fund
CRISSEY FIELD CENTER
10 YEAR ANNIVERSARY

Achieved through the vision and lead funding from the Evelyn and Walter Haas, Jr. Fund, the generosity of community volunteers and donors, and the support of the Parks Conservancy, the restoration of Crissy Field a decade ago represents how people can transform a place.

Established in 2001 as part of that Crissy Field campaign, the Crissy Field Center shows how places—such as our national parks—can transform people.

A pioneer in environmental education and leadership, the Center—a partnership of the Parks Conservancy, National Park Service, and Presidio Trust—makes an impact by touching the lives of children and youth. By offering relevant, multicultural programs that reach a wide diversity of schools and organizations, the Center encourages new generations to become bold leaders for thriving parks, healthy communities, and a more environmentally just society.

STEP UP FOR THE CENTER
Support the Crissy Field Center’s work to deliver engaging and inspiring youth programs, nurture future leaders for our environment, and connect diverse communities with our national parks.

Contribute to the Summer Camp Scholarship Fund or make a special gift to the Center. For more ways to give, please contact Kathryn Morelli, director of development, at (415) 561-3050 or kmorelli@parksconservancy.org.

HIGHLIGHTS
2001–2011

1,334,000 hours of quality programming provided
590,000 youth and family members engaged
$256,000 transportation scholarships granted to ensure access
100% public middle and high schools in San Francisco served
370 young people connected with “green” jobs in the parks

Visit www.crissyfieldcenter.org for more information
**FINANCIAL STATEMENTS**


Financial information on these pages is derived from the Golden Gate National Parks Conservancy’s financial statements, which were audited by Hood & Strong LLP, an independent registered public accounting firm.

Copies of the complete audited financial statements are available upon request by calling the Parks Conservancy’s Chief Financial Officer at (415) 561-3000.

<table>
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<tr>
<th>ASSETS</th>
<th>2010</th>
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<tr>
<th>LIABILITIES AND NET ASSETS</th>
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<td><strong>Liabilities:</strong></td>
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<tr>
<td>Accounts payable and accrued liabilities</td>
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<td>Accrued payroll-related expenses</td>
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<td>Deferred revenue</td>
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<td><strong>Net Assets:</strong></td>
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<td>Unrestricted:</td>
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<td><strong>Total Net Assets</strong></td>
<td><strong>41,820,231</strong></td>
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</tbody>
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**TOTAL LIABILITIES AND NET ASSETS** | **$ 47,501,066** |
FINANCIAL STATEMENTS


Golden Gate National Parks Conservancy
 Fiscal Year 2010 Aid to the National Parks

Total Aid: $24,772,634

Total Aid to the Parks (1982-2010): More than $218 million

<table>
<thead>
<tr>
<th>Interpretation</th>
<th>Park Enhancements</th>
<th>Community Programs</th>
<th>Visitor Programs</th>
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</thead>
<tbody>
<tr>
<td>$1,873,222 (7%)</td>
<td>$8,826,268 (36%)</td>
<td>$8,337,214 (34%)</td>
<td>$5,735,930 (23%)</td>
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SUPPORT AND REVENUE

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<td>(5,591,719)</td>
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<tr>
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<td>17,458,261</td>
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<td>Mitigation awards</td>
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<td>2,442,048</td>
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<tr>
<td>Other income</td>
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<td>(764)</td>
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<td>Cooperative agreement reimbursements</td>
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<td>6,212,523</td>
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<tr>
<td>Net assets released from restrictions</td>
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<td>(4,043,153)</td>
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<tr>
<td>Total Support and Revenue</td>
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<td>10,442,669</td>
<td>68,575</td>
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EXPENSES

Program Services - Aid to Park Projects and Programs:

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<tr>
<th>Interpretation</th>
<th>Park enhancements</th>
<th>Community programs</th>
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<tr>
<td>1,873,222</td>
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<td>8,337,214</td>
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<tr>
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<td>19,036,704</td>
<td>19,036,704</td>
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Visitor Program Services

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<tr>
<th>Total Program Services</th>
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Fundraising

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<th>Management and General</th>
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Total Expenses

<table>
<thead>
<tr>
<th>Total Expenses</th>
<th>30,916,234</th>
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CHANGE IN NET ASSETS

| NET ASSETS, BEGINNING OF YEAR | 15,766,334 | 8,406,238 | 4,669,277 | 28,841,849 |
| NET ASSETS, END OF YEAR | $18,233,472 | $18,848,907 | $4,737,852 | $41,820,231 |
THANK YOU to the Parks Conservancy’s donors, members, and friends! With your support, we built trails and overlooks, restored natural habitat, protected cultural landmarks, and connected schoolchildren with the outdoors through innovative education programs.

There are many ways to give back to the parks that give us so much. An unrestricted gift supports the Conservancy’s priority programs in areas such as park stewardship, trail improvements, youth leadership, and volunteer engagement. Or you may choose to provide direct support to a project or program. Other ways to give include:

THE WILLIAM KENT SOCIETY
By making an annual gift of $1,000 or more, William Kent Society members provide essential support for programs that connect people with the parks. Named for the philanthropist who donated the redwood grove that became Muir Woods, the William Kent Society makes a real difference in our Golden Gate National Parks—and in the many communities that care for them. Members also enjoy special outings and events throughout the year.

PRESIDIO TRAILS & TRAILS FOREVER
The Evelyn and Walter Haas, Jr. Fund issued a challenge to the Parks Conservancy to raise $7 million to trigger a gift of $10 million to create a world-class system of trails, bikeways, and scenic overlooks in the Presidio. Many thanks to all of you who are helping us reach this financial and trail-building goal.

With trail construction and stewardship projects continuing in the Presidio and throughout the parklands, we welcome your contributions to our work in the Presidio and the Golden Gate National Parks.

GOLDEN GATE KEEPERS
It’s the “green” way to give. By contributing monthly by credit card or through electronic funds transfer, Golden Gate Keepers conserve natural resources that would be used for mailings. Members receive a Parks Conservancy wall calendar and special park updates.

SILVER LUPINE CIRCLE
By including the Conservancy in their estate plans, members ensure that the beauty, history, and relevance of these extraordinary parks are undiminished for future generations. Benefits include special updates, outings, and events.

ENDOWMENT FUNDS
Endowments provide long-term support for youth outreach and education, trail projects, and natural resource stewardship. Please contact the Parks Conservancy to learn more about endowment giving opportunities.

TRIBUTE AND MEMORIAL GIFTS
Remember a loved one or commemorate one of life’s milestones by making a tribute gift or establishing a named fund.

MATCHING GIFTS
Make your gift go twice as far by asking your employer to match your contribution to the parks.

VOLUNTEERING
Work on trails, restore landscapes, study raptors, grow plants, lead tours, and more. For details on the many ways to volunteer in the Golden Gate National Parks, call (415) 561-3077, e-mail volunteer@parksconservancy.org, or visit www.parksconservancy.org/volunteer.

FOR MORE INFORMATION
To learn about our gift-giving options, please contact Kathryn Morelli, director of development, at (415) 561-3050 or kmorelli@parksconservancy.org.
• Increased number of volunteers by 36% over 2009 figures in partnership with the National Park Service and Presidio Trust, with a record-high 31,268 community members contributing a total of 489,389 hours.

• Completed an estimated 50% of conservation work in the Golden Gate National Parks through volunteer efforts.

• Grew a record 164,247 native plants through the efforts of 1,026 native plant nursery volunteers and staff.

• Counted 17,867 hawks, banded 1,141 raptors, and radio-tracked two red-tails, thanks to 295 volunteers at the Golden Gate Raptor Observatory.

• Organized 1,130 Trails Forever volunteers to build and maintain trails.

• Helped attract 3,500 volunteers to over 20 park sites for California Coastal Cleanup Day/National Public Lands Day in September.

• Sent volunteer managers to National Conference on Volunteering and Service in June to lead a workshop on localizing national initiatives.
PARK IMPROVEMENTS

{ Enhancing trails, overlooks, facilities, and sites }

• Repaired, improved, built, or maintained 45 miles of trail through Trails Forever—an initiative of the Parks Conservancy, National Park Service, and Presidio Trust.

• Advanced, alongside the Presidio Trust, Presidio trail and overlook projects (Park Trail, Anza Trail, Lobos Valley Overlook, and others).

• Engaged the community in planning and design of Lands End Lookout, a new visitor facility.

• Installed 166 wayfinding signs as part of Trails Forever improvements.

• Supported installation of Coastal Trail segment connecting Hawk Hill with Conzelman Road in the Marin Headlands.

• Completed final design for Phase 1 of Presidio Coastal Trail work, with significant progress on plans for the Golden Gate Overlook and Pacific Overlook.

• Improved Marin Headlands nursery facilities and planned for upgrades to the Presidio Stewardship and Sustainability Center at Fort Scott.
• Supported park stewardship work at Milagra Ridge and Mori Point (San Mateo Co.); Lands End and Presidio Bluffs (SF); and Muir Beach, Alta Avenue, and Wolfback Ridge (Marin).

• Collected 159 pounds of native plant seed, of 215 species, from 15 watersheds/valleys for propagation in Native Plant Nurseries.

• Discovered at Milagra Ridge the San Bruno elfin butterfly, once thought to be locally extinct.

• Grew 67 plant species for El Polin Springs restoration, part of Presidio Trust-led efforts to revitalize the Tennessee Hollow Watershed.

• Helped National Park Service prepare Cultural Landscape Reports for Alcatraz and Fort Mason.

• Collaborated with the Park Service on study of fire-triggered regeneration of silver lupine, host plant of the endangered mission blue butterfly.

• Assisted with archeological studies at Lands End and along the Presidio Coastal Trail.

• Observed the rare sight of a Western bluebird nesting at Lands End, an indicator of restoration success.
Served 3,654 participants—many of them first-time campers—through Camping at the Presidio (a collaboration of Crissy Field Center, Bay Area Wilderness Training, and the Presidio Trust).

 Reached 2,574 students through field trips, and 228 young people through summer camp, at Crissy Field Center.

 Guided 15 I-YEL (Inspiring Young Emerging Leaders) interns from diverse backgrounds, working to become active stewards of their environments and communities.

 Supported curriculum-based educational programs parkwide, reaching over 15,000 students.

 Connected 59 Galileo Academy students with Presidio "outdoor classrooms" through Project WISE (Watersheds Inspiring Science Education)—a Crissy Field Center program with the Urban Watershed Project.

 Engaged 18 high schoolers through Park Stewardship’s LINC (Linking Individuals with the Natural Community) program, featuring hands-on ecological lessons and service work.

 Placed 11 LINC alumni into park internships, the next step on a ladder toward environmental careers.
• Expanded Crissy Field Center’s impact in underserved communities by working with over 260 schools and community organizations.

• Launched a Crissy Field Center partnership with Hamilton Family Center—a provider of support for the homeless in San Francisco—to reach out to children in homeless families.

• Held the Turning the Tide conference at Fort Baker, where the Institute at the Golden Gate gathered more than 200 cross-sector leaders to collaborate on sustainability issues.

• Attracted or hosted 71 environmental programs at Cavallo Point (the national park lodge at Fort Baker) through the Institute’s efforts.

• Continued the Institute’s “Conversations with Eco-Innovators” public lecture series in collaboration with Conservation International.

• Held 42 Park Academy classes, on subjects ranging from bee monitoring to dune ecology, to improve skills of volunteers and staff.

• Planned “Species of the Year” campaign to encourage awareness of and volunteerism for the endangered mission blue butterfly.

COMMUNITY PROGRAMS

{ Connecting the parks to more people in more meaningful ways }
Gained national recognition for Conservancy programs, as Crissy Field Center’s Youth Leadership Program Manager Ernesto Pepito spoke on a panel for America’s Great Outdoors (AGO), a nationwide initiative to connect people with public lands, and met President Obama at the White House release of the AGO report.

Presented “park prescriptions” report by Institute at the Golden Gate guild members and staff, at a health-oriented AGO session in Chicago.

Facilitated, through Crissy Field Center training, a youth listening session for AGO in Oakland.

Connected I-YEL interns with Goldman Environmental Prize winners at a Center reception.

Hosted Secretary of the Interior Ken Salazar at Crissy Field and NPS Director Jon Jarvis at Fort Baker (top photo), showcasing park programs.

Garnered award for Lands End revitalization from San Francisco Beautiful civic organization.

Won, in partnership with the NPS and Fort Baker Retreat Group, a Preservation Award for Fort Baker project from Designing the Parks.

Honored for innovation with six Media & Partnership Awards from the Association of Partners for Public Lands.
- Provided support for volunteer docents reaching 42,000 visitors at Point Bonita Lighthouse and 12,000 visitors to the Nike Missile Site and Battery Townsley.

- Welcomed about 1 million park visitors to Muir Woods thanks to Parks Conservancy staff and served over 1 million more at visitor centers and bookstores parkwide.

- Led over 180 interpretive talks and activities through community engagement efforts of the Park Stewardship program.

- Released 20 new, high-quality interpretive items for park stores to enhance visitors’ understanding of the parks, emphasizing sustainable materials (such as in these 100% recycled plastic wallets).

- Greeted hawk migration watchers in the Headlands through programs offered by 15 Golden Gate Raptor Observatory docents.

- Encouraged healthy, organic, local ingredients in café offerings at Golden Gate and other parks nationwide.

- Expanded the Parks Conservancy’s social media presence to better reach park friends.
The National Park Service
The National Park Service (NPS) is a federal agency within the U.S. Department of the Interior charged with managing the preservation and public use of America’s most significant natural, scenic, historic, and cultural treasures. Established in 1916, the NPS manages 394 sites across the U.S.—including the Golden Gate National Parks. For more information, call (415) 561-4700 or visit www.nps.gov/goga.

FRANK DEAN
General Superintendent, Golden Gate National Recreation Area

HOWARD LEVITT
Chief of Communications & Partnerships; Liaison to the Parks Conservancy

The Presidio Trust
Responsible for the transformation of the Presidio from an historic Army post into a premier national park that is financially self-sustaining, the Trust is leading the nation’s largest historic preservation project, restoring the park’s buildings and landscapes, and creating innovative programs. For more information, call (415) 561-5300 or visit www.presidio.gov.

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Executive Director