PARKS for ALL

FOREVER

2013 REPORT TO THE COMMUNITY
The Golden Gate National Parks Conservancy’s 2013 Report to the Community is dedicated to today’s youth, whose experiences in these national parks enliven our trails, enrich our community, and encourage our hopes of realizing PARKS FOR ALL FOREVER.

Our thanks to these donors for their leadership gifts in supporting programs and projects that nurture and inspire young people in the Golden Gate National Parks:

- Evelyn and Walter Haas, Jr. Fund
- Colleen and Robert Haas
- S. D. Bechtel, Jr. Foundation
- Pisces Foundation
- Bernard Osher Foundation
- Horace W. Goldsmith Foundation
- Richard and Rhoda Goldman Fund
- David B. Gold Foundation
- Matt and Janice Barger
- Robert and Kathy Burke

PYC-TURE THIS: ENHANCED YOUTH PROGRAMS

Born out of strategic planning work with the Bridgespan Group, the newly formed Park Youth Collaborative (PYC) brings together three park partners—the Golden Gate National Parks Conservancy, National Park Service, and Presidio Trust—to ensure the highest standards for youth program quality, relevance, and service.

While these organizations have successfully implemented programs independently and work hand-in-hand on many initiatives, the PYC aims to further focus and amplify those efforts. By leveraging core strengths, the PYC will help the partners serve more youth—more effectively and more directly—and provide resources for schools and other groups to connect with their national parks.

Through these enhanced programs, young people will cultivate academic, civic, social, and leadership skills; develop tools for personal and professional growth; and deepen their ties to their communities, public lands, and environment.

Many thanks to the Pisces Foundation, the S. D. Bechtel, Jr. Foundation, Phil and Sue Marineau, an anonymous donor, and the National Park Service and Presidio Trust for their support of the PYC planning initiative.
THANKS + GRATITUDE

In 2013, the Golden Gate National Parks Conservancy’s Park Stewardship program turns 20. For two decades, this program—in partnership with the National Park Service (NPS) and Presidio Trust—has been transforming both parklands and the people who work and volunteer here.

While restoring vital habitat and cultural resources, young people in Park Stewardship and other park-based education programs forge unique paths of personal and professional development. In the pages of our 2013 Report to the Community, we trace just a few of the remarkable pathways by which young people have grown—and continue to grow—through Parks Conservancy programs made possible by your generous support.

Whether through camps and youth leadership programs of the Crissy Field Center, or internships with the NPS or Presidio Trust, or Park Stewardship youth initiatives such as LINC (Linking Individuals to their Natural Community), the Golden Gate National Parks help young people deepen their understanding of nature, the environment, and their strongest and best selves. In return, they become the next generation of conservationists, civic leaders, scientists, poets, and park rangers.

To fulfill our mission of PARKS FOR ALL FOREVER, we build trails and overlooks, improve visitor experiences, marshal community volunteers, advance ecological research, protect threatened and endangered species, preserve our cultural heritage, engage diverse communities, share park stories, and provide new experiences to experience these 80,000 acres of national parkland—efforts detailed in the pages of this report.

But where does “FOREVER” begin? It begins with today’s youth—the embodiment and intersection of our vibrant present and hopeful future. It begins with a commitment to the power of parks to shape their character and careers. It begins, as always, with your extraordinary support of our programs.

Thank you to our donors, members, volunteers, and friends who support the Conservancy—and to the young people who bring to these parks their energy, spirit, and hopes and dreams.

With great admiration and appreciation,

Mark Buell
Chair, Board of Trustees

City Year
Greg Moore
President & CEO
Like any seasoned member of the trail crew, Jamie Quesenberry-Gunson has a favorite tool: the Pulaski, used for digging and excavating in the initial stages of trail building. The internship programs in the Golden Gate National Parks—through the Conservancy and its partners the NPS and Presidio Trust—serve a similar purpose in paving the way for young people interested in the field. For Jamie, a trails stewardship internship in 2010 and volunteer management internship in 2011 helped mold a potential career out of her lifelong interest in the outdoors.

By leading Teens on Trails programs, through which Bay Area teens earn service hours by working in the parks, Jamie opens possibilities for the next generation of young people. “It’s gratifying to see youth from urban areas getting a chance to experience what I did in high school: new opportunities and a new world,” she says. On the strength of her skills in connecting with people (and swinging a Pulaski), Jamie was hired in 2013 on a full-time basis to support the Conservancy’s community engagement and trails programs.

**PARK IMPROVEMENTS**

- Enhanced, maintained, or built 22 miles of trail through Trails Forever—a partnership of the Conservancy, National Park Service (NPS), and Presidio Trust.
- Continued construction, with the Presidio Trust and NPS, of a comprehensive system of trails, bikeways, and overlooks in the Presidio.
- Completed a multi-year effort to rebuild the Hillside Trail in Muir Woods.
- Advanced planning and design phases for a new Presidio Visitor Center, in partnership with the NPS and Presidio Trust.
- Partnered with SFMOMA to bring eight steel sculptures by artist Mark di Suvero to Crissy Field in May 2013, creating a new way to experience world-class art and national parks.
- Opened a new state-of-the-art shadehouse at the Presidio nursery to better grow and care for native plants.
- Assisted with NPS projects that built a new bridge to Point Bonita Lighthouse and brought a WWII gun to Battery Townsley as an interpretive exhibit.
- Installed sensors to count the pedestrians and cyclists traversing the Bay Trail and Presidio Coastal Trail.

**PEOPLE**

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**PLACE**

Mary thanks to the following donors for their leadership contributions to park improvement projects in the Golden Gate National Parks: Evelyn and Walter Haas, Jr. Fund, S. D. Bechtel, Jr. Foundation, Richard and Rhoda Goldman Fund, Horace W. Goldsmith Foundation, Allo and Joyce Baron, Robert and Kathy Bales, Tiffany & Co. Foundation, and California State Coastal Conservancy.

**TRAILS FOREVER PROGRAMS**

“Mentors are willing to challenge you to make sure you’re pursuing your own path.”

—Jamie Quesenberry-Gunson

Community Engagement and Trails Program
CONSERVATION

EDUCATION PROGRAMS

accomplishments

• Served more than 46,000 youth through Conservancy partnership programs with the National Park Service and Presidio Trust, providing opportunities for experience, service, and leadership.

• Offered Presidio Field Center programs for every grade level, including summer camps (elementary), Urban Trailblazers (middle school), YES (Inspiring Young Emerging Leaders, high school), and CAP (Camping at the Presidio).

• Won recognition for YES interns, whose video "The Naked Truth"—about media influences on teens—was cited by the Bay Area Youth Media Network.

• Garnered greater exposure for Project WISE (Watersheds Inspiring Student Education) participants, as two videos created by Galileo Academy of Science and Technology students were selected for the KQED Science Youth Media Festival.

• Connected young leaders with the 2012 Goldman Environmental Prize recipients at a Crissy Field Center ceremony.

• Deepened partnership with Oceana High School in Pacifica, with its student-cultivated nursery and gardens officially entering the Parks Conservancy system of native plant nurseries.

As a fifth-grader in the Crissy Field Center’s Junior Rangers summer program, Nathaniel Ng was not permitted to go on the camping trip because he was “messing around.” But, despite his childhood as a self-confessed “troublemaker,” Nathaniel continued with the Center’s programs, transitioning from Urban Trailblazers in middle school to YES (Inspiring Young Emerging Leaders) in high school. Along the way, he came to admire staff such as Jo Chen, Jonathan Shade, and Ernesto Pardo—and became a leader in his own right. When YES organized its first youth summit “Backyard Bound,” in 2011, Nathaniel asked to go last during the wrap-up session, when he spoke eloquently about the importance of making parks accessible to youth.

One piece of advice, which Ernesto shared with him, continues to resonate: “Be careful of the environment you choose, for it will shape you. Be careful the friends you choose, for you will become like them.” After five years around inspirational leaders and peers at the Center, Nathaniel now hopes to be a teacher. “I can literally envision what my first day of class is going to be like,” he says.

INSPIRATION


Additional generous support was provided by: Cloir Foundation, Foundation for Youth Investment, Jonny Chasen, K鲇tal Foundation, Joseph and Vera Long Foundation, NOAA B-WET Program, Save-the-Redwoods League, Stewardship Council, the Madeleine Tang Fund, and the members of FOGG (Friends of the Golden Gate).

If youth don’t access and understand the parks, who is going to teach the next generation?”

—Nathaniel Ng
YES Intern
Volunteer Programs

Com-munity

Marshaled over 36,000 volunteers who gave 500,000 hours of service—new records—for stewardship, restoration, maintenance, education, interpretation, and program work, through a tri-agency partnership of the Parks Conservancy, National Park Service, and Presidio Trust.

Supported and mentored 137 interns who contributed nearly 110,000 hours of service in the parks.

Induced the Golden Gate Festival with civic pride and energy from more than 300 community volunteers during the Bridge’s 75th Anniversary celebration.

Rallied 590 volunteers on Martin Luther King, Jr. Day of Service, 230 on Muir Woods Earth Day, and 150 on National Trails Day.

Commemorated California Coastal Cleanup Day by hosting over 3,100 volunteers, who collected more than 4,350 pounds of debris.

Marked the 40th anniversary of the establishment of Golden Gate National Recreation Area with a community event featuring park founders.

When her family emigrated from Brazil to California, 9-year-old Kharittas S. Araujo had to adjust to a new school, new country, and new language. It wasn’t until her sophomore year at Oceana High School that Khari started to feel comfortable—when she began volunteering with the nursery on campus, growing plants for Parks Conservancy restoration projects. Khari became actively involved with the nursery and the Park Stewardship LINC program, a six-week introduction to work in the national parks. “When you’re in nature, we all speak the language of nature; nature doesn’t care what color you are,” she says. “It accepts you with open arms.”

After graduating, Khari initially planned to pursue a career in nursing, but an environmental education internship rekindled her to her original passion: the outdoors. “When you’re in a space where you can be yourself, you want to go back to it,” Khari explains. She now serves as a high school programs instructor at the Crissy Field Center, where she works with young people who, like Khari, are finding their true selves—by way of a park trail. “Everything we do leads us to where we have to be,” Khari says.

Many thanks to the following donors for their leadership contributions to volunteer and community programs in the Golden Gate National Parks: Richard and Rhoda Goldman Fund and David B. Gold Foundation. Additional generous support was provided by: Amgen, Mary A. Crocker Trust, FedEx, Gap Foundation, Kaiser Permanente, Levi Strauss & Co., Lowe’s, National Fish and Wildlife Foundation, National Park Foundation, Oracle, REI, Salesforce.com Foundation, and Wells Fargo.

“If you ask me where ‘home’ is, I’d say: wherever there is a tree.”
—Kharittas S. Araujo
Crissy Field Center Instructor
In just one year at the Parks Conservancy, Zachariah Jefferson has waded into Mori Point ponds to count frog egg masses, managed a contract for vegetation management in Oakwood Valley, and assessed natural resources in Rancho Corral de Tierra. For Zachariah, who says he “fell off the grid” as a teenager, the outdoors opened a portal to living life fully.

Through an arts and science program at Downtown High School, Zachariah—a self-described “city kid” from southeast San Francisco—hiked, camped, learned about natural sciences, and found a path. “In the city, it’s all concrete, glass windows, and the rush of traffic,” he says. “But when you’re in the outdoors, the air tastes different. It’s a feeling of freedom you can actually see.” A mentor at LEJ (Literacy for Environmental Justice) pointed him to the Parks Conservancy, where he is now an academic intern through a partnership with City College of San Francisco. The internship, which dovetails with his classes, grants him responsibilities that feed his insatiable appetite for experience. One day, Zachariah says, he hopes to see the giant baobabs of the savannah.

Many thanks to the following donors for their leadership contributions to conservation projects in the Golden Gate National Parks: Richard and Rhoda Goldman Fund, S. D. Bechtel, Jr. Foundation, Ayrshire Foundation, Lisa and Douglas Goldman Fund, California Department of Fish and Wildlife, California State Coastal Conservancy, California State Parks, California Wildlife Conservation Board, and Environmental Protection Agency.

“Every time you take a turn on a trail, it’s like a new awakening. It’s almost overwhelming, but you just want more of it.”
—Zachariah Jefferson

Park Stewardship Academic Intern

• Grew more than 220,000 native plants in six park nurseries, pushing the grand total to over 2 million since 1997.
• Controlled invasive plants in sensitive ecosystems of Oakwood Valley, Milegros Ridge, and Mori Point.
• Installed over 400 habitat structures in Redwood Creek for coho salmon and steelhead trout while monitoring major restoration of Redwood Creek.
• Observed three-fold increase in the number of endangered mission blue butterfly sightings at Oakwood Valley.
• Unveiled a Crissy Field Center dashboard, available to the public online, to monitor wind turbines energy output and other environmental metrics at the Center, newly certified as a LEED Platinum facility.
• Began tracking hawks through GPS transmitter devices through a pioneering study by the Golden Gate Raptor Observatory.
• Implemented a radiotracking study, with the National Park Service, to research California red-legged frogs.
• Maintained and restored historic and cultural resources, such as the Alcatraz Gardens.

INTERNSHIP PROGRAMS

CONSERVATION PROGRAMS

accomplishments
I was inspired by regular people who just had a passion for the parks. Now I want to be that person to inspire others.

—Mariajose Alcantara
National Park Service Ranger

How much did Mariajose Alcantara enjoy her time in I-YEL, the Crissy Field Center’s leadership program for high schoolers? Even though her family moved from San Francisco’s Mission District before her sophomore year, she convinced I-YEL coordinators to let her participate during her junior and senior years—commuting two hours each way from Fairfield! Her dedication led Mariajose to ranger jobs in Grand Canyon National Park and then the Marin Headlands. Mariajose now serves as a Community Programs and Outreach Ranger, working to connect new audiences with these national treasures and show that “they have a friend in the parks.”

Mariajose, who first went to Crissy Field at the age of 11 (on the day of its grand reopening in 2001), loves seeing kids experience the parks for the first time. “You can see the little glow on their faces,” she says. “If you show them a banana slug, at first they’re like, ‘Eeeek!’ but then they’ll be talking about it for weeks!” And, for Mariajose, she hopes to be talking about slugs—and poppies, Ohlone stories, and healthy activities in the parks—for many years to come.

Many thanks to the following donors for their leadership contributions to programs that serve visitors and interpret the Golden Gate National Parks: Evelyn and Walter Haas, Jr. Fund, Richard and Rhoda Goldman Fund, S. D. Bechtel, Jr. Foundation, Lisa and Douglas Goldman Fund, Bank of America, and California State Coastal Conservancy.

INTERPRETATION & VISITOR SERVICES

• Helped serve over 17 million visitors (combined visitation to Golden Gate National Recreation Area, Muir Woods National Monument, Fort Point National Historic Site), in partnership with the NPS and Presidio Trust.
• Opened the Golden Gate Bridge Pavilion and Lands End Lookout visitor center, the latter obtained LEED Platinum status.
• Rolled out the Roving Ranger, a food truck adapted to a “mobile workplace,” connecting new audiences with park resources.
• Welcomed about 1 million visitors from around the world to Muir Woods National Monument.
• Provided audio tours and docent programs to 1.4 million visitors to Alcatraz.
• Interpreted the Nastico Alcatraz Gardens for over 6,000 people.
• Developed more than 150 products and publications that tell the fascinating stories of the parks.
• Staffed Hawk Hill with 17 Golden Gate Raptor Observatory volunteer docents, who greeted about 5,000 people during the fall migration.

LEGACY

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SUMMARY OF ACCOMPLISHMENTS
2012-13

ALCATRAZ GARDENS
Partnered with the Garden Conservancy and National Park Service (NPS) to support 663 volunteers who helped restore and steward 4.5 acres of historic gardens.

CAMPING AT THE PRESIDIO
Achieved a new record of participation in CAP—a program of the Conservancy in partnership with the Presidio Trust, Bay Area Wilderness Training, and NPS—with 5,200 young people and adults camping at Rob Hill Campground in 2012 (special thanks to the Presidio Trust for providing key funding).

COMMUNITY & OUTREACH PROGRAMS
Connected with diverse communities through interpretive hikes, art projects, and summer field trips, field trainings for SFUSD teachers on how to incorporate parks in science and social science classes.

CRISSY FIELD CENTER
Served 25,341 schoolchildren, youth, and adults through innovative programs at this urban environmental education center (a partnership of the Conservancy, NPS, and Presidio Trust), expanding its collaborations with cultural organizations, neighborhood centers, and nonprofit groups.

GOLDEN GATE BRIDGE 75TH ANNIVERSARY
Celebrated with a community festival, 75 Tributes (programs by community partners), new visitor attractions at the south plaza (including the Bridge Pavilion welcome center), new guided tours, and new trails and overlooks that enhance the connections between the Bridge and the adjoining national parks.

GOLDEN GATE RAPTOR OBSERVATORY
Counted 95,138 raptors (of 18 species), banded 2,036 birds of prey, and radio-tracked three hawks through the efforts of 300 volunteers and four interns at the GGRO.

I-YEL
Developed leadership skills of 18 high school students, young park ambassadors from diverse backgrounds who work for environmental change in their neighborhoods through the Inspiring Young Emerging Leaders program.

LEED CERTIFICATION
Attained, for both the lands End lookout and Crissy Field Center, IEEI Platinum status—the highest level of recognition for sustainable design and construction.

UNC
Immersed 17 high schoolers in a six-week program, Linking Individuals to their Natural Community, filled with outdoor adventure, service projects, and team-building.

NATIVE PLANT NURSERIES
Grew a record number of plants—220,876 in all (of 196 species)—for 54 restoration projects across the parks, from Phleger Estate to Bolinas Lagoon.

PARK ACADEMY
Trained 744 volunteers, Conservancy members, interns, and staff through 62 classes that expanded their knowledge of park resources and best practices.

PARK SIGNAGE PROGRAM
Installed 184 signs across the parks, providing vital wayfinding, interpretive, and resource/protection information.

PARK STEWARDSHIP
Built a beginning network of stewards through educational, youth leadership, community, and research programs— from Astronomy in the Parks talks to new outreach efforts in San Rafael.

PLANNING & DESIGN
Finalized plans for major park projects in 2013, including overlooks at Battery East near the Golden Gate Bridge, Eagle’s Point Overlook at Lands End, Presidio Coastal Trail improvements, and upgrades to the Presidio native plant nursery.

INSTITUTE AT THE GOLDEN GATE 2012-13 ACCOMPLISHMENTS
• Launched a new program focused on climate change education, building upon the successes of the Healthy Parks, Healthy People and Food for the Parks programs.
• Developed new Healthy Parks, Healthy People initiative with the Southeast Health Center to train health practitioners to connect residents of Bayview Hunters Point with local parks.
• Partnered with Google to provide Google Earth training for environmental professionals.
• Co-hosted National Parks Institute executive leadership seminar with international park leaders.
• Welcomed organizations such as the National Wildlife Federation, Environmental Defense Fund, and the U.S. Green Building Council for meetings at Cavallo Point Lodge at Fort Baker.

Many thanks to these major supporters of the Institute’s work: Pisces Foundation, S. D. Bechtel, Jr. Foundation, Kaiser Permanente, and Bank of America.
innovative model of park stewardship. Landscape Foundation for pioneering an
the NPS and Presidio Trust, from The Cultural
Garnered this prestigious honor, alongside
AWARD
projects at Park Stewardship priority sites.
13 high school students through RYC, a six-
Deepened skills and ecological knowledge of
CREW
RESTORATION YOUTH
High School.
launching pilot program with Wallenberg
(wich served 65 youth in the last year) by
Galileo Academy of Science and Technology
PROJECT WISE
workshops and hands-on projects.
students to the outdoors through environmental
introducing 48 culturally diverse middle school
Provided two four-week summer sessions, in
URBAN TRAILBLAZERS
youth), who contributed to the rehabilitation
TRAILS FOREVER
collectively gave 710 hours to trail projects.
TEENS ON TRAILS
transformed “days off” during the school
year to “days on” for 74 young people, who
VOLUNTEER PROGRAMS
brought 36,165 volunteers to the parks, who
contributed 506,177 total hours of service
(a value of more than $1.1 million) through the
collaborative programs of the Conservancy,
NPS, and Presidio Trust.
YOUTH INTERNSHIPS
Placed 17 alumni of I-YEL, LINC, and RYC
in summer internships with partners at the
Marine Mammal Center, National Outdoor
Leadership School, National Park Service,
and more.
SUMMER CAMPS
Enriched the summers of 196 elementary
school students through Crissy Field Center
camp experiences, half of them received full
or partial scholarships.
TEENS ON TRAILS
Transformed “days off” during the school
year to “days on” for 74 young people, who
collectively gave 710 hours to trail projects.
TRAILS FOREVER
Engaged 939 trail volunteers (including 142
youth), who contributed to the rehabilitation
and construction of six major trails, as well as
the repair and maintenance of many
more segments.
URBAN TRAILBLAZERS
Provided two four-week summer sessions, in
providing 48 culturally diverse middle school
students to the outdoors through environmental
workshops and hands-on projects.

Throughout 2012, the Parks Conservancy was honored to work alongside
the other organizing partners on this milestone event in Bay Area history:
the Golden Gate Bridge, Highway and Transportation District, National
Park Service, Presidio Trust, and City and County of San Francisco.
Many thanks to the following civic leaders, corporate partners, and donors.

GOLDEN GATE BRIDGE LEGACY CIRCLE
The Strauss Circle commemorates the 75th Anniversary of the
Golden Gate Bridge and honors the legacy of Joseph B. Strauss,
the span’s first chief engineer.

Strauss Circle Lead Gifts
List and Douglas Goldman Fund
Bank of America Charitable Foundation

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Ronald and Anna Winick

GOLDEN GATE BRIDGE 75TH ANNIVERSARY
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Nancy Hellman Bechtel
Co-Chairs
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Mark Baer
Roth Convez
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Diane Cargle Logden
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Joe Green
Sally Hambrecht
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Inex Stress & Co.
Pacific Gas and Electric Company
Speck Products

GOLDEN GATE BRIDGE 75TH ANNIVERSARY CORPORATE PARTNERS
Many thanks to the following groups that helped us care for our Golden Gate National Parks (October 1, 2011 to September 30, 2012). Of the record-high 36,165 community members who volunteered last year, about 80% participated through the group programs of the Parks Conservancy, National Park Service, and Presidio Trust.
GOLDEN GATE NATIONAL PARKS

17 million visitors combined visitation to 2012 Golden Gate National Recreation Area, Fort Point National Historic Site, and Muir Woods National Monument.

80,000 acres
1,287 plant and animal species
1,200 historic structures
192 recorded archeological sites
59 miles of coastline and bay shoreline
36 federally-listed endangered and threatened species
19 separate ecosystems
7 distinct watershed
11 decommissioned military fortifications
9 cultural landscapes (including 5 lighthouses)
5 National Historic Landmarks
1 Nonprofit dedicated to fulfilling a vision of PARKS FOR ALL FOREVER

MARIN COUNTY

BOUNAS RIDGE: A trail along the secluded ridge1 welcomes visitors to see the San Andreas Rift Zone.

FORT BAKER: Formerly a military property, this site offers a U-boathaunted park and a LEED-certified national park lodge and the offices of the Institute of the Golden Gate, an environmental group of the Parks Conservancy and park partner organizations.

FORT CROOKHARVE: Historical waterfront site houses the staff of the Golden Gate Raptor Observatory and park partner organizations.

GERROOF VALLEY: Within the folds of the Marin Headlands, this backcountry paradise feels for more remote than its proximity to the City would suggest.

GOBY CONE: Known for its outstanding campsites, this hidden cove offers a one-of-a-kind perspective of the Golden Gate Bridge.

MARAHEADLANDS: Mossy hills are dotted with historic tombs and old military installations—and lily ponds from which to spy migrating raptors.

MURR BEACH: This quiet beach is where Redwood Creek, a site of extensive habitat restoration, empties into the ocean.

MURR WOODS: Served by the Kearsarge for Commodore John Muir to the National Monument is believed by city officials for its tall redwoods and serenity.

OAKWOOD VALLEY: Coyotes, owls, and butterflies make their home in this region’s largest stand of oak and bay forest.

OLEMA VALLEY: Picturesque Victorian architecture and old-timers grace this valley adjacent to Point Reyes National Seashore.

POINT BONITA: The Point Bonita Lighthouse—once a current spot in 1877—stands sentinel at the edge of the continent.

RIDEPO BEACH: This spot, speckled with unique green and red tidal pools, sits between the ocean and historic Ridepo Lagoon—a favorite birdwatching locale.

STINSON BEACH: One of northern California’s most popular beaches, this vast stretch of white sand is a delight for surfers, sunbathers, and picnickers.

TEN-MILE VALLEY: A meandering trail winds through pastoral scenery to a hidden cave named for the shipwreck of the San Bruno.

SAN FRANCISCO COUNTY

ACIASTRA: The Rock, famous for its notorious federal prison, is also known for its seabird colonies and native gardens since tended by residents.

BARTER HOUSE: At the eastern edge of the Presidio, this beach is favored by wedding photographers—and amateur shutterbugs—for picture-perfect views.

CHINA BEACH: Named for Chinese fishermen who once plied the area, this little beach offers big-time views of Golden Gate.

CLIFF HOUSE: The third incarnation of this legendary San Francisco landmark features a world-class restaurant with breathtaking ocean vistas.

CRIPFIELD: Home to an environmental education center, a vast outdoor education, and its marsh teeming with bird life, this transformed Crazy Field is one of the most spectacular parks in America.

FORT FUNSTON: Visitors enjoy beach walks and the spectacle of flocks of golden eagles taking to the sky in early wood-sculpted domes.

FORT MASON: A key parcel of development during World War II, this site now houses the nonprofit Fort Mason Center, a popular hotels, Golden Gate National Parks headquarters, and Parks Conservancy offices.

FORT POINT: Tucked under the Golden Gate Bridge, this Civil War fortress isadmired for its magnificent masonry—but appreciated on a candlelit tour.

LAND END: Riddled in recent years with enhanced trails, gorgeous overlooks, and native plants, this park now boasts a new visitor center.

OCEAN BEACH: In keeping with its tradition as a recreational destination, San Francisco's western flank is great for sunset strolls.

PRESIDIO: Established by the Spanish in 1776, this post continues to evolve as a national park and national park, with new trails, new looks, birdways, and a renovated casino.

SUNSET HEIGHTS: The former lands of San Francisco mayor Adolph Sutro, this area showcases a charming garden and the ruins of his gargantuan Sutro Baths.

SAN MATEO COUNTY

MILAGRA RIDGE: A site of intensive stewardship activity, this lovely ridge is one of the last remaining redwoods of the endangered mission blue butterfly.

MORI POINT: Tresillian Bluffs overlook the Pacific—as well as a national landscape that is home to the endangered San Francisco garter snake.

PHLEGER ESTATE: Union Creek and remnants of 19th-century logging are landmarks in the park’s sparsely wooded forest.

RANCHO CORRAL DE TIERRA: Added to the Golden Gate National Parks in 2011, this 3,800-acre parcel is one of the largest blocks of open space on the San Mateo peninsula.

SWEENEY RIDGE: Just as Spanish explorer Gaspar de Portolá did in 1769, many modern-day hikers are driven in spinning 360-degree panoramas of San Francisco Bay.

Stretched across 125 square miles of breathtaking open space, the Golden Gate National Parks is places of superlatives. An integral part of a UNESCO Biosphere Reserve, these parks are home to more threatened and endangered species than any other national park unit in the continental U.S. In 2012, over 17 million people visited these parks—more than the visitation to Yosemite, Yellowstone, Grand Canyon, Zion, and Mount Rushmore combined.
REPORT TO THE COMMUNITY
FINANCIAL STATEMENTS

Financial statements of the Golden Gate National Parks Conservancy are audited on an annual basis.

Copies of the complete audited financial statements are available upon request by calling the Parks Conservancy’s Executive Vice President/Chief Operating Officer at [415] 561-3000.

STATEMENT OF FINANCIAL POSITION
As of September 30, 2012

ASSETS

Cash and cash equivalents $ 1,720,679
Accounts receivable, net 7,374,898
Contributions receivable, net 2,661,410
Inventories 3,165,942
Prepaid expenses and deposits 252,371
Investments 24,567,423
Furniture, fixtures, and equipment, net 887,981
Other assets, net 7,373,182
TOTAL ASSETS $ 48,003,886

LIABILITIES AND NET ASSETS

LIABILITIES

Accounts payable and accrued liabilities $ 2,484,949
Accrued payroll related expenses 1,948,001
Agency funds payable 877,888
Deferred revenue 502,076
Capital lease obligation 143,830
TOTAL LIABILITIES 5,956,744

NET ASSETS

Unrestricted

Undesignated 19,811,746
Board-designated 3,000,000
Total unrestricted net assets 22,811,746

Temporarily restricted 14,242,488
Permanently restricted 4,992,908
Total net assets 42,047,142

TOTAL LIABILITIES AND NET ASSETS $ 48,003,886

SUPPORT AND REVENUE

Gross program revenue $ 28,081,973
Cost of goods and services (6,846,907)
Program revenue, net 21,235,066

Contributed income 1,871,259 $ 10,279,048 $ 132 12,150,439
Special events, net of direct event costs of $418,202 965,338 137,700 1,103,038
Net assets released from restrictions 13,544,680 (13,544,680)
Cooperative agreement reimbursements 7,521,322
Meditation awards 50,740
Investment income 261,226 85,272 346,498
Net realized and unrealized gain (loss) on investments 2,197,721 913,478
Other income 783,032
TOTAL SUPPORT AND REVENUE 48,430,384 (2,129,182) 132 46,301,334

EXPENSES

Program Services:

Park enhancements, restoration, and stewardship 19,450,147
Park interpretation and visitor services 10,237,283
Youth, volunteer, and community programs 8,202,938
Total program services 37,890,368

Management and General 6,105,449
Fundraising 867,490
TOTAL EXPENSES 44,863,307

LOSS FROM BAD DEBT (63,687)

CHANGE IN NET ASSETS 3,567,077 (2,129,182) (63,555) 1,374,340

NET ASSETS, BEGINNING OF YEAR 19,244,669 16,371,670 5,056,463 40,672,802

NET ASSETS, END OF YEAR $ 22,811,746 $ 14,242,488 $ 4,992,908 $ 42,047,142

STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS
for the year ended September 30, 2012

Unrestricted Temporarily Permanently Total

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SUPPORTING THE PARKS

Our work on behalf of the Golden Gate National Parks would not be possible without our 14,000 members, extraordinary philanthropic community, tens of thousands of dedicated volunteers, and stalwart support from elected representatives. Join this remarkable family of park friends by making a gift and giving your time to these national treasures. An unrestricted gift supports the Parks Conservancy’s priority programs—focused on education and youth leadership, park stewardship, trail improvements, habitat restoration, volunteerism, and more. Or you may choose to provide direct support to a project or program. Other ways to support the Conservancy include:

THE WILLIAM KENT SOCIETY
By making an annual gift of $1,000 or more, William Kent Society members provide essential unrestricted support for priority programs. Named for the philanthropist who donated the redwood grove that became Muir Woods, the William Kent Society makes a real difference in caring for these lands and building deeper connections with them. Members also enjoy special outings and events.

TRAILS FOREVER
Philanthropic gifts to Trails Forever—a parkwide initiative now in its 11th year—have improved trails throughout the parks, engaged hundreds of young people in trail stewardship, and restored acres of native habitat. From the Evelyn and Walter Haas, Jr. Fund’s challenge grant to restore 24 miles of trails in the Presidio, to contributions from schoolchildren, to generous donations through the annual Trails Forever Dinner, your gifts make a difference you can see and experience every day.

FRIENDS OF THE GOLDEN GATE (FOGG)
Young professionals can join the Friends of Fogg as members of FOGG—a group of energetic park supporters who raise awareness, provide support, and volunteer with other 21- to 40-year-olds in the Bay Area to energize the next generation of stewards.

GOLDEN GATE KEEPERS
Through monthly contributions by credit card or electronic funds transfer, these supporters truly represent the spirit of conservation. Golden Gate Keepers save valuable natural resources by obviating the need to send paper mailings.

SILVER LUPINE CIRCLE
By including the Conservancy in their estate plans, members ensure that the beauty, history, and meaning of these parks will endure for generations to come. Benefits include special updates, outings, and events.

ENDOWMENT FUNDS
Endowments provide long-term support for youth education programs, trail projects, and natural resource stewardship.

TRIBUTE & MEMORIAL GIFTS
Remember a loved one or commemorate one of life’s milestones by making a tribute gift or establishing a named fund.

MATCHING GIFTS
Amplify the impact of your gift by asking your employer to match your contribution to the parks.

VOLUNTEERING
Work on trails, restore habitat for endangered species, study raptors, grow native plants, and more. For details on the broad spectrum of volunteer opportunities in the parks, call (415) 561-3044, email volunteer@parksconservancy.org, or visit www.parksconservancy.org/volunteer.

MAKE A GIFT
For details on these and other ways to give, please contact Kathryn Morelli at (415) 561-3030 or kmorelli@parksconservancy.org.