

PARKS + for ALL



FOREVER



2013 REPORT TO THE COMMUNITY

NOW + FOREVER

Our thanks to these donors for their leadership gifts in supporting programs and projects that nurture and inspire young people in the Golden Gate National Parks: Evelyn and Walter Haas, Jr. Fund • Colleen and Robert Haas • S. D. Bechtel, Jr. Foundation • Pisces Foundation • Bernard Osher Foundation • Horace W. Goldsmith Foundation • Richard and Rhoda Goldman Fund • David B. Gold Foundation • Matt and Janice Barger • Robert and Kathy Burke

PYC-TURE THIS: ENHANCED YOUTH PROGRAMS

Born out of strategic planning work with the Bridgespan Group, the newly formed Park Youth Collaborative (PYC) brings together three park partners—the Golden Gate National Parks Conservancy, National Park Service, and Presidio Trust—to ensure the highest standards for youth program quality, relevance, and service.

While these organizations have successfully implemented programs independently and work hand-in-hand on many initiatives, the PYC aims to further focus and amplify those efforts. By leveraging core strengths, the PYC will help the partners serve more youth—more effectively and more directly—and provide resources for schools and other groups to connect with their national parks.

Through these enhanced programs, young people will cultivate academic, civic, social, and leadership skills; develop tools for personal and professional growth; and deepen their ties to their communities, public lands, and environment.

Many thanks to the Pisces Foundation, the S. D. Bechtel, Jr. Foundation, Phil and Sue Marineau, an anonymous donor, and the National Park Service and Presidio Trust for their support of the PYC planning initiative.



The Golden Gate National Parks Conservancy's *2013 Report to the Community* is dedicated to today's youth, whose experiences in these national parks enliven our trails, enrich our community, and encourage our hopes of realizing PARKS FOR ALL FOREVER.

BOARD OF TRUSTEES

GOLDEN GATE NATIONAL PARKS CONSERVANCY

OFFICERS

Mark Buell

Chair

Civic Leader,
San Francisco

Alexander H. Schilling

Vice Chair

President, Union Square
Investment Company,
San Francisco

Lynn Mellen Wendell

Vice Chair

Civic Leader,
San Francisco

David Courtney

Treasurer

General Partner & Chief
Operating Officer,
Crosslink Capital,
San Francisco

Larry Low

Secretary

Chief Legal Officer,
Orrick, Herrington &
Sutcliffe LLP,
San Francisco

TRUSTEES

Janice Barger

Civic Leader,
San Francisco

Betsy Eisenhardt

Civic Leader,
San Francisco

Randi Fisher

Pisces Foundation,
San Francisco

Jessica Parish

Galloway

Civic Leader,
San Francisco

John Gamble

Managing Partner, Allen
Matkins Leck Gamble
Mallory & Natsis LLP,
San Francisco (retired)

Sally Hambrecht

Civic Leader,
San Francisco

Linda Howell

Civic Leader,
San Francisco

Patsy Ishiyama

Civic Leader,
San Francisco

Martha Kropf

Civic Leader,
San Francisco

Colin Lind

Managing Partner,
Blum Capital Partners,
San Francisco (retired)

Phil Marineau

Partner, LNK Partners,
New York

John E. McCosker, Ph.D.

Senior Scientist and
First Chair of Aquatic
Research, California
Academy of Sciences,
San Francisco

Robert Morris

Managing Director,
Goldman Sachs Group,
Inc., San Francisco
(retired)

John Murray

Chief Executive
Officer, Element98,
San Francisco

Jacob E. Perea, Ph.D.

University Dean for
Social Justice Initiatives,
Emeritus, San Francisco
State University,
San Francisco

Rob Price

Co-Chairman &
Creative Director,
Eleven, Inc.,
San Francisco

Staci Slaughter

Senior Vice President,
Communications,
San Francisco Giants,
San Francisco

Michael Willis

Principal, Michael Willis
Architects, San Francisco

BOARD LIAISONS

Charlene Harvey

Civic Leader; Liaison to
the Board of Directors,
Presidio Trust

Julie Parish

Landscape Designer;
Liaison to the William
Kent Society

BOARD ASSOCIATES

Frank Almeda, Ph.D.

Senior Curator,
Department of Botany,
California Academy
of Sciences

Fritz Arko

President and General
Manager, Pier 39
(retired)

Michael R. Barr

Partner, Pillsbury
Winthrop Shaw
Pittman LLP

Leslie Browne

Partner, SSL Law Firm

Virgil Caselli

Principal, Commercial
Property Ventures

Milton Chen, Ph.D.

Senior Fellow &
Executive Director
Emeritus, The George
Lucas Educational
Foundation

Carlota del Portillo

Dean, Mission Campus,
City College of
San Francisco (retired)

Phelps Dewey

President, Chronicle
Publishing Company,
Book Division

Paula F. Downey

President and CEO,
AAA Northern
California, Nevada
and Utah Insurance
Exchange

Millard Drexler

Chairman and CEO,
J. Crew

Gianni Fassio

Owner, Palio D'Asti
(retired)

Robert Fisher

Member, Board of
Directors, Gap, Inc.

David Grubb

Chairman Emeritus,
Swinerton, Inc.

Walter J. Haas

Member, Board of
Directors, Levi Strauss
& Co.

S. Dale Hess

Executive Vice
President, San Francisco
Convention & Visitors
Bureau (retired)

Kit Hinrichs

Founder, Studio Hinrichs

Amy S. McCombs

Lee Hills Chair of Free
Press Studies, Missouri
School of Journalism

Nion McEvoy

Chairman and CEO,
Chronicle Books LLC

Regina Liang

Muehlhauser

President, Bank of
America California
(retired)

Donald W. Murphy

CEO, National
Underground Railroad
Freedom Center (retired)

Mark W. Perry

General Partner, New
Enterprise Associates

Toby Rosenblatt

Former Chair, Board of
Directors, Presidio Trust

Helen Schwab

Civic Leader

Alan Seelenfreund

Chairman, McKesson
Corporation (retired)

Gail P. Seneca

Chairman and CEO,
Luminent Mortgage
Capital, Inc. (retired)

West Shell III

Chairman and CEO,
Healthline

Rich Silverstein

Co-Chairman &
Creative Director,
Goodby, Silverstein &
Partners

Cathy Simon

Principal, Perkins+Will

Sharon Y. Woo

Civic Leader

Doug Wright

Principal, Douglas
Wright Consulting

Rosemary Young

Former Chair, Peninsula
Community Foundation



THANKS + GRATITUDE

Dear Park Friend:

In 2013, the Golden Gate National Parks Conservancy's Park Stewardship program turns 20. For two decades, this program—in partnership with the National Park Service (NPS) and Presidio Trust—has been transforming both parklands and the people who work and volunteer here.

While restoring vital habitat and cultural resources, young people in Park Stewardship and other park-based education programs forge unique paths of personal and professional development. In the pages of our *2013 Report to the Community*, we trace just a few of the remarkable

pathways by which young people have grown—and continue to grow—through Parks Conservancy programs made possible by your generous support.

Whether through camps and youth leadership programs of the Crissy Field Center, or internships with the NPS or Presidio Trust, or Park Stewardship youth initiatives such as LINC (Linking Individuals to their Natural Community), the Golden Gate National Parks help young people deepen their understanding of nature, the environment, and their strongest and best selves. In return, they become the next generation of conservationists, civic leaders, scientists, poets, and park rangers.

To fulfill our mission of PARKS FOR ALL FOREVER, we build trails and overlooks, improve visitor experiences, marshal community volunteers, advance ecological research, protect threatened and endangered species, preserve our cultural heritage, engage diverse communities, share park stories, and provide new ways to experience these 80,000 acres of national parkland—efforts detailed in the pages of this report.

But where does “FOREVER” begin? It begins with today's youth—the embodiment and intersection of our vibrant present and hopeful future. It begins with a commitment to the power of parks to shape their character and careers. It begins, as always, with your extraordinary support of our programs.

Thank you to our donors, members, volunteers, and friends who support the Conservancy—and to the young people who bring to these parks their energy, spirit, and hopes and dreams.

With great admiration and appreciation,

Mark Buell
Chair, Board of Trustees

Greg Moore
President & CEO

PARK IMPROVEMENTS accomplishments

- Enhanced, maintained, or built **22 miles of trail** through Trails Forever—a partnership of the Conservancy, National Park Service (NPS), and Presidio Trust.
- Continued construction, with the Presidio Trust and NPS, of a comprehensive **system of trails, bikeways, and overlooks in the Presidio**.
- Completed a multi-year effort to rebuild the **Hillside Trail in Muir Woods**.
- Advanced planning and design phases for a **new Presidio Visitor Center**, in partnership with the NPS and Presidio Trust.
- Partnered with SFMOMA to bring **eight steel sculptures by artist Mark di Suvero** to Crissy Field in May 2013, creating a new way to experience world-class art and national parks.
- Opened a **new state-of-the-art shadehouse** at the Presidio nursery to better grow and care for native plants.
- Assisted with NPS projects that built a **new bridge to Point Bonita Lighthouse** and brought a WWII gun to Battery Townsley as an interpretive exhibit.
- Installed **sensors to count the pedestrians and cyclists** traversing the Bay Trail and Presidio Coastal Trail.

PEOPLE + PLACE



Like any seasoned member of the trail crew, Jamie Quesenberry-Gunson has a favorite tool: the Pulaski, used for digging and excavating in the initial stages of trail building. The internship programs in the Golden Gate National Parks—through the Conservancy and its partners the NPS and Presidio Trust—serve a similar purpose in paving the way for young people interested in the field. For Jamie, a trails stewardship internship in 2010 and volunteer management internship in 2011 helped mold a potential career out of her life-long interest in the outdoors.

By leading Teens on Trails programs, through which Bay Area teens earn service hours by working in the parks, Jamie opens possibilities for the next generation of young people. “It’s gratifying to see youth from urban areas getting a chance to experience what I did in high school: new opportunities and a new world,” she says. On the strength of her skills in connecting with people (and swinging a Pulaski), Jamie was hired in 2013 on a full-time basis to support the Conservancy’s community engagement and trails programs.

Many thanks to the following donors for their leadership contributions to park improvement projects in the Golden Gate National Parks: Evelyn and Walter Haas, Jr. Fund, S. D. Bechtel, Jr. Foundation, Richard and Rhoda Goldman Fund, Horace W. Goldsmith Foundation, Matt and Janice Barger, Robert and Kathy Burke, Tiffany & Co. Foundation, and California State Coastal Conservancy



“Mentors are willing to challenge you to make sure you’re pursuing your own path.”

—Jamie Quesenberry-Gunson
Community Engagement
and Trails Program

2012-13

EDUCATION PROGRAMS accomplishments

- Served **more than 46,000 youth** through Conservancy partnership programs with the National Park Service and Presidio Trust, providing opportunities for experience, service, and leadership.
- Offered **Crissy Field Center programs for every grade level**, including summer camps (elementary), Urban Trailblazers (middle school), I-YEL (Inspiring Young Emerging Leaders, high school), and CAP (Camping at the Presidio).
- Won **recognition for I-YEL interns**, as their video “The Naked Truth”—about media influences on teens—was cited by the Bay Area Youth Media Network.
- Garnered **greater exposure for Project WISE** (Watersheds Inspiring Student Education) participants, as two videos created by Galileo Academy of Science and Technology students were selected for the KQED Science Youth Media Festival.
- Connected **young leaders with the 2012 Goldman Environmental Prize recipients** at a Crissy Field Center ceremony.
- Deepened **partnership with Oceana High School in Pacifica**, with its student-cultivated nursery and gardens officially entering the Parks Conservancy system of native plant nurseries.



CONSERVATION + INSPIRATION

As a fifth-grader in the Crissy Field Center’s Junior Rangers summer program, Nathaniel Ng was not permitted to go on the camping trip because he was “messing around.” But, despite his childhood as a self-confessed “troublemaker,” Nathaniel continued with the Center’s programs, transitioning from Urban Trailblazers in middle school to I-YEL (Inspiring Young Emerging Leaders) in high school. Along the way, he came to admire staff such as Jie Chen, Jonathan Shade, and Ernesto Pepito—and became a leader in his own right. When I-YEL organized its first youth summit, “Backyard Bound,” in 2011, Nathaniel asked to go last during the wrap-up session, when he spoke eloquently about the importance of making parks accessible to youth.

One piece of advice, which Ernesto shared with him, continues to resonate: “Be careful of the environment you choose, for it will shape you; be careful the friends you choose, for you will become like them.” After five years around inspirational leaders and peers at the Center, Nathaniel now hopes to be a teacher. “I can literally envision what my first day of class is going to be like,” he says.

Many thanks to the following donors for their leadership contributions to education and youth programs in the Golden Gate National Parks: Evelyn and Walter Haas, Jr. Fund, S. D. Bechtel, Jr. Foundation, Pisces Foundation, Horace W. Goldsmith Foundation, and David B. Gold Foundation

Additional generous support was provided by: Cleo Foundation, Foundation for Youth Investment, JPMorgan Chase, Kimball Foundation, Joseph and Vera Long Foundation, NOAA B-WET Program, Save-the-Redwoods League, Stewardship Council, the Madeleine Tang Fund, and the members of FOGG (Friends of the Golden Gate)



“If youth don’t access and understand the parks, who is going to teach the next generation?”
 —Nathaniel Ng
 I-YEL Intern



YOUTH LEADERSHIP PROGRAMS

2012-13

VOLUNTEER PROGRAMS accomplishments

- Marshaled **over 36,000 volunteers** who gave **500,000 hours of service**—a new record—for stewardship, restoration, maintenance, education, interpretation, and program work, through a tri-agency partnership of the Parks Conservancy, National Park Service, and Presidio Trust.
- Supported and mentored **137 interns** who contributed nearly 110,000 hours of service in the parks.
- Infused the **Golden Gate Festival** with civic pride and energy from more than 300 community volunteers during the Bridge’s 75th Anniversary celebration.
- Rallied 590 volunteers on **Martin Luther King, Jr. Day of Service**, 230 on Muir Woods Earth Day, and 150 on National Trails Day.
- Commemorated **California Coastal Cleanup Day** by hosting over 3,100 volunteers, who collected more than 4,350 pounds of debris.
- Marked the **40th anniversary of the establishment of Golden Gate National Recreation Area** with a community event featuring park founders.

COMMUNITY STEWARDSHIP



When her family emigrated from Brazil to California, 9-year-old Kharittas S. Araujo had to adjust to a new school, new country, and new language. It wasn’t until her sophomore year at Oceana High School that Khari started to feel comfortable—when she began volunteering with the nursery on campus, growing plants for Parks Conservancy restoration projects. Khari became actively involved with the nursery and the Park Stewardship LINC program, a six-week introduction to work in the national parks. “When you’re in nature, we all speak the language of nature; nature doesn’t care what color you are,” she says. “It accepts you with open arms.”

After graduating, Khari initially planned to pursue a career in nursing, but an environmental education internship returned her to her original passion: the outdoors. “When you’re in a space where you can be yourself, you want to go back to it,” Khari explains. She now serves as a high school programs instructor at the Crissy Field Center, where she works with young people who, like Khari, are finding their true selves—by way of a park trail. “Everything we do leads us to where we have to be,” Khari says.

Many thanks to the following donors for their leadership contributions to volunteer and community programs in the Golden Gate National Parks: Richard and Rhoda Goldman Fund and David B. Gold Foundation

Additional generous support was provided by: Amgen, Mary A. Crocker Trust, FedEx, Gap Foundation, Kaiser Permanente, Levi Strauss & Co., Lowe’s, National Fish and Wildlife Foundation, National Park Foundation, Oracle, REI, Salesforce.com Foundation, and Wells Fargo



“If you ask me where ‘home’ is, I’d say: wherever there is a tree.”

—Kharittas S. Araujo
Crissy Field Center Instructor

YOUTH RESTORATION PROGRAMS

CONSERVATION PROGRAMS accomplishments

- Grew more than **220,000 native plants** in six park nurseries, pushing the grand total to **over 2 million since 1997**.
- Controlled invasive plants in sensitive eco-systems of **Oakwood Valley, Milagra Ridge, and Mori Point**.
- Installed over 400 habitat structures in Redwood Creek for coho salmon and steelhead trout while continuing **major restoration of Redwood Creek**.
- Observed three-fold increase in the number of **endangered mission blue butterfly sightings** at Oakwood Valley.
- Unveiled a **Crissy Field Center dashboard**, available to the public online, to monitor wind-turbine energy output and other environmental metrics at the Center, newly certified as a LEED Platinum facility.
- Began tracking hawks through GPS transmitter devices through a **pioneering study by the Golden Gate Raptor Observatory**.
- Implemented a radio-tracking study, with the National Park Service, to **research California red-legged frogs**.
- Maintained and restored **historic and cultural resources**, such as the Alcatraz Gardens.

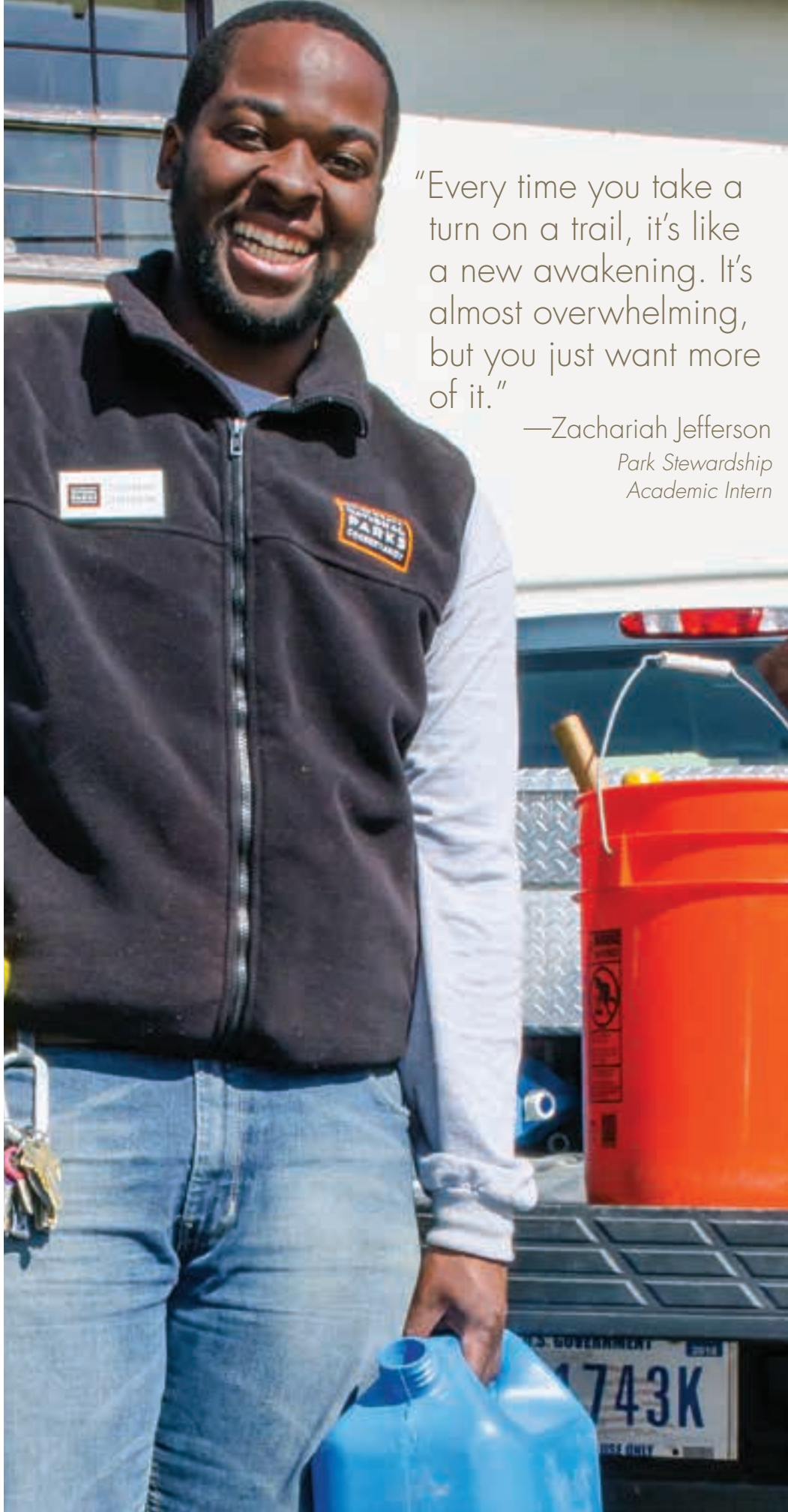
SCIENCE SOCIETY



In just one year at the Parks Conservancy, Zachariah Jefferson has waded into Mori Point ponds to count frog egg masses, managed a contract for vegetation management in Oakwood Valley, and assessed natural resources in Rancho Corral de Tierra. For Zachariah, who says he “fell off the grid” as a teenager, the outdoors opened a portal to living life fully.

Through an arts and science program at Downtown High School, Zachariah—a self-described “city kid” from southeast San Francisco—hiked, camped, learned about natural sciences, and found a path. “In the city, it’s all concrete, glass windows, and the rush of traffic,” he says. “But when you’re in the outdoors, the air tastes different. It’s a feeling of freedom you can actually see.” A mentor at LEJ (Literacy for Environmental Justice) pointed him to the Parks Conservancy, where he is now an academic intern through a partnership with City College of San Francisco. The internship, which dovetails with his classes, grants him responsibilities that feed his insatiable appetite for experience. One day, Zachariah says, he hopes to see the giant baobabs of the savannah.

Many thanks to the following donors for their leadership contributions to conservation projects in the Golden Gate National Parks: Richard and Rhoda Goldman Fund, S. D. Bechtel, Jr. Foundation, Ayrshire Foundation, Lisa and Douglas Goldman Fund, California Department of Fish and Wildlife, California State Coastal Conservancy, California State Parks, California Wildlife Conservation Board, and Environmental Protection Agency



“Every time you take a turn on a trail, it’s like a new awakening. It’s almost overwhelming, but you just want more of it.”

—Zachariah Jefferson
Park Stewardship
Academic Intern



2012-13

INTERPRETATION & VISITOR SERVICES accomplishments

- Helped serve **over 17 million visitors** (combined visitation to Golden Gate National Recreation Area, Muir Woods National Monument, Fort Point National Historic Site), in partnership with the NPS and Presidio Trust.
- Opened the **Golden Gate Bridge Pavilion and Lands End Lookout** visitor center; the latter attained LEED Platinum status.
- Rolled out the **Roving Ranger**, a food truck adapted as a “mobile trailhead,” connecting new audiences with park resources.
- Welcomed about 1 million visitors from around the world to **Muir Woods National Monument**.
- Provided **audio tours and docent programs** to 1.4 million visitors to Alcatraz.
- Interpreted the **historic Alcatraz Gardens** for over 6,100 people.
- Developed **more than 150 products and publications** that tell the fascinating stories of the parks.
- Staffed Hawk Hill with **17 Golden Gate Raptor Observatory volunteer docents**, who greeted about 5,000 people during the fall migration.

STORIES + LEGACY



How much did Mariajose Alcantara enjoy her time in I-YEL, the Crissy Field Center’s leadership program for high schoolers? Even though her family moved from San Francisco’s Mission District before her sophomore year, she convinced I-YEL coordinators to let her participate during her junior and senior years—commuting two hours each way from Fairfield! Her dedication led Mariajose to ranger jobs in Grand Canyon National Park and then the Marin Headlands. Mariajose now serves as a Community Programs and Outreach Ranger, working to connect new audiences with these national treasures and show that “they have a friend in the parks.”

Mariajose, who first went to Crissy Field at the age of 11 (on the day of its grand reopening in 2001), loves seeing kids experience the parks for the first time. “You can see the little glow on their faces,” she says. “If you show them a banana slug, at first they’re like, ‘Eeeek!,’ but then they’ll be talking about it for weeks!” And, for Mariajose, she hopes to be talking about slugs—and poppies, Ohlone stories, and healthy activities in the parks—for many years to come.

Many thanks to the following donors for their leadership contributions to programs that serve visitors and interpret the Golden Gate National Parks: Evelyn and Walter Haas, Jr. Fund, Richard and Rhoda Goldman Fund, S. D. Bechtel, Jr. Foundation, Lisa and Douglas Goldman Fund, Bank of America, and California State Coastal Conservancy



“I was inspired by regular people who just had a passion for the parks. Now I want to be that person to inspire others.”
—Mariajose Alcantara
National Park Service Ranger

RANGER

SUMMARY OF ACCOMPLISHMENTS 2012-13



INSTITUTE AT THE GOLDEN GATE 2012-13 ACCOMPLISHMENTS

- Launched a new program focused on climate change education, building upon the successes of the Healthy Parks, Healthy People and Food for the Parks programs.
- Developed new Healthy Parks, Healthy People initiative with the Southeast Health Center to train health practitioners to connect residents of Bayview Hunters Point with local parks.
- Partnered with Google to provide Google Earth training for environmental professionals.
- Co-hosted National Parks Institute executive leadership seminar with international park leaders.
- Welcomed organizations such as the National Wildlife Federation, Environmental Defense Fund, and the U.S. Green Building Council for meetings at Cavallo Point Lodge at Fort Baker.

Many thanks to these major supporters of the Institute's work: Pisces Foundation, S. D. Bechtel, Jr. Foundation, Kaiser Permanente, and Bank of America.

ALCATRAZ GARDENS

Partnered with the Garden Conservancy and National Park Service (NPS) to support 663 volunteers who helped restore and steward 4.5 acres of historic gardens.

CAMPING AT THE PRESIDIO

Achieved a new record of participation in CAP—a program of the Conservancy in partnership with the Presidio Trust, Bay Area Wilderness Training, and NPS—with 5,200 young people and adults camping at Rob Hill Campground in 2012 (special thanks to the Presidio Trust for providing key funding).

COMMUNITY & OUTREACH PROGRAMS

Connected with diverse communities through interpretive hikes, art projects, and summer field trips; held trainings for SFUSD teachers on how to incorporate parks in science and social science classes.

CRISSY FIELD CENTER

Served 26,341 schoolchildren, youth, and adults through innovative programs at this urban environmental education center (a partnership of the Conservancy, NPS, and Presidio Trust), expanding its collaborations with cultural organizations, neighborhood centers, and nonprofit groups.

GOLDEN GATE BRIDGE 75TH ANNIVERSARY

Celebrated with a community festival, 75 Tributes (programs by community partners), new visitor attractions at the south plaza (including the Bridge Pavilion welcome center), new guided tours, and new trails and overlooks that enhance the connections between the Bridge and the adjoining national parks.

GOLDEN GATE RAPTOR OBSERVATORY

Counted 25,138 raptors (of 18 species), banded 2,036 birds of prey, and radio-tracked three hawks through the efforts of 300 volunteers and four interns at the GGRO.

I-YEL

Developed leadership skills of 18 high school students, young park ambassadors from diverse backgrounds who work for environmental change in their neighborhoods through the Inspiring Young Emerging Leaders program.

LEED CERTIFICATION

Attained, for both the Lands End Lookout and Crissy Field Center, LEED Platinum status—the highest level of recognition for sustainable design and construction.

LINC

Immersed 17 high schoolers in a six-week program, Linking Individuals to their Natural Community, filled with outdoor adventure, service projects, and team-building.

NATIVE PLANT NURSERIES

Grew a record number of plants—220,876 in all (of 196 species)—for 54 restoration projects across the parks, from Phleger Estate to Bolinas Lagoon.

PARK ACADEMY

Trained 764 volunteers, Conservancy members, interns, and staff through 62 classes that expanded their knowledge of park resources and best practices.

PARK SIGNAGE PROGRAM

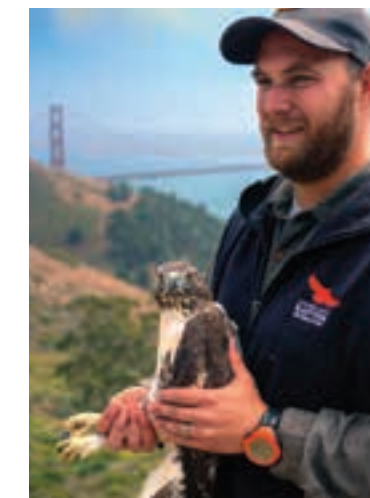
Installed 184 signs across the parks, providing vital wayfinding, interpretive, and resource-protection information.

PARK STEWARDSHIP

Built a burgeoning network of stewards through educational, youth leadership, community, and research programs—from Astronomy in the Parks talks to new outreach efforts in San Rafael.

PLANNING & DESIGN

Finalized plans for major park projects in 2013, including overlooks at Battery East near the Golden Gate Bridge, Eagle's Point Overlook at Lands End, Presidio Coastal Trail improvements, and upgrades to the Presidio native plant nursery.





GOLDEN GATE BRIDGE

75TH ANNIVERSARY



Throughout 2012, the Parks Conservancy was honored to work alongside the other organizing partners on this milestone event in Bay Area history: the Golden Gate Bridge, Highway and Transportation District, National Park Service, Presidio Trust, and City and County of San Francisco. Many thanks to the following civic leaders, corporate partners, and donors.



GOLDEN GATE BRIDGE 75TH ANNIVERSARY STEERING COMMITTEE

Larry Baer
Nancy Hellman Bechtle
Co-Chairs

Michael Billeci
Mark Buell
Rich Cerussi
Ron Conway
Diane Gage Lofgren
Douglas Goldman
Joe Green
Sally Hambrecht
Charlene Harvey
Phil Marineau
Andy Schilling
Charlotte Shultz
Staci Slaughter
Rich Silverstein
Matt Stiker
Geoff Teeter
Lynn Wendell

CORPORATE PARTNERS

Genentech
Hewlett-Packard
Kaiser Permanente
Wells Fargo
Odwalla
Chevron
Hanson Bridgett LLP
Levi Strauss & Co.
Pacific Gas and Electric Company
Speck Products

JOSEPH STRAUSS LEGACY CIRCLE

The Strauss Circle commemorates the 75th Anniversary of the Golden Gate Bridge and honors the legacy of Joseph B. Strauss, the span's first chief engineer.

Strauss Circle Lead Gifts
Lisa and Douglas Goldman Fund
Bank of America Charitable Foundation

Riveters

S. D. Bechtel, Jr. Foundation
Ron Conway Family
Ann and Bob Fisher Family
Marcia and John Goldman
Hellman Foundation
American Express
AT&T
San Francisco Giants
San Francisco 49ers Foundation
Charles Schwab & Co.
The Tiffany & Co. Foundation

Dreamers

Anonymous
Assyrian Foundation of America
Larry and Pam Baer and Family
Nancy Hellman Bechtle and Joachim Bechtle
Athena and Timothy Blackburn
Richard C. Blum and Senator Dianne Feinstein
Mark Buell and Susie Tompkins Buell
David and Karin Chamberlain
The Ehmann Conte Family

Penny and James George Coulter
Ray and Dagmar Dolby
The Fisher Family
Marritje and Jamie Greene
Evelyn and Walter Haas, Jr. Fund
Mimi and Peter Haas Fund
The Hambrecht Family
Charlene Harvey
Carole and Jeff Hays
Studio Hinrichs: Kit Hinrichs, Maurice Woods, Gloria Hiek
The Hoenigman Family Foundation
William Hudson and Nora Gibson
Sean A. Johnston and Brad L. Parberry

Meridee Moore and Kevin King
Raymonde and Douglas Kramlich
Belinda S Lee
Colin and Anne Lind
Robert Muehlhauser and Regina Liang Muehlhauser
Donna Dowling Muzzy and Family
Mark W. and Mauree Jane Perry
Lisa and John Pritzker
Pyro Spectaculars by Souza
Joseph, Julie, Sarah, Ellie and Adinah Ratner
Janet and Clint Reilly
Bob A. Ross Foundation
The Scherkenbach/McGovern Family
Andy, Leslie, Alec, Lauren and Elizabeth Schilling
The Honorable George Shultz and Charlotte Shultz
Rich Silverstein and Carla Emil
Andrew and Elizabeth Spokes
Tom Steyer and Kai Taylor
Roselyne Chroman Swig

David and Susan Tunnell
The Wendell Family
William Wilson Family
The Wolfe Family

Heroes

Adobe
Matt and Janice Barger
Marilyn Burns Fund
Chronicle Books
Philip and Alicia Hammarkjold
Charles and Ann Johnson
Koret Foundation
The Stanley S. Langendorf Foundation
Larry and Doreen Low
Steven Merrill
Bill and Susan Oberndorf Foundation
Will and Julie Parish
Arthur and Toni Rembe Rock
The San Francisco Foundation
Deborah Seymour
John and Lucretia Sias
Silver Giving Foundation
Joyce and Larry Stupski

Friends

Bob Branstern
Michael and Bonnie Barr
Center for Learning in Retirement
Gaia Fund
Martha Kropf
Donald MacDonald
Bernard and Barbro Osher
Catherine and Ned Topham
Jack and Susie Wadsworth
Ronald and Anita Wornick

PROJECT WISE

Extended successful partnership program with Galileo Academy of Science and Technology (which served 65 youth in the last year) by launching pilot program with Wallenberg High School.

RESTORATION YOUTH CREW

Deepened skills and ecological knowledge of 13 high school students through RYC, a six-week program of natural resource restoration projects at Park Stewardship priority sites.

STEWARDSHIP EXCELLENCE AWARD

Garnered this prestigious honor, alongside the NPS and Presidio Trust, from The Cultural Landscape Foundation for pioneering an innovative model of park stewardship.

SUMMER CAMPS

Enriched the summers of 196 elementary school students through Crissy Field Center camp experiences; half of them received full or partial scholarships.

TEENS ON TRAILS

Transformed "days off" during the school year to "days on" for 74 young people, who collectively gave 710 hours to trail projects.

TRAILS FOREVER

Engaged 939 trail volunteers (including 142 youth), who contributed to the rehabilitation and construction of six major trails, as well as the repair and maintenance of many more segments.

URBAN TRAILBLAZERS

Provided two four-week summer sessions, introducing 48 culturally diverse middle school students to the outdoors through environmental workshops and hands-on projects.

VOLUNTEER PROGRAMS

Brought 36,165 volunteers to the parks, who contributed 506,177 total hours of service (a value of more than \$11 million) through the collaborative programs of the Conservancy, NPS, and Presidio Trust.

YOUTH INTERNSHIPS

Placed 17 alumni of I-YEL, LINC, and RYC in summer internships with mentors at the Marine Mammal Center, National Outdoor Leadership School, National Park Service, and more.



VOLUNTEER GROUPS 2012



Many thanks to the following groups that helped us care for our Golden Gate National Parks (October 1, 2011 to September 30, 2012). Of the record-high 36,165 community members who volunteered last year, about 80% participated through the group programs of the Parks Conservancy, National Park Service, and Presidio Trust.

7 Tepees
99 Designs
A.T. Kearney
AAA of Northern California, Nevada and Utah Insurance Exchange
Academy of Art University
Accenture
Ace Hardware
Achaogen
Achieve Global
Advanced English Academy
Adventures Cross Country
Aerotek
Aim High: Denman Middle School, Galileo Middle School, Marina Middle School
Alamo Elementary School
Alcatraz Gardens Volunteers
Alcatraz Interpretation and Education Volunteers
Alcatraz Waterbird Docents
Allen High School Choir
Alma Heights High School
American Academy of Ophthalmology
American Hiking Society
American Licorice
American Society of Civil Engineers
AmeriCorps NCCC
Amgen

Antelope High School
Aquarium of the Bay
Arastradero Preserve
Archaeology Lab and Stewardship Volunteers
Architechies
Atlasian
Au Pair Care
Autodesk
Autotrader.com
Bahia Vista
Bain & Co.
Band of Environmentally Educated Teens
Bay Area Mitzvah Corps
Bay Area Ridge Trail Council
Bay Area Single Parents
Bay Area Whaleboater Association
Bay Model
Bay School of San Francisco
Beach Program Volunteers
Belden Club
Berkeley City College
Berkeley School
BlackRock, Inc.
Blinkx, Inc.
Bold Earth Adventures
Boy Scouts of America
Branson School
Bregante + Company LLP
Bridgespan Group

British Consulate General – San Francisco
Bryan Cave LLP
BuildOn
Bureau of Jewish Education
Burlingame High School
CA Technologies
California Coastal Commission
California Department of Fish and Wildlife – Ocean Salmon Project
California Native Plant Society
California State University, Chico
Calistoga High School
CalPIRG
Cameron House
Carroll, Burdick & McDonough LLP
Castlight Health, Inc.
Cathedral School for Boys
Cengage Learning
Center for Volunteer and Nonprofit Leadership of Marin
Centers for Medicare & Medicaid Services
Chabot Elementary School
Chinese Education Center
Citrix Systems
City College of San Francisco
City of San Mateo
City Year
Clear Task
Climate Policy Initiative

Cloudkick/Rackspace
Coastline Christian Academy
College of Marin
College of San Mateo
Community Chest Youth Program
Community HealthCorps
Community Housing Partnership
Community Youth Center of San Francisco
CommuniTyler
Congregation Adath Israel
Congregation Beth Am
Congregation Rodef Shalom
Connemara Home Owners Association
Conservation Corps North Bay
Convent of the Sacred Heart School
Convio, Inc.
Cool Currents
Cornerstone Evangelical Baptist Church
Courtyard by Marriott
Cow Hollow Preschool
Creative Arts Charter School
Cresswell High School
Crestmont High School
Crissy Field Center Volunteers: Outreach and Education, Public Programs, and Administration
Crissy Field Center Youth Programs: Camping at the Presidio (CAP), Inspiring Young Emerging Leaders (I-YEL), Summer Camp Counselors-in-Training, and Urban Trailblazers (UTB)
Crump Insurance
Crystal Geyser
Cub Scouts of America
Cultural Resources Volunteers: Alcatraz and Marin Headlands
Cultural Vacations
Cupertino Electric, Inc.
Del Monte Foods
Deloitte
Demandbase, Inc.
Design Volunteers-In-Parks, Park Photographers, and Headlands Center for the Arts
Do Good Bus Tour
Dominican University of California
Drew School
EarthTeam
eCademy Charter at Crane School
Edgewood Center for Children & Families
Educational Discovery Tours
EFI Fiery Marketing
El Camino Real High School
Elan Pharmaceutical
Eleven, Inc.
Endangered Species Coalition
EnerNOC, Inc.
Engine Company One
English Studies Institute
Environmental Protection Agency
eProject
Equity Risk Partners



Ernst & Young
Ethicon Endo-Surgery
Everett Middle School
Experience Project, Inc.
Ex'pression College for Digital Arts
Facebook
FactSet Research Systems
Fairmont Hotels
Falmouth Academy Alumni
Farallones National Marine Sanctuary
Farella Braun + Martell LLP
Federal Reserve Bank
FedEx
Fireman's Fund Insurance Company
First A.M.E. Zion Church
First Baptist Church
First Unitarian Church of Salt Lake City
Fly Program
Foothill Congregational Church
Fort Funston Nursery and Stewardship
Fort Mason Visitor Center, Special Park Uses Group (SPUG), and Environmental/Safety Programs Volunteers
Fort Point Interpretation and Education Volunteers
Francisco Middle School
Frog Design
Galileo Academy of Science and Technology
Gap, Inc.
Gateway High School
Gay & Lesbian Sierrans
Gays for Good
Genentech
General Services Association
George Washington High School
Girl Scouts of the USA
GlobalEnglish
GOGA Landscape and Maintenance Volunteers (San Francisco Shoreline)
Golden Gate Audubon Society
Golden Gate Bridge 75th Anniversary Team 75
Golden Gate Mothers Group
Golden Gate Raptor Observatory Volunteers
Golden Gate Trail Crew, Trail Keepers, Teens on Trails (Trails Forever)
Golden State Warriors
Goldman Sachs
Gonzaga University
Google

Grand Valley State University Alumni
Great Place to Work Institute
GreenPlay Camp
Greenwood School
Groton School Alumni Association
Guy Carpenter & Company LLC
Habitat Heroes
Habitat Restoration Team & Invasive Plant Patrol Volunteers
HandsOn Bay Area
HandsOn Network
Hanson Bridgett LLP
Head Royce School
Helen Diller Family Preschool
Hewlett-Packard
High Five Marketing
Highland Ward
Hillcrest Project
Hillsborough Garden Club
Hillwood Academic Day School
Hiram College Alumni
Home Away From Homelessness
Hoover Middle School
Hornblower Cruises and Events
Hospitality Management Society
Hotel Vitale – Joie de Vivre
Hotwire
Huntley Club
Immaculate Conception Academy
In Ticketing
Institute of International Education
Insurance Industry Charitable Foundation
InterContinental Hotel
Interstice Architects
Intrack, Inc.
Invasive Species Early Detection Program (Weedwatchers)
Irvington High School
Isha Foundation
James Lick Elementary School
Jamestown Community Center
Japanese Community Youth Council
Japanese Cultural and Community Center
Jewish Community Centers
JiveSF





John Swett High School
Jose Ortega Elementary
JPMorgan Chase
JROTC (Junior Reserve Officers’ Training Corps), San Francisco High Schools
Jump Associates
JUMP Start
Junior Rangers, National Park Service
KaBOOM!
Kaiser Permanente
Katherine Delmar Burke School
Kent Middle School
Kids Adopt-a-Beach Day
Kilpatrick Townsend & Stockton LLP
KP Internet Services
KPMG LLP
Kulesa Faul, Inc.
KZV Armenian School
Lanier Law Firm
Law Enforcement Volunteers: Horse Patrol, Junior Lifeguard, Park Police, Search and Rescue
Learfield Sports
Legacy International
Levi Strauss & Co.
Lick-Wilmerding High School
Life Technologies
LightHouse
LinkedIn
Literacy for Environmental Justice
Lithium Network Conference
Live Oak High School
Live Oak Middle School
LivePerson, Inc.
Lowell High School
Lunexa
Macerich Corp.
Mackintosh Academy
Macy’s
Malcolm X Academy
Mandarin Oriental Hotel
Marin Country Day School
Marin County Bicycle Coalition
Marin Headlands Nursery and Stewardship Volunteers
Marin Headlands Visitor Center, Interpretation, and Education (includes Battery Townsley, Nike Missile Site, Point Bonita)
Marin Horizon School
Marine Mammal Center
Marjorie H. Tobias Elementary School

Marriott Hotel
Maverick Capital
McKesson
Medallia
Mellon Capital Management
Menlo High School
Meridian
Method
Michigan State Alumni Association
Mill Valley Middle School
Miso
Mission Graduates
Mo’Magic
Monroe Elementary School
Moody’s
Motorola
Mount Tamalpais School
MTV Networks
Muir Woods Trading Company
Muir Woods Visitor Center, Interpretation, and Education Volunteers
National Association of Asian American Professionals
National Charity League
National Environmental Education Foundation
National Park Foundation
National Student Leadership Conference
Natural Resources Defense Council
NatureBridge
Navigating For Non Profits
NetApp
New Village School
Newcomer Club
Nixon Peabody LLP
North American Federation of Temple Youth



North Highland Company
Northern Arizona Academy
Notre Dame de Namur University
NRG Energy Center San Francisco LLC
Nueva School
Oakland High School
Oakland Museum Nature Guild
Ocean Shore Elementary
Oceana High School
OceanHealth.org
Old Navy
Opower
Optum Health
Oracle
Orfalea Foundation
Osaka Global School
Our Lady of Perpetual Help School
Outside Lands Music and Arts Festival
Pacifica Beach Coalition
Pacifica Garden Club
Pacifica Home School Group
Pacifica Neighborhood Residents
Pandora
Park Stewardship Volunteers: Marin, San Francisco, San Mateo and Oceana Nursery
Park Stewardship Youth Programs: Linking Individuals to their Natural Community (LINC), Restoration Youth Crew (RYC)
Parsons Brinckerhoff
Paul Hastings
Peabody Elementary School
Pedowitz Group
Perkins Coie
PG&E
PHD Network
Philanthro
Pinewood Private School
Playworks
Pomona College
Presidio and Lands End Interpretation, Public Programs, Education, and Visitor Service
Volunteers (includes Battery Chamberlin)
Presidio Day School
Presidio Hill School
Presidio Park Stewards, Presidio Plant Patrol, and Rare Plant Patrol
Presidio Plant Nursery, Compost, and Community Gardens Volunteers
Presidio Trust Campground Stewards
Presidio Trust Forest, Grounds, and Trail Stewards
Presidio Trust Sustainability Volunteers
PricewaterhouseCoopers LLP
Progressive Insurance
Prophet
Raoul Wallenberg Traditional High School
Recology
Red Bricks Media
Redwood Creek Nursery and Stewardship Volunteers
Redwood High School

Regenerative Design Institute – Regenerative Design and Nature Awareness Program
REI
Remedy Interactive
Roosevelt Middle School
Rosie the Riveter National Historic Site
Rothstein Kass
Run 365
Saatchi & Saatchi
Sacramento Central Seventh-Day Adventist Church
Sacred Heart Cathedral Preparatory
Salesforce.com
San Francisco Art Institute
San Francisco Baykeeper
San Francisco Beacon Initiative
San Francisco Children’s School
San Francisco City Guides
San Francisco Clean City Coalition
San Francisco Community Clean Team
San Francisco Conservation Corps
San Francisco Day School
San Francisco Department of Public Works
San Francisco Department of the Environment
San Francisco Friends School
San Francisco Marathon
San Francisco Maritime National Historical Park
San Francisco Police Department
San Francisco Public Utilities Commission
San Francisco Recreation and Park Department
San Francisco Schoolhouse
San Francisco State University
San Francisco Triathlon Club
San Francisco Waldorf School
San Mateo County – Environmental Health
San Rafael High School
Scientific Certification Systems
Sea Scouts
Seven Peaks School
Shelter Network
Shingle Springs Middle School
Shute, Mihaly & Weinberger LLP
Silver Spring Network
Sleep Train
Slide Ranch
Snowy Plover Volunteers (Plover Patrollers)
Social Vocational Services
Sonoma State University
Sparkpr
Spinsters of San Francisco
Sports Basement
St. Gilles International Language School
St. Ignatius College Preparatory
St. John Armenian Apostolic Church
St. Luke’s Center for Community Health – Youth Adult Konnections
St. Mark’s Lutheran Church
St. Philip School
St. Vincent de Paul School



Stanbridge Academy
Stanford University
Star Academy
Star of the Sea School
Starbucks
Starwood Hotels and Resorts
Stop AIDS Project – BRIDGEMEN
Strafford School
Stuart Hall School for Boys
Student Conservation Association
Students and Teachers Restoring a Watershed
Students Today Leaders Forever
Sunset Cooperative Nursery School Families
Surf rider Foundation
Surplus Line
Synergy School
Take Pride in America
Tamalpais Valley Elementary School
Tauck Foundation/Sparks
Taylor Middle School
Tehiyah Day School
Temple Emanuel
Tennessee Valley Nursery and Stewardship Volunteers
Terra Linda Montessori
Tesla Motors
Text 100 Public Relations
Things with Wings
Toolworks
Toyota Motor Sales
Treasure Island Job Corps
Triage Consulting Group
Tri-Valley YSA
Trout Unlimited
Trulia
Tufts University Alumni
Turlock High School
U.S. Coast Guard
U.S. Marine Corps
U.S. Navy
U.S. State Department International Visitor Leadership Program
Union Bank
United Behavioral Health
United Way of the Bay Area
University of California, Berkeley
University of California, Davis
University of California, San Francisco
University of San Francisco
University of the Pacific

UPS
URS Corporation
Valiant Capital
Vantage Communications
Vasser
Viacom
VMware
Volunteer Centers of the Bay Area
Volunteer Programs Administration and Management Volunteers
VolunteerMatch
Vudu
Walmart
Warming Hut Hotties
Watku
Weil, Gotshal & Manges LLP
Wells Fargo
Westborough Middle School
Westmoor High School – Future Business Leaders of America
Whole Foods Market & Vendors
WHV Investment Management
Wild Equity Institute



Wildfire Interactive
Williams-Sonoma, Inc.
Willow Creek Academy
Winston & Strawn LLP
Wix
Women Helping All People
Workbridge Associates
Workforce
Wyndham Hotels
Yale University Alumni
Ygnacio Valley High School
YMCAs: Point Bonita, Presidio, Southwest
Youth Conservation Corps
Youth Empowerment Fund
Youth Guidance Center
YouthWorks
Zach Pine Nature Sculpture
Zion Lutheran Church

GOLDEN GATE NATIONAL PARKS

17 million visitors (combined visitation in 2012 to Golden Gate National Recreation Area, Fort Point National Historic Site, and Muir Woods National Monument)

- 80,000 acres
- 1,287 plant and animal species
- 1,200 historic structures
- 192 recorded archeological sites
- 59 miles of coastline and bay shoreline
- 36 federally-listed endangered and threatened species
- 19 separate ecosystems (in 7 distinct watersheds)
- 11 decommissioned military fortifications
- 9 cultural landscapes (including 5 lighthouses)
- 5 National Historic Landmarks
- 1 Nonprofit dedicated to fulfilling a vision of PARKS FOR ALL FOREVER



Established in 1981, the Parks Conservancy is the nonprofit membership organization dedicated to preserving the Golden Gate National Parks, enhancing the park visitor experience, and building a community dedicated to conserving the parks for the future.

MARIN COUNTY

BOLINAS RIDGE A trail along this secluded ridgeline serves as an ideal spot to survey the San Andreas Rift Zone.

FORT BAKER Former Army buildings have taken on new life as a LEED Gold-certified national park lodge and the offices of the Institute at the Golden Gate, an environmental program of the Parks Conservancy and National Park Service.

FORT CRONKHITE Restored ocean-side barracks house the staff of the Golden Gate Raptor Observatory and park partner organizations.

GERBODE VALLEY Within the folds of the Marin Headlands, this back-country paradise feels far more remote than its proximity to the City would suggest.

KIRBY COVE Known for its astounding campsites, this hidden cove offers a one-of-a-kind perspective of the Golden Gate Bridge.

MARIN HEADLANDS These majestic hills are dotted with historic batteries and old military installations—and lofty perches from which to spy migrating raptors.

MUIR BEACH This quiet beach is where Redwood Creek, a site of extensive habitat restoration, empties into the ocean.

MUIR WOODS Saved by the Kents and named for John Muir, this National Monument is beloved by all for its tall redwoods and serenity.

OAKWOOD VALLEY Coyotes, owls, and butterflies make their home in the parks' largest stand of oak and bay forest.

OLEMA VALLEY Picturesque Victorian farmhouses and idyllic trails grace this valley adjacent to Point Reyes National Seashore.

POINT BONITA The Point Bonita Lighthouse—moved to its current spot in 1877—stands sentinel at the edge of the continent.

RODEO BEACH This spot, speckled with unique green and red pebbles, sits between the ocean and brackish Rodeo Lagoon—a favorite birdwatching locale.

STINSON BEACH One of northern California's most popular beaches, this vast stretch of white sand is a delight for swimmers, surfers, and picnickers.

TENNESSEE VALLEY A meandering trail winds through pastoral scenery to a hidden cove named for the shipwreck of the SS Tennessee.

ALCATRAZ The Rock, famous for its notorious federal prison, is also known for its seabird colonies and restored gardens once tended by residents.

BAKER BEACH At the western edge of the Presidio, this beach is favored by wedding photographers—and amateur shutterbugs—for picture-perfect views.

CHINA BEACH Named for Chinese fishermen who once plied the nearby waters, this little beach affords big-time views of Golden Gate.

CLIFF HOUSE The third incarnation of this legendary San Francisco landmark features a world-class restaurant with breathtaking ocean vistas.

CRISSY FIELD Home to an environmental education center, a vast meadow, and a marsh teeming with bird life, the transformed Crissy Field is one of the most spectacular parks in America.

FORT FUNSTON Visitors enjoy beach walks and the spectacle of hang gliders taking to the sky over wind-sculpted dunes.

FORT MASON A key port of embarkation during World War II, this site now hosts the nonprofit Fort Mason Center, a popular hostel, Golden Gate National Parks headquarters, and Parks Conservancy offices.

FORT POINT Tucked under the Golden Gate Bridge, this Civil War-era fortress is admired for its magnificent masonry—best appreciated on a candlelight tour.

LANDS END Revitalized in recent years with enhanced trails, gorgeous overlooks, and native plants, this park now boasts a new visitor center.

OCEAN BEACH In keeping with its tradition as a recreational destination, San Francisco's western flank is great for sunset strolls.

PRESIDIO Established by the Spanish in 1776, this post continues to evolve as a national park with new trails, overlooks, bikeways, and a renovated campground.

SUTRO HEIGHTS The former lands of San Francisco mayor Adolph Sutro showcase a charming garden and the nearby ruins of his gargantuan Sutro Baths.

MILAGRA RIDGE A site of intensive stewardship activity, this lovely ridge is one of the last remaining redoubts of the endangered mission blue butterfly.

MORI POINT Towering bluffs overlook the Pacific—as well as a restored landscape that is home to the endangered San Francisco garter snake.

PHLEGER ESTATE Union Creek and remnants of 19th-century logging are landmarks in the parks' quietest redwood forest.

RANCHO CORRAL DE TIERRA Added to the Golden Gate National Parks in 2011, this 3,800-acre parcel is one of the largest swaths of open space on the San Mateo peninsula.

SWEENEY RIDGE Just as Spanish explorer Gaspar de Portola did in 1769, visitors today can take in stunning 360-degree panoramas of San Francisco Bay.



Stretched across 125 square miles of breathtaking open space, the Golden Gate National Parks are places of superlatives. An integral part of a UNESCO Biosphere Reserve, these parks are home to more threatened and endangered species than any other national park unit in the continental U.S. In 2012, over 17 million people visited these parks—more than the visitation to Yosemite, Yellowstone, Grand Canyon, Zion, and Mount Rushmore combined.

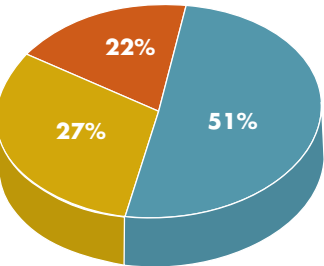
REPORT TO THE COMMUNITY

FINANCIAL STATEMENTS

Financial statements of the Golden Gate National Parks Conservancy are audited on an annual basis.

Copies of the complete audited financial statements are available upon request by calling the Parks Conservancy's Executive Vice President/Chief Operating Officer at (415) 561-3000.

GOLDEN GATE NATIONAL PARKS CONSERVANCY
FISCAL YEAR 2012
AID TO THE PARKS



TOTAL AID 2012:
\$37,890,368

■ Park Enhancements, Restoration, and Stewardship
\$19,450,147 (51%)

■ Park Interpretation and Visitor Services
\$10,237,283 (27%)

■ Youth, Volunteer, and Community Programs
\$8,202,938 (22%)

TOTAL AID TO THE PARKS,
1982—2012:
MORE THAN \$283 MILLION

Statement of Financial Position as of September 30, 2012

ASSETS

Cash and cash equivalents	\$ 1,720,679
Accounts receivable, net	7,374,898
Contributions receivable, net	2,661,410
Inventories	3,165,942
Prepaid expenses and deposits	252,371
Investments	24,567,423
Furniture, fixtures, and equipment, net	887,981
Other assets, net	7,373,182
TOTAL ASSETS	<u>\$ 48,003,886</u>

LIABILITIES AND NET ASSETS

LIABILITIES

Accounts payable and accrued liabilities	\$ 2,484,949
Accrued payroll related expenses	1,948,001
Agency funds payable	877,888
Deferred revenue	502,076
Capital lease obligation	143,830
Total liabilities	<u>5,956,744</u>

NET ASSETS

Unrestricted:	
Undesignated	19,811,746
Board-designated	3,000,000
Total unrestricted net assets	<u>22,811,746</u>
Temporarily restricted	14,242,488
Permanently restricted	4,992,908
Total net assets	<u>42,047,142</u>

TOTAL LIABILITIES AND NET ASSETS	<u>\$ 48,003,886</u>
----------------------------------	----------------------

Statement of Activities and Changes in Net Assets for the year ended September 30, 2012

SUPPORT AND REVENUE

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Gross program revenue	\$ 28,081,973			\$ 28,081,973
Cost of goods and services	(6,846,907)			(6,846,907)
Program revenue, net	21,235,066			21,235,066
Contributed income	1,871,259	\$ 10,279,048	\$ 132	12,150,439
Special events, net of direct event costs of \$418,202	965,338	137,700		1,103,038
Net assets released from restrictions	13,544,680	(13,544,680)		
Cooperative agreement reimbursements	7,521,322			7,521,322
Mitigation awards	50,740			50,740
Investment income	261,226	85,272		346,498
Net realized and unrealized gain (loss) on investments	2,197,721	913,478		3,111,199
Other income	783,032			783,032
TOTAL SUPPORT AND REVENUE	<u>48,430,384</u>	<u>(2,129,182)</u>	<u>132</u>	<u>46,301,334</u>

EXPENSES

Program Services:

Park enhancements, restoration, and stewardship	19,450,147			19,450,147
Park interpretation and visitor services	10,237,283			10,237,283
Youth, volunteer, and community programs	8,202,938			8,202,938
Total program services	<u>37,890,368</u>			<u>37,890,368</u>
Management and General	6,105,449			6,105,449
Fundraising	867,490			867,490
TOTAL EXPENSES	<u>44,863,307</u>			<u>44,863,307</u>

LOSS FROM BAD DEBT			(63,687)	(63,687)
CHANGE IN NET ASSETS	3,567,077	(2,129,182)	(63,555)	1,374,340
NET ASSETS, BEGINNING OF YEAR	19,244,669	16,371,670	5,056,463	40,672,802
NET ASSETS, END OF YEAR	<u>\$ 22,811,746</u>	<u>\$ 14,242,488</u>	<u>\$ 4,992,908</u>	<u>\$ 42,047,142</u>



SUPPORTING THE PARKS

Our work on behalf of the Golden Gate National Parks would not be possible without our 14,000 members, extraordinary philanthropic community, tens of thousands of dedicated volunteers, and stalwart support from elected representatives.

Join this remarkable family of park friends by making a gift and giving your time to these national treasures. An unrestricted gift supports the Parks Conservancy's priority programs—focused on education and youth leadership, park stewardship, trail improvements, habitat restoration, volunteerism, and more. Or you may choose to provide direct support to a project or program. Other ways to support the Conservancy include:

THE WILLIAM KENT SOCIETY

By making an annual gift of \$1,000 or more, William Kent Society members provide essential unrestricted support for priority programs. Named for the philanthropist who donated the redwood grove that became Muir Woods, the William Kent Society makes a real difference in caring for these lands and fostering deeper connections with them. Members also enjoy special outings and exclusive events.

TRAILS FOREVER

Philanthropic gifts to Trails Forever—a parkwide initiative now in its 11th year—have improved trails throughout the parks, engaged hundreds of young people in trail stewardship, and restored acres of native habitat. From the Evelyn and

Walter Haas, Jr. Fund's challenge grant to restore 24 miles of trails in the Presidio, to contributions from schoolchildren, to generous donations through the annual Trails Forever Dinner, your gifts make a difference you can see and experience every day.

FRIENDS OF THE GOLDEN GATE (FOGG)

Young professionals can join the Parks Conservancy as members of FOGG—a group of energetic park supporters who raise awareness, provide support, and volunteer with other 21- to 40-year-olds in the Bay Area to engender the next generation of stewards.

GOLDEN GATE KEEPERS

Through monthly contributions by credit card or electronic funds transfer, these supporters truly represent the spirit of conservation.

Golden Gate Keepers save valuable natural resources by obviating the need to send paper mailings.

SILVER LUPINE CIRCLE

By including the Conservancy in their estate plans, members ensure that the beauty, history, and meaning of these parks will endure for generations to come. Benefits include special updates, outings, and events.

ENDOWMENT FUNDS

Endowments provide long-term support for youth education programs, trail projects, and natural resource stewardship.

TRIBUTE & MEMORIAL GIFTS

Remember a loved one or commemorate one of life's milestones by making a tribute gift or establishing a named fund.

MATCHING GIFTS

Amplify the impact of your gift by asking your employer to match your contribution to the parks.

VOLUNTEERING

Work on trails, restore habitat for endangered species, study raptors, grow native plants, and more. For details on the broad spectrum of volunteer opportunities in the parks, call (415) 561-3044, e-mail volunteer@parksconservancy.org, or visit www.parksconservancy.org/volunteer.

MAKE A GIFT

For details on these and other ways to give, please contact Kathryn Morelli at (415) 561-3050 or kmorelli@parksconservancy.org.



GOLDEN GATE NATIONAL PARKS CONSERVANCY

Building 201, Fort Mason
San Francisco, CA 94123
(415) 561-3000
www.parksconservancy.org

Join us on Facebook:

www.facebook.com/parksconservancy

Follow us on Twitter:

@parks4all

Share with us:

www.flickr.com/groups/parksconservancy

Find us on Instagram:

#parks4all

MARK BUELL

Chair, Board of Trustees

GREG MOORE

President & CEO

OUR PUBLIC AGENCY PARTNERS



THE NATIONAL PARK SERVICE

The National Park Service (NPS) is a federal agency within the U.S. Department of the Interior charged with managing the preservation and public use of America's most significant natural, scenic, historic, and cultural treasures. Established in 1916, the NPS manages 401 sites across the U.S.—including the Golden Gate National Parks. For more information, call (415) 561-4700 or visit www.nps.gov/goga.

FRANK DEAN

*General Superintendent,
Golden Gate National Recreation Area*

HOWARD LEVITT

*Director of Communications & Partnerships;
Liaison to the Parks Conservancy*



THE PRESIDIO TRUST

Responsible for the transformation of the Presidio from an historic Army post into a premier national park that is financially self-sustaining, the Trust is leading the nation's largest historic preservation project, restoring the park's buildings and landscapes, and creating innovative programs. For more information, call (415) 561-5300 or visit www.presidio.gov.

NANCY HELLMAN BECHTLE

Chair, Board of Directors

CRAIG MIDDLETON

Executive Director



Craig Middleton, Frank Dean, Democratic Leader Nancy Pelosi, Nancy Hellman Bechtle, Mark Buell, Greg Moore, and Paul Pelosi, Jr. at the ribbon-cutting for the Golden Gate Bridge plaza improvements

ANNUAL REPORT CREDITS

Art Director: Ellen Fortier
Writer/Editor: Michael Hsu
Production Artist: Ann Joyce
Main Photography: Alison Taggart-Barone
Additional Photography: Edilson Araujo,
Mason Cummings, Tung Chee, Maria Durana, Ben Fash, Charlotte Fiorito,
Sue Gardner, Matt Kim, Mariko Reed,
Monica Stafford, Michal Venera,
and Parks Conservancy, NPS, and
Presidio Trust staff and volunteers
Park Icons: ©Michael Schwab



This report was printed on Neenah Sundance and NewPage Sterling Matte recycled papers. Neenah Sundance is Green Seal-certified, indicating that the paper is made with a minimum of 30% post-consumer fiber and that mill processes are environmentally preferable.

Sterling Matte carries chain-of-custody certification from the Forest Stewardship Council™ (FSC), which provides "independent assurance for responsible forest management." The paper is elemental chlorine-free.
BV-COC-953662

The printer, Lahlouh, Inc., is also
FSC-certified. FSC-CO12561



www.parksconservancy.org