



TOGETHER: a bright vision for parks

ver the past year, we've seen people form deeper connections to Bay Area national parks. In the face of a global health pandemic, people found refuge in our national parks to experience the expansiveness of Ocean Beach or the wonder of towering redwoods in Muir Woods.

Our vision for the future is deeply informed by what we saw, heard and experienced in 2020. As we celebrate our 40th year and consider our next 40 years, the Parks Conservancy recognizes now is the time to place the spotlight on the "for all" part of our Parks For All Forever vision, with a greater emphasis on park connections. While COVID-19 impacts accelerated our evolution into a more streamlined and focused organization, this next chapter remains grounded in our longstanding commitment to people and parks.

"When you see it, you can be it." Our role going forward is to help all people see themselves in parks, by ensuring our parks are relevant, accessible, diverse, and inclusive. Our hope is that everyone feels an authentic sense of belonging and welcome in these national parks.

We're grateful that you are joining us on this journey.

CHRIS LEHNERT

President & CEO

COLIN LIND

Chair, Board of Trustees



The parks inspire me to stretch, be present in the moment, and remind me that there's hope for our generation.



FAITH R. DE LEON

Faith has participated in our I-YEL (Inspiring Young Emerging Leaders) youth program at the Crissy Field Center for several years.

THE JOY OF PARKS

Parks are vital to our lives.

Here's what people say about why parks can be such important places for people from many different communities.

When we asked Parks Conservancy members and others in our park community to tell us what parks meant to them, they said parks were "joyful," "universal," and "spiritual." Especially in the last year, parks have meant so much. The work of the Parks Conservancy and our partners at the National Park Service (NPS) and Presidio Trust ensures these postcardworthy moments will be available to more people for years to come.



RANGER GIESSELL AGUILAR

Park Ranger at Muir Woods

"Creating an inclusive space for all to feel welcomed at their parks is one of our main priorities. When visitors see a ranger of color, that matters a lot, because representation matters. As a Latinx park ranger, wearing the flat hat means changing the status quo. It's inspiring and important to see all visitors find refuge and community in their parks. It's as important for everyone to hold space and feel like they belong in their national parks."



LAINIE MOTAMEDI

Parks Conservancy member and volunteer with the NPS Horse Mounted Patrol

"Parks and open space are grounding and inspiring. Being in nature is a welcome reminder of how we are all interconnected and part of something much greater than just ourselves. Nature inspires my curiosity, wonder, and gratitude. And spending time in nature with others is one of my favorite ways to connect with friends and make new ones."



CHARMAINE CURTIS

Real Estate Developer, Curtis Development, and Parks Conservancy board member

"The pandemic has reinforced that spending time outdoors is food for the soul; it has literally saved lives during the pandemic and provided the air and space people needed to simply breathe, find some joy, and remain hopeful about the future."

Thank you for your support, which makes park moments like these possible for people across the Bay Area. This year more than ever, we have deep gratitude for your impact on parks and people.

STAYING STRONG

"Nature helps you tune into yourself. I'm really glad for the program. It's made a difference in my life, and many other veterans' lives too."

> —Vercinia Vinzant Participant, San Francisco VA Wellness and Recovery Incorporating Outdoor Recreation (W.A.R.I.O.R.) Program, which visited the parks virtually in 2020.

hroughout our programs, there was a common resilience in 2020. The Crissy Field Center focused on youth wellness, inspiring young people to find the beauty around them, and modified programs like Migratory Story. We hosted "Nature Boost" programs with the San Francisco Public Library and took healing virtual trips to the parks with community groups. The partners of One Tam hosted the Virtual Summit on Climate: Change and Resilience, and sent "Watershed Ambassadors" out to engage with the community—from a distance.

In 2020, the GGNRA's status as an International Site of Conscience came to the forefront. We examined the complicated history of these lands and released a statement committing to antiracism in parks. We will build on that work to ensure parks remain powerful spaces to explore change.

Videos, more online

Go in-depth with our online Annual Report. Hear from Crissy Field Center leaders and youth about how they tried to find calm in 2020, watch videos featuring favorite park sites, and much more.

annualreport.parksconservancy.org

By the numbers

It was a tough year in our parks and beyond, but that only makes these numbers more impressive.

Here's a look at what you helped accomplish in the parks, as we adapted to new challenges in 2020:

104,000

PLANTS GROWN IN OUR NATIVE PLANT NURSERIES

Over half the plants were for Presidio Tunnel Tops, and many others received salt baths to prepare for life in a new saltwater marsh at Quartermaster Reach.

148,329

VOLUNTEER HOURS LOGGED BEFORE MARCH 2020 SHUTDOWNS

We missed our volunteers for most of 2020 and look forward to digging in the dirt with them again. Volunteerism is a cornerstone of what makes these parks thrive.

12.4 MILLION

VISITORS TO THE GGNRA IN 2020

The number, not much lower than an average year despite vastly reduced international travel, shows how special parks were to Bay Area residents in 2020.

700 4

PEOPLE WHO PROVIDED FEEDBACK FOR BOTHIN MARSH

The public is helping shape the future of a popular Marin spot, which will be impacted by sea level rise in coming years.

FINANCIALS

Download full financial statements online at annualreport.parksconservancy.org

Our public agency partners



The National Park Service (NPS) is a federal agency within the U.S. Department of the Interior charged with managing the preservation and public use of America's most significant natural, scenic, historic, and cultural treasures. Established in 1916, the NPS manages 417 sites across the United States, including the Golden Gate National Recreation Area. For more information, call (415) 561-4700 or visit nps.gov/goga.

LAURA JOSS General Superintendent, Golden Gate National Recreation Area

CAREY FEIERABEND Deputy Superintendent, Golden Gate National Recreation Area









In 2014, four public land agencies (the National Park Service, California State Parks, Marin County Parks, and the Marin Municipal Water District) partnered with the Parks Conservancy to form the One Tam initiative, which brings together their resources, talents, and philanthropic efforts to support the stewardship, conservation, and enjoyment of Mt. Tamalpais.



In partnership with the National Park Service and the Golden Gate National Parks Conservancy, and at no cost to taxpayers, the Presidio Trust brings alive the unique historic, natural, and recreational assets of the Presidio for the inspiration, education, health, and enjoyment of all people. For more information, call (415) 561-5300 or visit presidio.gov.

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GOLDEN GATE NATIONAL PARKS CONSERVANCY

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