



2017 STATISTICS

18,019

Adults and children
served in 2017

299,794

Total contact hours
in 2017

16.6

Hours of contact time,
on average, per participant

405

Programs facilitated



OUR MISSION

With an emphasis on leadership development and a commitment to sustainability, Crissy Field Center programs offer children, teens, families, and youth-serving adults accessible learning opportunities both in the park and in their communities. The Center's highly trained, diverse team provides multicultural programming that instills environmental values, civic responsibility, stewardship, and a lifelong connection to national parks.

By taking a "ladder of learning" approach and offering multiple, stepped programs that promote long-term relationships, the Center nurtures youth both personally and professionally. Through intentional youth development and multicultural education practices, the Center introduces young people to leadership skills that open more life and career choices and opportunities. Our parklands provide a

platform for youth to practice new skills and try on careers.

Through strong partnerships with schools and community organizations in underserved areas, the Center focuses on engaging people who traditionally have had little, if any, access to national parks. Working to erode a variety of barriers, the Center provides a majority of its programming for free or at very low cost, offers programs in multiple languages, and develops culturally relevant education opportunities.

By encouraging new generations to become bold leaders for thriving parks, healthy communities, and a more environmentally just society, the Center strives to inspire young people to lead positive changes in their lives, communities, and national parks.



OUR APPROACH



Youth-Centered Leadership Development

Our leadership programs have been developed for young people —by young people.

Each program is infused with the principles of youth development: safety, supportive relationships, meaningful leadership opportunities, a positive sense of purpose, and skill-building.



Multicultural & Environmental Learning

Our hands-on, environmental learning is rooted in the lives of youth and their personal experiences.

Our programs help youth build confidence and skills to engage in real social, political, and environmental causes.



Thriving Urban Parks Setting

Our parks are powerful outdoor classrooms that are all about enjoyment and fun. Parks help us engage youth through unique activities like park improvement, volunteering, and preservation efforts.

Our urban park model is influencing related park efforts across the U.S. and around the world.



STAFF: WHO WE ARE

From Participant to Staff: Beatriz Rivera is one of several Center staff who have first-hand experience with the Center's "ladder of learning." Born and raised in San Francisco, Beatriz first learned of the Crissy Field Center in middle school, when she was accepted to the Urban Trailblazers (UTB) program for two years. UTB introduced her to many professional skills—as well as to the Bay Area's national parks.

In high school, Beatriz was accepted to the Inspiring Young Emerging Leaders (I-YEL) program for two more years. She honed her leadership skills, developing a network of peers, colleagues, and mentors. Today the I-YEL alumni group informs her about the current cohort of students, job opportunities, and special park events.

In spring 2016, Beatriz was hired as a seasonal educator with the Camping at the Presidio (CAP) program. In her youth, even outside of the Center, Beatriz camped at Rob Hill and was familiar with the grounds.

One year later she transitioned to her current permanent role with the Golden Gate National Parks Conservancy as the Outreach and Reservation Specialist for the CAP program. She works with both small and large teams, managing relationships across multiple agencies, organizations, and schools—all while utilizing the skills she learned during her years at the Center.



I come from a working family in San Francisco and we didn't know about so many opportunities out there. I want to ensure families know what's available for them and help them take advantage of as many as possible.

—Beatriz Rivera, Outreach and Reservation Specialist



TRENDS | LEARNING | FUTURE PLANS



A LEGACY TAKES ROOT

Jenna Rose Fiorello was a former intern whose legacy means the world to the Center's staff and students. Jenna was an avid park lover and to honor her memory her family established the NextJen tribute fund to celebrate this extraordinary young leader who worked tirelessly to make positive change in the environment and encourage other youth to care for and

appreciate the world around them. All proceeds from the fundraiser go toward providing financial support to an outstanding, low-income, college-aged youth who is a passionate advocate for the environment.

The 2017 NextJen recipient is Kelly Hong, who hails from San Francisco's Excelsior district. Striving to empower people across society, she is focused on becoming an educator for underserved local and global communities. Kelly feels that education is not a privilege but a fundamental human right.

Currently enrolled at the University of California-Berkeley as an Environmental Economics and Policy major, she is pursuing a career in environmental law, consulting, and education. Passionate about helping others and providing opportunities, Kelly hopes to inspire the next generation of bold leaders.