

2019 REPORT TO THE COMMUNITY
BRIDGING PEOPLE AND PARKS



GOLDEN GATE
NATIONAL
PARKS



THANK YOU

The Board would like to thank you for your commitment to the Golden Gate National Parks, whether you're a friend, member, volunteer, or donor. And we'd like to thank Greg Moore for over 30 years of inspiring others to love these parklands.



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- | | | | | | |
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“As a newer board member, I’m honored to help bridge the Conservancy to its next chapter: Making our parks even more welcoming, accessible, and relevant to young people of all backgrounds.” — *Melanie Peña*

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COVER PHOTO:
Conservancy staff celebrated the fifth anniversary of the trailblazing Roving Ranger in 2018. The mobile trailhead has greeted nearly 50,000 people in the community and traveled enough miles to drive across the United States—three times over!

FROM PARK BUILDERS
TO PARK ACTIVATORS

BRIDGING: PARK HISTORY MEETS FUTURE

In our Golden Gate National Parks, bridges are focal points and starting points. They soar above us, forcing us to stop and look no matter how many times we've seen them before. Then they connect us to new adventures.

In 2018 and 2019, bridging took on special meaning as the Conservancy entered a new era of leadership. We're thrilled to welcome President & CEO Chris Lehnertz, as Greg Moore becomes CEO Emeritus and transitions to a new role as Special Advisor.

This is a moment to celebrate our accomplishments and park transformations, many within sight of the Golden Gate Bridge. At the same time, we look to the future and all the possibilities Chris brings. With her commitment to inclusion, we enter a new phase of activating our parklands for people from every part of the Bay Area.

At both ends of the bridge our parks await, filled with promise for something fresh, something fun. We're so happy you're on this journey too.





PARKS FOR ALL: CRISSY FIELD

WHAT HAPPENS WHEN YOU MAKE SPACE 'FOR ALL'? WONDER

“Crissy Field represents everything our democracy can be when we make a commitment to openness, opportunity, and inclusion.”

-Cathy Cha, President, Evelyn and Walter Haas, Jr. Fund

Nearly 20 years ago, working with our partners, the community, and the Evelyn and Walter Haas, Jr. Fund, we helped transform Crissy Field from a concrete parking lot into a beloved San Francisco park. Today, Crissy Field is a stunning and truly democratic open space with more than 1 million visitors annually.

“In many ways, the reality of Crissy Field has surpassed our dreams,” said Ira Hirschfield, President Emeritus, Evelyn and Walter Haas, Jr. Fund. “We wanted Crissy Field to be a bridge

that would connect people to their natural surroundings—and to each other.”

In 2018, Crissy Field hosted 32 young people for a moving naturalization ceremony. The park also hosted a StoryWalk featuring Dave Eggers’ immigration-themed “Her Right Foot” and the Monterey Bay Aquarium’s Big Blue Whale art project, focused on ocean pollution.

Those 2018 moments were made possible with the promise of change 20 years ago. And they’ll continue into the future at Crissy Field.



80,000

Interactions with the blue whale art exhibit in five months at Crissy Field. They learned every 9 minutes, 300,000 pounds of plastic (the size of a blue whale) gets dumped in the ocean. More at parksconservancy.org/bluewhale



Katherine Toy, Executive Vice President, Partnerships and Programs for the Conservancy, left, with Cathy Cha and Ira Hirschfield of the Evelyn and Walter Haas, Jr. Fund. “The naturalization ceremony and the StoryWalk leading almost to the front door of the Crissy Field Center highlight our commitment to youth, a key mission of the Conservancy’s ‘For All’ programs,” Toy said.



Read more and see video of the StoryWalk at parksconservancy.org/crissyforall

PARKS FOR ALL: CONNECTING PEOPLE TO PARKS

HOW MARQUIS BECAME A PARK CHAMPION

“You tap out to tap in. You see the ships in the background, and you hear the waves crash and then recede. Time, it freezes. Love and beauty, that’s what I feel.”

-Marquis Engle, Program Director, Up on Top

At the Up on Top after-school and summer program in San Francisco’s Tenderloin neighborhood, leaders talk about “planting a seed” of inspiration for their youth. For Marquis Engle, the seed planted with the Conservancy has blossomed into a full-blown love of the parks.

Marquis, the Program Director at Up on Top, saw the ocean for the first time at a Muir Beach meeting of the Mo’MAGIC collective of nonprofits and youth-serving organizations. Since then, Conservancy shuttles have taken Up on Top youth to Muir Woods, the Golden Gate Bridge, and beyond.

The Conservancy and our partners continually create bridges for people to discover national parks. In the fall of 2018, we offered shuttles to Crissy Field Day, a celebration of the beloved park’s past and future. Our Roving Ranger information truck is cruising into its fifth year. And in conjunction with the San Francisco Public Library’s Summer Stride program, we offered nine free shuttle trips from libraries to parks in 2018.

Marquis needed only one connection to fall in love with parks. And the Conservancy is working to create thousands more every year.



National Park Service Ranger Fatima Colindres leads a group from Clinica Esperanza at Crissy Field. Ranger Fatima has also worked, closely with the Conservancy, to help the homeless via Hamilton Families and immigrant groups from local public schools. “We bring the parks to the people when we can’t bring the people to the parks,” Ranger Fatima says.

Meet Marquis and see why community engagement is so important to Ranger Fatima in a video at parksconservancy.org/marquis



78%

Increase in Summer Stride participation since the San Francisco Public Library partnered with the Conservancy and NPS for their summer program three years ago. With ranger talks, library “trail-heads” and other opportunities, more than 33,000 people were exposed to the parks through this wildly successful partnership in 2018.

PARKS FOR ALL: PARTNERSHIP FOR SCIENCE
BUILDING A MOUNTAIN
OF SUPPORT

“This is a model of how we should be stewarding our lands and public parks.”

—Marin County Supervisor Katie Rice

Mt. Tamalpais peaks at 2,572 feet in elevation, but in 2018, thanks to the collaborative work of One Tam and its partners, this iconic mountain was elevated to new heights.

Since its formation in 2014, One Tam (a partnership of the Parks Conservancy, the National Park Service, Marin County Parks, Marin Municipal Water District, and California State Parks) has set itself as a model for landscape-scale resource management and community science.

“Community science is looking at the intersection of the two main components of the One Tam initiative: Community engagement and

education, as well as landscape-scale conservation science,” said Lisette Arellano, Community Science Program Manager at One Tam.

Together, the partner agencies have detected and controlled invasive weeds, mapped rare and sensitive plant communities, monitored indicator species and wildlife across terrains (including Marin’s previously unknown bat populations), tracked changes in rare plant populations using GIS technology, and researched protection of key species amid climate change.

Marin County Supervisor Katie Rice, left, with One Tam Conservation Management Specialist Rachel Kesel. “We’re able to pilot projects and work on them on a small scale, sometimes starting out with just one agency involved in order to test a protocol to see how logistically feasible it is to scale it up to the landscape-scale,” Kesel said.



Read more about One Tam’s landscape-scale efforts and watch our video at parksconservancy.org/communityscience



360

Local volunteers and students engaged in 2018 through workshops, lectures, and community science projects. Here, LINC students get a special up-close opportunity to be part of the One Tam Bat Inventory, a three-year study of Mt. Tam’s bat community.

BRIDGING: COMMUNITY SUPPORT FOR YOUTH LEADERS
URBAN TRAILBLAZERS



“It was a great pilot program for us to find. It’s what we were looking for. There’s the usual suspects and then there’s Urban Trailblazers.”

—Charlie Babcock
 (pictured top left, next to Sam Tran)

To see a video of the Urban Trailblazers youth in action, go to parksconservancy.org/utbadvocates

In 2017, the Inner Sunset Community Advocates were a “young and inexperienced grant-making body” that had never made a multi-year grant.

But Charlie Babcock, treasurer of the group, and his wife Nancy, a school nurse in San Francisco, kept hearing “excited” updates about the Parks Conservancy’s Urban Trailblazers program from a middle schooler named Chastity.

“It gave her team-building experience, it gave her social experience,” Charlie said. “It got her outdoors and they were going to national parks and on camping trips.”

The Inner Sunset Community Advocates made their first big grant, \$75,000 over three years, enabling Urban Trailblazers to move from summer-only to year-round at Dr. Martin Luther King Jr. Middle School in San Francisco’s Excelsior neighborhood.

That meant more youth seeing the Presidio for the first time or going on trips to Yosemite and beyond.

For a small community group looking to make a big impact, it was a perfect fit. Sam Tran, the Middle School Programs Manager at the Crissy Field Center, said “it was like serendipity, it was meant to be.”



4,854

Overnight youth campers at Rob Hill Campground in 2018 as part of the Camping at the Presidio program, including a new Urban Trailblazers backpacking program. Many youth were backpacking and camping overnight for the first time.



MIKE AND GEORGIA VASEY



6,324

Total acreage of the San Mateo County park sites within the Golden Gate National Parks—Mori Point, Rancho Corral de Tierra, Phleger Estate, Sweeney Ridge, and Milagra Ridge. There’s much to explore!

BRIDGING: FROM FATHER TO DAUGHTER
MORI POINT

Mike Vasey helped save the land in 2000. Georgia Vasey works for the Conservancy stewarding that land nearly every day.

How does it feel having your daughter carry the legacy you built, one trail at a time?

“Well it kind of chokes me up to tell you the truth,” Mike says. “It really is a great honor.”

Mike, the former president of the Pacifica Land Trust, worked with the Trust for Public Land to win an auction to purchase Mori Point and eventually usher the land into into the Golden Gate National Recreation Area.

Georgia leads a dedicated team of volunteers as the Conservancy’s San Mateo Community Programs Manager. She’s seen Mori reshaped as her team has helped build a pond for California red-legged frogs, a boardwalk for endangered San Francisco garter snakes to slither under, and actual trails to replace social trails trampled down by previous park users.

“It really has been a success for endangered species, it’s been a success for the community,” Georgia says. “Mori Point is one of those places that everybody just loves.”

“We get thanked all the time when we’re out there working. Because everybody remembers, and they see what it’s like now.”

—Georgia Vasey

See a video including Mori Point’s wildflowers in bloom at parksconservancy.org/morisuccess

BRIDGING THE PAST & FUTURE

Follow the trail of Conservancy accomplishments from the last 38 years.



2018-2019 ACCOMPLISHMENTS

From the soaring raptors above Hawk Hill to the record numbers of people visiting our parks, it was a busy and fruitful year in the Golden Gate National Parks. Here are some of the highlights, achieved in concert with the National Park Service, Presidio Trust, and other key partners:

“The trips are not only educational, entertaining, and fun, they’re a respite from the daily grind of working and earning a living.”

—Community Park Shuttle participant



40

Former Alcatraz inmates, guards, residents, and relatives who gathered at the Rock on August 12 for the last formal reunion of people from the prison era. The living history of the island was embodied in their compelling tales of island life, many of which are still captured on the award-winning Alcatraz Cellhouse Audio Tour.

5

Eagles spotted in one hour at Hawk Hill by volunteers with the Golden Gate Raptor Observatory, a record for a single hour. And it happened twice in the fall of 2018.

PARK PROJECTS

➔ *Advanced* the vision of a high-quality gateway to Alcatraz Island at Piers 31-33. The **Alcatraz Embarkation Project** moves forward after receiving unanimous approval from San Francisco’s mayor, supervisors, and Port Commission in 2018.

➔ *Determined* next steps, utilizing community input, for revitalizing **China Beach**. The project will restore a road and retaining walls, and rehabilitate the historic bathhouse for use by the public and NPS Ocean Rescue team.

VISITOR SERVICES & INTERPRETATION

➔ *Reclaimed* the top spot in NPS’ annual visitation rankings. In 2018, the Golden Gate National Parks were the highest visited of all 419 national park sites, with **17.6 million** total visits!

➔ *Launched* a new design for our website **parkconservancy.org**, with a focus on getting people out to the parks. “Find Your Park” feature, trail data, and expanded event listings among the many new features.

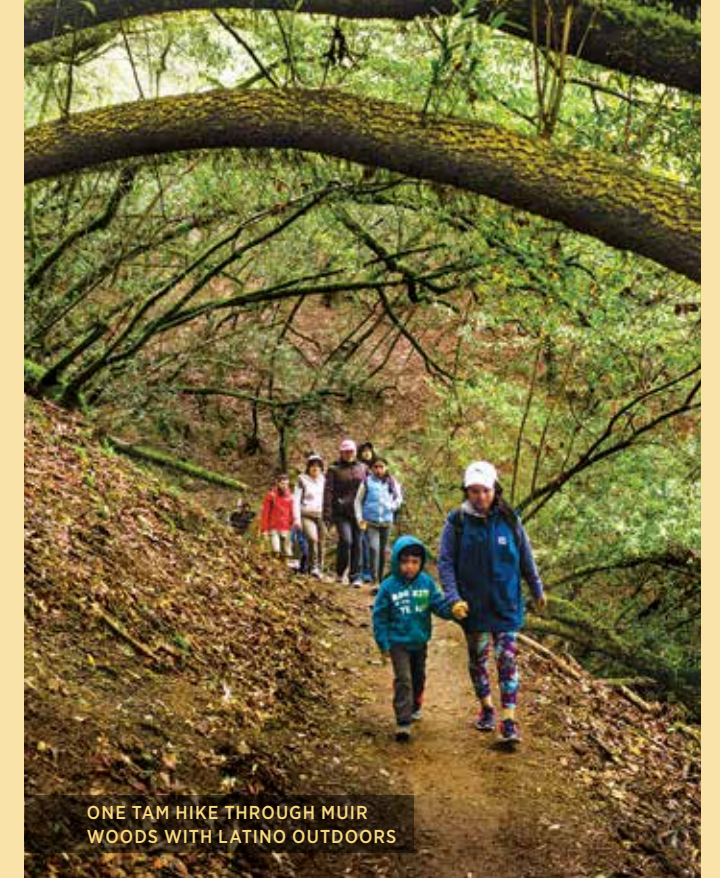
EDUCATION PROGRAMS

➔ *Expanded* the popular **Migratory Story** school program, which brought 210 students to Hawk Hill to learn about raptors and human migration in 2018. The Crissy Field Center will offer a new summer camp to participating Migratory Story schools in 2019.

➔ *Treked* from Stinson Beach to Crissy Field with 40 **Linking Individuals to their Natural Community** (LINC) high schoolers, who spent the summer of 2018 doing restoration stewardship in the parks.



ALCATRAZ EMBARKATION PROJECT RENDERING



ONE TAM HIKE THROUGH MUIR WOODS WITH LATINO OUTDOORS



LINC HIGH SCHOOLERS APPROACHING THE GOLDEN GATE AT THE END OF THEIR TREK

SPECIAL THANKS

Engaged neighbors and regular users of **China Beach** have been meeting with the Conservancy and the NPS about a plan to rehabilitate the retaining walls, water system, access road, and the historic bathhouse. With NPS leadership, federal matching grants have been secured. Kat Taylor and Marc and Lynne Benioff have made donations to spur others to give. Special thanks also to San Francisco Supervisor Catherine Stefani for helping secure city funds.

Our Golden Gate National Parks are enhanced and made more welcoming thanks to **unrestricted annual gifts** from the Conservancy’s thousands of members and donors. As the most-visited national park site in the country, the GGNRA benefits from the Conservancy funding projects—like refreshing the Crissy Field promenade—and programs like our native plant nurseries, which make visiting our parks and amazing experience. We especially thank our Park Heroes who provide annual support of \$10,000 and above!

Linking Individuals to their Natural Community (LINC) is a summer internship program for high school students based in the Golden Gate National Parks. Thanks in part to a generous gift from Arlin Weinberger, the **LINC program** continues to serve students in Marin through One Tam. The six-week program begins with a 4-day camping trip followed by service projects on Mt. Tam, fun field trips, and useful workshops that develop career and leadership skills.



RANGERS AND JUNIOR RANGERS AT MUIR WOODS



ONE TAM STAFF IN THE FIELD FOR VEGETATION MAPPING



2018 AWARDS & HONORS

AIA San Francisco bestows Community Alliance Award on Parks Conservancy for “significant contributions to the improvement of the Bay Area’s built environment.”

Greg Moore honored with Silver SPUR Award, recognizing “individuals whose achievements have made San Francisco and the Bay Area a better place to live and work.”

Alcatraz Island named top landmark in the United States in TripAdvisor Travelers’ Choice Awards.

Conservancy honored by San Francisco State University with 2018 Community Partnership Award for Excellence in Service Learning.



ALCATRAZ GARDENS

SPECIAL THANKS

Janice and Matt Barger have been incredibly generous supporters of the GGRNA, the Conservancy, and One Tam. Their recent significant gift to One Tam provided the foundational support which we leveraged to secure six-times their gift’s amount from multiple governmental agencies to fully fund the **Marin County Vegetation Mapping project**. The Bargers’ leadership has brought an important resource to all of the agencies working in Marin and will provide the scientific basis for planning for many years to come.



YOGA AT PARKRX DAY

RESTORATION & CONSERVATION

➤ *Mapped* Marin County vegetation types using aerial imagery. The **Marin County Vegetation Map**, to be completed in 2021, will help One Tam partner agencies make key stewardship and planning decisions.

➤ *Worked* with One Tam and community partners to adapt the marsh ecosystem and multi-use path at **Bothin Marsh** to sea level rise. This project will model how innovative, nature-based techniques can support adaptation here and around the Bay Area.

COMMUNITY PROGRAMS

➤ *Transported* hundreds of people to the parks via free **community shuttles**. Thanks to the Greg Moore Parks For All Fund, people from programs like Hamilton House and Clinica Esperanza gained access to the parks they normally wouldn’t have.

➤ *Connected* 433 people to the parks via free library shuttles in conjunction with **San Francisco Public Library’s Summer Stride**. In surveys, 93 percent reported positive park experiences they would recommend to a friend.

SOCIAL IMPACT

➤ *Tracked* impressive growth of the **Park Prescription** movement, which encourages physical activity and time spent in nature, via the ParkRx Census. We found 71 ParkRx programs nationwide, up from eight in 2010, when the Conservancy’s Institute at the Golden Gate started leading ParkRx.

➤ *Inspired* change through **Art in the Parks** programs. In addition to the Blue Whale exhibit on Crissy Field, launched *Future IDs at Alcatraz* in early 2019, featuring artwork by and with individuals who have conviction histories, using IDs as a template for hope.

 240

Garden tours at Alcatraz Gardens, flourishing thanks to the help of 830 volunteers. In 2019 we launched a new push for volunteers to give a similar makeover to Black Point in Fort Mason, which will open a pathway from Maritime National Historical Park to Fort Mason.

 4 MILLION

Images processed, with the help of volunteers, in three years of the Marin Wildlife Picture Index Project. One Tam’s wildlife camera data helps compose a broader portrait of the landscape’s health, connectivity, and resilience.

When Greg Moore stepped down as the Conservancy’s CEO, many people joined together to support a lasting tribute to his leadership. The Trustees and the Evelyn and Walter Haas, Jr. Fund launched the **Greg Moore Parks For All Fund**. They matched gifts pledged during the 2018 Trails Forever Dinner, with over \$1 million raised. The Greg Moore Fund is making possible the expansion of the Community Park Shuttle program into the spring and fall, allowing hundreds more people to enjoy the parks.

An important **Art in the Parks** exhibit this year was *Future IDs at Alcatraz*. The project received an Open Spaces grant from the Kenneth Rainin Foundation. The grant supports nonprofits that partner with artists to create temporary, place-based public art projects that are responsive to issues relevant to communities in San Francisco and Oakland. We are excited to have worked with social practice artist Gregory Sale as he helped translate criminal justice reform efforts into a visual language.



THE GOLDEN GATE NATIONAL PARKS

would not be the same without the dedication and passion of our volunteers. From October 1, 2017–September 30, 2018, more than 350 unique community groups—park programs, corporate teams, nonprofits, schools, civic and faith-based organizations, and more—generously contributed their time. On behalf of the Parks Conservancy, National Park Service, and Presidio Trust, **WE THANK YOU!**



454,409

Hours put in by 24,951 park volunteers in 2018. That's almost 52 years' worth of hours, valued at about \$11.2 million. Thanks for devoting your time to our parks!

THANK YOU

VOLUNTEER GROUPS 2018

- 3Degrees
- 7 Tepees
- A.P. Giannini Middle School
- AdRoll
- Advance English Academy
- Aim High
- Akamai
- AKQA
- Alamo Elementary School
- Alcatraz Gardens Volunteers
- Alcatraz Interpretation and Education Volunteers
- Alcatraz Waterbird Docents
- Alibaba Group
- Allianz Global Investors
- American Academy of Ophthalmology
- American Eagle Outfitters
- American Hiking Society
- AmeriCorps
- Ameriprise Financial
- AppDirect
- Apple Inc.
- Aquarium of the Bay
- Aquatic Ecology Program Volunteers
- Argonne Elementary School
- Arla Iglesia de Jesucristo
- Art in the Parks Volunteers
- Arvada United Methodist Church
- Asana
- Aspiriant
- Athleta
- AvalonBay Communities, Inc.
- Avis Budget Group
- Bain & Company
- Bay Area Community Resources
- Bay Area Earpers
- Bay Area Whaleboat Rowing Association
- Bay School of San Francisco
- Beach Program Volunteers
- Berkeley City College
- Berkeley School
- Black Point Gardens Volunteers
- BlackRock, Inc.
- Blue Shield of California
- Booking.com
- Boston Consulting Group
- Boy Scouts of America
- Boys Hope Girls Hope
- Braze
- Bridgemen
- Brightmark Energy
- Brightworks School
- British Consulate General - San Francisco
- Buddha's Light International Association
- BuildOn
- Burlingame High School
- Burns and McDonnell
- Burns and Wilcox
- Butler University Bay Area Alumni
- Cadreon
- California Coastal Commission
- California College of the Arts
- California State Parks
- California State University, Chico
- Canary Marketing
- Capuchino High School
- Cedars of Marin
- Children's Day School
- Cisco Systems, Inc.
- City College of San Francisco
- Claire Lilienthal School
- CLEAResult
- ClimateWorks Foundation
- Cloudflare
- Collective Health
- College of Marin
- College Preparatory School
- Convent Elementary School
- Convent of the Sacred Heart School
- Cornerstone Trinity Baptist Church
- CP Lab Safety
- Credit Karma
- Crissy Field Center
- Crissy Field Center Volunteers: Outreach and Education, Public Programs, and Administration
- Crissy Field Center Youth Programs: Camping at the Presidio (CAP), Inspiring Young Emerging Leaders (I-YEL), Summer Camp Counselors-in-Training, and Urban Trailblazers (UTB)
- Cub Scouts of America
- Cultural Resources Volunteers: Alcatraz and Marin Headlands (including Concrete Preservation Program)
- Cutline Communications
- Daughters of the American Revolution
- Deem
- Dell
- Deloitte
- Design Volunteers-In-Parks, Park Photographers, and Headlands Center for the Arts
- Disability Parents Network
- DocSend
- DocuSign
- Drew School
- Dropbox
- Duke Alumni
- Eagle Peak Montessori School
- Earnest
- Eatsa
- ECHO Technology Solutions
- Edelman
- Edrington
- Ejento
- EM Marketing
- English Studies Institute
- Epsilon
- Equilibrium Capital
- Ernst & Young
- Essence Global
- Esurance Insurance Services
- Facebook
- FactSet Research Systems
- Farallone View Elementary School
- Fehr and Peers
- Fenwick
- First United Methodist Church
- Flexport
- Forbes Media
- Fort Baker Stewardship
- Fort Mason Visitor Services, Special Park Uses Group (SPUG), and Environmental/Safety Programs Volunteers
- Fort Point Interpretation & Education Volunteers
- Friends Group

Friends of Mt. Tam
 FTI Consulting
 Fusion Academy San Francisco
 Galileo Academy of Science and Technology
 Gap, Inc.
 Gateway High School
 Genstar
 Georgia Tech Alumni Association
 German International School of Silicon Valley
 GES International Culture Exchange
 Get Cruise
 GetFeedback
 Girl Scouts of the USA
 Glassdoor Inc.
 Global Student Embassy
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 Golden Gate Raptor Observatory Volunteers
 Golden Gate Trail Stewardship and Teens on Trails
 Goldman, Sachs, & Co.
 Gonzaga Preparatory School
 Gonzaga University
 Gordon and Betty Moore Foundation
 Grand Rounds
 Grid Alternatives
 Groupon
 Guidebook Inc
 Gulf of the Farallones National Marine Sanctuary
 Habitat For Humanity
 Habitat Restoration Team & Invasive Plant Patrol Volunteers
 Hall Capital Partners, LLC
 HDR
 Heath Ceramics
 Hello Digit, Inc.
 Herbert Hoover Middle School
 Holy Name School
 Home Away From Homelessness
 Hornblower
 HTC Design Studio
 Huckberry
 Huckleberry Youth Programs
 Incredible Adventures
 Indiana University Alumni Association
 Insight Data Science
 Insurance Industry Charitable Foundation
 InterContinental Hotel
 International School of the Peninsula
 Internship Programs (Volunteers-In-Parks, Academic, Summer Youth)
 Intersection
 Interstice Architects

Invasive Species Early Detection Program (Weedwatchers)
 Iron Creative
 IXL Learning
 Jamestown LP
 Japanese Community Youth Council
 Jewish Community Centers
 JLL
 JPMorgan Chase
 JROTC
 Junior Rangers, National Park Service
 Kehillah Jewish High School
 Kilroy Realty Corporation
 Kulesa Faul, Inc.
 Lattice Engines
 Law Enforcement Volunteers: Horse Patrol, Junior Lifeguard, Park Police, Search & Rescue
 Leadership Public Schools
 Lending Club
 Lending Tree
 Lever
 Liftopia
 Lightbend, Inc.



Lincoln High School
 Linqia
 Litman Gregory Asset Management
 Lockton Insurance Brokers, LLC
 L'Oreal
 Lowell High School
 Lucasfilm
 Lycee Francais de San Francisco
 Marin Academy
 Marin County Parks
 Marin Headlands Interpretation, Education, and Visitor Service Volunteers (includes Battery Townsley, Nike Missile Site, Point Bonita)
 Marin Horizon School
 Marin Historic Landscape and Facilities Volunteers
 Marin Municipal Water District

Marin Primary and Middle School
 Martin Luther King Junior Academy
 Match4Action
 Menlo High School
 Meraki
 Mercy High School
 Method
 Mills College
 Mission Continues
 MitchellLake Group
 Mixpanel
 ModCloth
 Muir Woods Interpretation, Education, and Visitor Service Volunteers
 National Charity League
 National Collegiate Honors Council
 Native American Conservation Corps
 Native Plant Nursery Volunteers: Fort Funston, Marin Headlands, Oceana, Presidio
 NerdWallet
 New Frontier USY
 New Relic

New York University Alumni
 Next Generation Fundraising
 Niantic
 Nomad Middle School
 NorCal
 Novartis
 November Project
 NRG Energy
 Nueva School
 Oath
 Obvious Ventures
 Occidental College Bay Area Alumni
 Ocean Health
 Ogilvy
 Old Navy
 One Tam
 One Tree Planted
 Optimizely
 OptumHealth

Oregon Institute of Technology
 Our Lady of Perpetual Help School
 Outward Bound
 PAE Engineers
 PagerDuty Inc.
 Park Stewardship Volunteers: Marin, San Francisco, and San Mateo
 Park Stewardship Youth Programs: Oceana Nursery and Linking Individuals to their Natural Community (LINC)
 Parks Plus Creation
 Parks Project
 Paypal
 Peabody Elementary School
 Pepperdine University
 Perkins+Will
 PG&E
 Phoenix Lodge
 Phylagen
 Pisces Foundation
 Playworks
 PLOS ONE
 PLUM Architects
 Points
 Pomona College
 Pottery Barn
 Presidio and Lands End Interpretation, Education, and Visitor Service Volunteers (includes Battery Chamberlin)
 Presidio Archaeology Volunteers
 Presidio Docents, Ambassadors, and Greeters
 Presidio Forest and Trail Stewards
 Presidio Garden and Sustainability Stewards
 Presidio Habitat Stewards
 Presidio Hill School
 Presidio Neighborhood Days
 Presidio Trust
 Prospect Sierra
 Rancho Mountain Bikers
 Recology
 Redaptive
 RepairPal
 RHAA Landscape Architecture
 Rinat Laboratories - Pfizer Inc.
 Riverbed Technology Inc
 Road Warriors
 Robert Half
 Ross Elementary School
 Rotary Club
 Safety National
 Sage Educators
 Saint Cecilia Catholic Church
 Salesforce
 Samsara
 San Domenico School
 San Francisco Art Institute

San Francisco Association of Realtors
 San Francisco Chamber of Commerce
 San Francisco Municipal Transportation Agency
 San Francisco Recreation and Park Department
 San Francisco State University
 San Francisco Triathlon Club
 San Francisco Volunteer Connect
 San Francisco Waldorf School
 San Francisco YouthWorks
 San Francisco Zoo
 San Rafael High School
 Saucelabs
 Save Our Shores
 Schellman and Company
 Scientific Certification Systems
 Segment Inc.
 Sequoia Benefits
 SF Aids Foundation
 SF First Chinese Baptist Church
 SF Maritime Historic Park
 Shute, Mihaly & Weinberger LLP
 Sierra Leadership
 Sift Science
 Sitecore
 Skyline College
 Slack

Sledgehammer Games
 SMART
 Snowy Plover Volunteers (Plover Patrollers)
 Spectrum Equity
 Sports Basement
 Square
 St. Ignatius College Preparatory
 Stanford University Alumni
 Star of the Sea School
 Starbucks
 Sterne School
 Steven Engineering, Inc.
 Strava
 Strawberry Point Elementary
 Stripe
 Stuart Hall
 Suites at Fisherman's Wharf
 Surfrider Foundation
 Sustainability Accounting Standards Board
 Symantec
 Tafapolsky Smith Mehlman, LLP
 Talener SF
 Tapingo
 Taylor Stitch
 Team Red White and Blue
 Tehiyah Day School

Tetra Tech
 The Arc of San Francisco
 The Little School
 The Nielsen Company
 The Production Board
 The Riverside Company
 Thomas Edison Charter Academy
 Thomson Reuters
 Thought Works
 Town School for Boys
 Triage Consulting Group
 TripAdvisor
 Turner Boyd
 TurnOut
 Twilio
 Uber
 UC Davis Alumni Association
 UDR
 Universe
 University of California, Berkeley
 University of California, Davis
 University of California, Los Angeles
 University of California, San Francisco
 University of California, Santa Barbara
 University of Georgia
 University of Michigan Alumni
 University of San Francisco
 University of Utah

University of Washington
 UNUM
 Validant
 Varo Money Inc.
 Verizon
 Visa
 Walden Center and School
 Walmart
 Walt Disney Family Museum
 WaterSmart Software
 Waves Not Plastic
 We Work
 Wells Fargo
 Westborough Middle School
 Westmoor High School
 Wetherby Asset Management
 Williams-Sonoma, Inc
 Willie L. Brown Jr. Middle School
 Wix
 Women Helping All People
 Workday
 Yale University
 YMCA
 Young Professionals in Energy
 YouNoodle
 Youth Community Service
 Zenefits
 ZS Associate



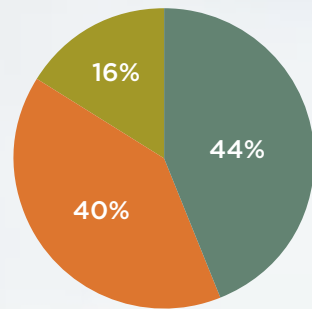
VOLUNTEERS FROM THE GLOBAL STUDENT EMBASSY STRIKE A POSE AFTER HELPING TO CLEAN UP RODEO BEACH

FINANCIAL STATEMENTS

STATEMENT OF FINANCIAL POSITION

as of September 30, 2018 (with comparative totals for 2017)

GOLDEN GATE NATIONAL PARKS CONSERVANCY FISCAL YEAR 2018 SUPPORT TO THE PARKS



TOTAL SUPPORT 2018:
\$38,825,978*

- Park Interpretation and Visitor Services
\$16,985,660 (44%)
- Park Enhancements, Restoration, and Stewardship
\$15,499,810 (40%)
- Youth, Volunteer, and Community Programs
\$6,340,508 (16%)

TOTAL SUPPORT TO THE PARKS, 1982-2018:
\$552 MILLION

Financial statements of the Golden Gate National Parks Conservancy are audited on an annual basis.

Copies of the complete audited financial statements are available upon request by calling the Parks Conservancy's Chief Operating Officer at (415) 561-3000.

*Support to the parks includes all program service expenses, excluding cost of goods sold and donated services

ASSETS	2018	2017
Cash and cash equivalents	\$ 43,951,190	\$ 16,479,274
Accounts receivable	4,860,525	5,573,663
Contributions receivable, net	16,310,620	18,373,144
Inventories	3,103,650	3,295,549
Prepaid expenses and deposits	721,260	830,170
Investments	42,560,086	40,570,257
Furniture, fixtures, and equipment, net	1,715,331	1,621,453
Other assets, net	3,189,280	4,370,054
TOTAL ASSETS	116,411,942	91,113,564
LIABILITIES AND NET ASSETS		
LIABILITIES		
Accounts payable and accrued liabilities	3,050,640	3,782,457
Accrued payroll-related expenses	2,952,450	2,856,224
Advanced Deposits	2,044,046	
Agency funds payable	577,174	591,241
Grants payable		3,304,000
Deferred revenue	3,272,032	1,259,851
TOTAL LIABILITIES	11,896,342	11,793,773
NET ASSETS		
Unrestricted:		
Undesignated	18,442,274	13,917,005
Board-designated	11,713,854	14,726,050
Total unrestricted net assets	30,156,128	28,643,055
Temporarily restricted	67,717,260	44,534,524
Permanently restricted	6,642,212	6,142,212
TOTAL NET ASSETS	104,515,600	79,319,791
TOTAL LIABILITIES AND NET ASSETS	\$ 116,411,942	\$ 91,113,564

STATEMENT OF ACTIVITIES

for the year ended September 30, 2018 (with comparative totals for 2017)

	2018			2017
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
SUPPORT AND REVENUE				
Program revenue	\$ 43,051,358			\$ 43,051,358
Contributed income	2,794,870	\$ 25,781,220		28,576,090
Special events, net of donor benefits of \$197,485	772,950	939,510		1,712,460
Cooperative agreement reimbursements	5,356,352			5,356,352
Other income	117,267			117,267
Net assets released from restrictions	4,179,791	(4,179,791)		
TOTAL SUPPORT AND REVENUE	56,272,588	22,540,939		78,813,527
EXPENSES				
Program services				
Park interpretation and visitor services	23,971,916			23,971,916
Park enhancements, restoration, and stewardship	15,499,810			15,499,810
Youth, volunteer, and community programs	6,340,508			6,340,508
Total program services	45,812,234			45,812,234
Management and general	6,200,498			6,200,498
Fundraising	3,891,101			3,891,101
TOTAL EXPENSES	55,903,833			55,903,833
CHANGE IN NET ASSETS FROM OPERATIONS	368,755	22,540,939		22,909,694
Endowment and				
Contributed income			\$ 500,000	500,000
Investment activities				
Net realized and unrealized gain on investments	720,815	494,317		1,215,132
Interest and dividend income	338,645	147,480		486,125
Other investment income	84,858			84,858
CHANGE IN NET ASSETS	1,513,073	23,182,736	500,000	25,195,809
NET ASSETS, BEGINNING OF YEAR	28,643,055	44,534,524	6,142,212	79,319,791
NET ASSETS, END OF YEAR	\$ 30,156,128	\$ 67,717,260	\$ 6,642,212	\$ 104,515,600





GOLDEN GATE NATIONAL PARKS CONSERVANCY

201 Fort Mason
San Francisco, CA 94123
(415) 561-3000
parksconservancy.org
#parks4all



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Chair, Board of Trustees

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President & CEO
(1985-April 2019)
CEO Emeritus & Special Advisor
(May 2019)

CHRISTINE LEHNERTZ
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(May 2019)

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and Presidio Trust
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OUR PUBLIC AGENCY PARTNERS



NATIONAL PARK SERVICE

The National Park Service (NPS) is a federal agency within the U.S. Department of the Interior charged with managing the preservation and public use of America's most significant natural, scenic, historic, and cultural treasures. Established in 1916, the NPS manages 417 sites across the United States, including the Golden Gate National Parks. For more information, call (415) 561-4700 or visit nps.gov/goga.

LAURA JOSS
General Superintendent,
Golden Gate National Recreation Area

CAREY FEIERABEND
Deputy Superintendent,
Golden Gate National Recreation Area



THE PRESIDIO TRUST

In partnership with the National Park Service and the Golden Gate National Parks Conservancy, and at no cost to taxpayers, the Presidio Trust brings alive the unique historic, natural, and recreational assets of the Presidio for the inspiration, education, health, and enjoyment of all people. For more information, call (415) 561-5300 or visit presidio.gov.

JOHN KEKER
Chair, Board of Directors
JEAN S. FRASER
Chief Executive Officer



ONE TAM

In 2014, four public land agencies (National Park Service, California State Parks, Marin County Parks, and the Marin Municipal Water District) partnered with the Parks Conservancy to form the One Tam initiative, which brings together their resources, talents, and philanthropic efforts to support the stewardship, conservation, and enjoyment of Mt. Tamalpais.

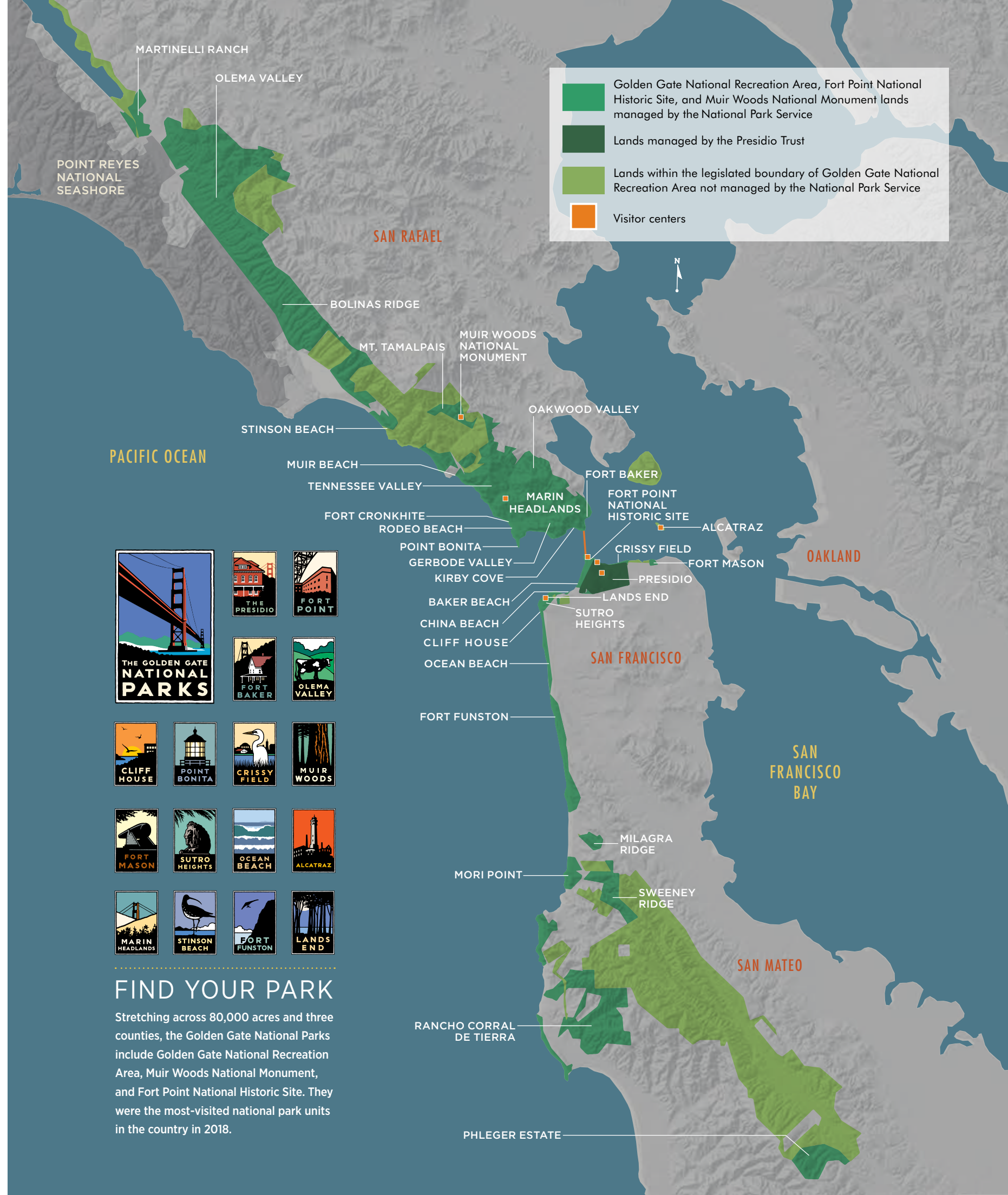


GOLDEN GATE BRIDGE, HIGHWAY, AND TRANSPORTATION DISTRICT

Incorporated in 1928 as a special district of the State of California to design, construct, finance, and operate the Golden Gate Bridge, the District today continues to provide safe and reliable operation, maintenance, and enhancement of the Bridge and to provide transportation services, as resources allow, for customers within the U.S. Highway 101 Golden Gate Corridor.

SABRINA HERNANDEZ
President, Board of Directors
DENIS J. MULLIGAN
General Manager

From left, Greg Moore with Presidio Trust CEO Jean Fraser and Golden Gate National Recreation Area General Superintendent Laura Joss. Our partnerships have grown stronger through the years, and our parks have grown stronger for it.



PACIFIC OCEAN

FIND YOUR PARK

Stretching across 80,000 acres and three counties, the Golden Gate National Parks include Golden Gate National Recreation Area, Muir Woods National Monument, and Fort Point National Historic Site. They were the most-visited national park units in the country in 2018.



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