

2014 REPORT TO THE COMMUNITY



PARKS FOR ALL FOREVER™

GOLDEN GATE NATIONAL PARKS CONSERVANCY

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DEAR FRIEND OF THE PARKS:

We begin this year's *Report to the Community* on Mount Tamalpais, the rooftop of our Golden Gate National Parks. As our annual report was going to press, we took the first important steps of a bold new initiative—the Tamalpais Lands Collaborative (TLC), a unified approach to the long-term stewardship of Marin County's natural and historic treasure.

Established in March 2014, the TLC combines the resources, expertise, and experience of four public lands agencies—the National Park Service, California State Parks, Marin County Parks, and Marin Municipal Water District—with the know-how of the Parks Conservancy. By coordinating efforts and streamlining processes across these organizations, the collaborative will give lift to restoration and enhancement projects, educational programming, recreational activities, philanthropic and volunteer support, and the overall health of Mount Tam and surrounding lands.

Even as we gaze forward to these future opportunities, towering Mount Tam also grants us a 360-degree vantage point on our past accomplishments across the expanse of the national parks—down the Redwood Creek Watershed, along the valleys and ridges of the Marin Headlands, through the Golden Gate Strait, into the Presidio, over to Lands End, and on toward the national park sites in San Mateo County.

In our *2014 Report to the Community*, we take you across the full sweep of the Conservancy's work to fulfill our mission of PARKS FOR ALL FOREVER—restoring ecosystems, improving parklands, advancing education and youth leadership programs, delivering volunteer and community programs, protecting and studying natural and cultural resources, offering interpretive products and visitor services, and providing nearly \$30 million in park aid in 2013.

None of this would be possible without your generosity and commitment. Just as we have been privileged to share in your vision and passion for the Golden Gate National Parks, we pin our high hopes for the TLC on the extraordinary community of supporters who have always cared for Mount Tam.

On that lofty peak, as in every creek and grove of the parklands, our vision is sharper, posture taller, and conviction stronger—because our members, donors, volunteers, and park friends like you are standing by our side.

With deep appreciation and gratitude,


MARK BUELL
Chair, Board of Trustees


GREG MOORE
President & CEO

PARK PROJECTS

Protecting and Enhancing National Treasures

THANK YOU Evelyn and Walter Haas, Jr. Fund, S. D. Bechtel, Jr. Foundation, The Fisher Family, Richard and Rhoda Goldman Fund, Lisa and Douglas Goldman Fund, Horace W. Goldsmith Foundation, The Tiffany & Co. Foundation, California State Coastal Conservancy, California State Parks, contributors to the Trails Forever Dinner, and members of the Parks Conservancy

COMPLETED a multi-phase restoration project at Muir Beach and the lower Redwood Creek Watershed—reconnecting the creek with its floodplain by realigning the parking lot, creating wildlife habitat, extending the pedestrian bridge, adding visitor amenities, and enhancing experiences for individuals with special needs.

ADVANCED the Crissy Field experience by responding to the Presidio Trust's call for a cultural institution with the Presidio Exchange (PX) proposal, showcasing a theme and mission germane to the park environment.

FOUNDED the Tamalpais Lands Collaborative, alongside the Marin Municipal Water District, National Park Service, California State Parks, and Marin County Parks, to provide a comprehensive approach to the preservation and restoration of this open space.

GREW 185,027 individual plants (of 202 species) in six Native Plant Nurseries, providing a diverse and hardy palette of vegetation for 59 restoration projects parkwide.

FINISHED the new Eagles Point Overlook at Lands End, featuring new seating areas, improved trail surface, and native plant landscaping.

FINALIZED plans for future projects such as the Presidio Coastal Trail pedestrian/bike bridge, Fort Point Overlook, and Battery East Trail enhancements.

PARTNERED with the Presidio Trust in completing key segments of the Presidio trail network.

PROVIDED staff expertise and support to the Trust's remediation of historic Mountain Lake and development of the new Presidio Visitor Center.



VOLUNTEER PROGRAMS

Connecting Park Lovers with Public Lands

THANK YOU Amgen, FedEx, Gap Foundation, David B. Gold Foundation, Levi Strauss & Co., Joseph and Vera Long Foundation, Marin Community Foundation, National Fish and Wildlife Foundation, National Park Foundation, REI, Salesforce.com Foundation, Wells Fargo, and members of the Parks Conservancy



ORGANIZED (alongside the National Park Service and Presidio Trust) 35,598 volunteers, who contributed 491,521 hours in the Golden Gate National Parks—more than 10% of the service hours reported across the entire national park system.

SUPPORTED 161 interns in the park, including 21 academic interns through a new program in partnership with San Francisco State University and City College of San Francisco.

INSPIRED 119 youth to turn their days off into “days on,” with Teens on Trails programs that combine learning, volunteer service on park projects, and fun.

MONITORED birds of prey soaring over Hawk Hill through the counting, banding, and tracking work of 275 volunteers and five interns at the Golden Gate Raptor Observatory.

HAND-COLLECTED seeds and cultivated native plants for vital restoration projects, thanks to 1,789 volunteers in the Native Plant Nurseries.

BUILT and maintained trails through the efforts of 1,317 Trails Forever volunteers.

OFFERED an average of eight volunteer work days each week through Park Stewardship teams in Marin, San Francisco, and San Mateo counties.

MARSHALED thousands of community members for special volunteer events such as Martin Luther King, Jr. Day of Service, Muir Woods Earth Day, National Trails Day, California Coastal Cleanup Day, and more.



EDUCATION PROGRAMS

Inspiring Future Generations of Stewards

THANK YOU Evelyn and Walter Haas, Jr. Fund, S. D. Bechtel, Jr. Foundation, Pisces Foundation, Horace W. Goldsmith Foundation, Cleo Foundation, Community Safety Foundation, Foundation for Youth Investment, David B. Gold Foundation, George F. Jewett Foundation, Kimball Foundation, Joseph and Vera Long Foundation, NOAA B-WET Program, Save the Redwoods League, Weeden Foundation, Mark A. Kutnink Endowment Fund, Bernard Osher Endowment for Environmental Education at Crissy Field, Madeleine Tang Fund, contributors to the William Kent Society Family Kampfire, and members of FOGG (Friends of the Golden Gate) and the Parks Conservancy

SERVED nearly 22,000 children, youth, and community members through 580 programs of the Crissy Field Center, our urban environmental education center.

ATTAINED a new record for participation in Camping at the Presidio (CAP), with 5,567 individuals—many of them kids enjoying their first camp experience—served by this program of the Crissy Field Center (in partnership with the Presidio Trust, Bay Area Wilderness Training, and the National Park Service).

PROVIDED unforgettable Crissy Field Summer Camp adventures to nearly 200 elementary school children, more than half of whom received scholarships.

EXPANDED the Crissy Field Center's Urban Trailblazers program to seven weeks, introducing 44 diverse middle schoolers to even more outdoor experiences.

ENGAGED students at two San Francisco high schools in hands-on projects focusing on a host of environmental topics through Project WISE (Watersheds Inspiring Student Education).

ELEVATED the leadership skills of 22 high school interns in the I-YEL (Inspiring Young Emerging Leaders) program at the Crissy Field Center.

IMMERSED 33 high schoolers in nature through LINC (Linking Individuals to their Natural Community), a six-week Park Stewardship summer program filled with hiking, camping, and service work.

PLACED 42 I-YEL and LINC alumni in a wide variety of internships with the park and partner organizations, such as California State Parks and the Marine Mammal Center.



RESTORATION & ECOLOGY

Conserving Natural and Cultural Resources



THANK YOU Evelyn and Walter Haas, Jr. Fund, Richard and Rhoda Goldman Fund, S. D. Bechtel, Jr. Foundation, Mohrhardt Grant Program at The San Francisco Foundation, Weeden Foundation, James R. Harvey Presidio Restoration Fund, Greg Hind Endowment Fund, Anne Kincaid Endowment Fund, California Department of Fish and Wildlife, California State Coastal Conservancy, California State Parks, California Wildlife Conservation Board, Environmental Protection Agency, and members of the Parks Conservancy



IMPLEMENTED new natural resource monitoring protocols and continued on-the-ground counts to advance our knowledge of San Francisco garter snake and California red-legged frog populations.

MAPPED the composition of native plant communities and tracked invasive plant outbreaks through GIS technology.

SUPPORTED studies, alongside the National Park Service (NPS), on the federally-listed salmonid fish (coho and steelhead) in the Redwood Creek Watershed and beyond.

TESTED techniques for direct-seeding of annual plants on the Mori Point bluffs, to bring back the splendor of wildflowers in formerly degraded areas.

DEEPENED our understanding of the endangered mission blue butterfly—and the various lupine plants that host it—through restoration work on Milagra Ridge.

BOLSTERED ecosystem health of Oakwood Valley—the largest oak/bay woodland in the parks—through targeted management of invasive plant species.

RECORDED 18,508 raptor sightings (of 19 species) and banded 1,097 birds of prey through the work of citizen-scientists at the Golden Gate Raptor Observatory, which unfortunately missed two weeks of peak migration because of the federal government shutdown.

CELEBRATED 10 years of remarkable results by the Alcatraz Gardens project, with the NPS and Garden Conservancy.

ORGANIZED Park Stewardship youth crews to maintain and restore natural and cultural sites such as Dias Ridge, Muir Beach, and historic coastal batteries.



VISITOR SERVICES & INTERPRETATION

Sharing Stories and a Sense of Place

THANK YOU Evelyn and Walter Haas, Jr. Fund, Richard and Rhoda Goldman Fund, S. D. Bechtel, Jr. Foundation, Bank of America, California State Coastal Conservancy, Sand Hill Foundation, Silicon Valley Community Foundation's Donor Circle for the Environment, and members of the Parks Conservancy

DELIVERED programs and projects across 80,000 acres of the Golden Gate National Parks, benefiting nearly 17 million visitors to the parklands in 2013.

PROVIDED audio tours, docent tours, and state-of-the-art exhibits to more than 1 million visitors to Alcatraz Island.

GREETED and served 954,125 visitors to Muir Woods National Monument.

DEPLOYED the Roving Ranger—a former bread truck repurposed as a “mobile trail-head”—to 44 events across the Bay Area, where staff shared park information and resources with 5,454 community members.



EDUCATED 4,000 people on Hawk Hill about birds of prey and the work of the Golden Gate Raptor Observatory.

OPERATED eight interpretive stores, including an online store, stocked with educational items, park gear, and many gifts that are sustainably sourced and responsibly produced.

RELEASED 29 new products—books, brochures, journals, and more—that add meaning and depth to visitors' experiences in the park.

PRESENTED 156 docent tours of the historic Alcatraz Gardens, an ongoing restoration project in partnership with the National Park Service and Garden Conservancy.

LED night hikes, birding excursions, site tours, wildflower walks, and salmon and snake talks through the public programs of Park Stewardship.



INNOVATION & LEADERSHIP

Creating a Legacy of Vision and Action



THANK YOU Evelyn and Walter Haas, Jr. Fund, Pisces Foundation, Ayrshire Foundation, Hotel Vitale, Kaiser Permanente, Mohrhardt Grant Program at The San Francisco Foundation, National Park Foundation, California Energy Commission, California State Coastal Conservancy, and members of the Parks Conservancy



PROPOSED a cutting-edge, contemporary cultural center—the Presidio Exchange (PX)—for mid-Crissy Field, to showcase scientific, artistic, and participatory explorations at the intersection of the natural world and human culture.

HOSTED Secretary of the Interior Sally Jewell who, in November 2013, visited Crissy Field Center and touted its pioneering programs during her announcement of a nationwide campaign to connect young people of all backgrounds with the outdoors.

INSPIRED a major initiative by National Park Service (NPS) Director Jonathan Jarvis to offer healthier, more sustainable fare at parks across the country, through the groundbreaking Food for the Parks program of the Conservancy's Institute at the Golden Gate.

PARTNERED with the NPS and National Geographic, alongside the Presidio Trust, to plan a Golden Gate BioBlitz—one of only 10 such events at parks across the U.S., one held each year leading up to the NPS Centennial in 2016.

COMMEMORATED the 20th anniversary of Park Stewardship—a much-emulated Conservancy program connecting community members (especially youth) with the parklands through hands-on ecological projects.

GARNERED recognition from The San Francisco Foundation, as President & CEO Greg Moore was awarded a prestigious Community Leadership Award in 2013.

WON the 2013 Director's Partnership Award, from NPS Director Jarvis, for “long-term, cumulative partnership achievements.”



Secretary Jewell at Crissy Field



In 2013, the Golden Gate National Recreation Area was the most-visited park among the 401 units under the National Park Service. Over 14 million people enjoyed Golden Gate last year, more than the visitation to Yosemite, Yellowstone, Grand Canyon, and Zion National Parks *combined*. Adding in visitation figures for Muir Woods National Monument and Fort Point National Historic Site, a total of 16,834,558 people visited the Golden Gate National Parks—despite the October federal government shutdown that closed parks nationwide.

Spanning a spectacular 80,000-acre greenbelt along the Pacific Ocean, the Golden Gate National Parks are part of a UNESCO Biosphere Reserve and form one of Conservation International's 25 global biodiversity hotspots. In fact, these parks are home to more threatened and endangered species than any other national park unit in the continental U.S. During the BioBlitz inventory of March 2014, scientists and volunteers counted more than 2,300 species of plants, mammals, fish, insects, fish, fungi, and other organisms across the parklands.





THANK YOU

VOLUNTEER GROUPS 2013

Through the volunteer programs of the Parks Conservancy, National Park Service, and Presidio Trust, 459 groups contributed their energy and enthusiasm on projects across the Golden Gate National Parks (from October 1, 2012 to September 30, 2013)—with more than half of them returning groups. Our sincere thanks and gratitude to one and all.

- 3VR

5 Gyres

7 Tepees

A.T. Kearney

AAA of Northern California, Nevada, and Utah Insurance Exchange

ABS Global

Academy of Art University

Accenture

ACE Group
- Achieve Global

Adobe

Advance English Academy

Adventures Cross Country

AECOM Technology Corporation

Aim High: Denman Middle School, Galileo Middle School, and Marina Middle School

Alamo Elementary School

- Alcatraz Gardens Volunteers

Alcatraz Interpretation and Education Volunteers

Alcatraz Waterbird Docents

Alumni Association of the University of Michigan

Alvarado Middle School

American Hiking Society

AmeriCorps NCCC

Amgen

Amigos de las Americas (AMIGOS)

Apartment Investment and Management Company (AIMCO)

Apple

Applied Cultural Training (ACT)

Aquarium of the Bay

Arcadis

Archaeology Lab and Stewardship Volunteers

Archi-Techies

Architecture For Humanity

Aspire Public Schools

AuPair Care

Bain & Co.

Baker & McKenzie LLP

Banana Republic

Bank of America

Bare Escentuals

Bay Area Ridge Trail Council

Bay Model

Bay School of San Francisco

Bayside Martin Luther King, Jr. Academy

Baywood Elementary School

Bazaarvoice

BDO

Beach Program Volunteers

Belden Club

Ben & Jerry's

Berkeley City College

Berrett-Koehler Publishers

Black & Veatch

Blackbaud

Bolinas-Stinson Union School District

Box.com

Boy Scouts of America
- Boys Hope Girls Hope - San Francisco Bay Area

Branson School

Brattle Group

Bregante + Company LLP

Brisbane Elementary School

Bryan Cave LLP

Bucklew Programs

BuildOn

California Academy of Sciences

California Coastal Commission

California Conservation Corps - Watershed Stewards

California Department of Fish and Wildlife

California Native Plant Society

California State University, Chico

California State University, San Bernardino

Castlight Health, Inc.

Cathedral School for Boys

Cengage Learning

Center for Volunteer and Nonprofit Leadership of Marin

CFA Society San Francisco

Chabot Elementary School

Chartis Insurance (AIG)

Chignik Lagoon School

Chinese American International School

Church of Jesus Christ of LDS

Church of our Savior, Mill Valley

Citrix Online

City CarShare

City College of San Francisco

City of San Mateo Youth Activities Council

Claire Lilienthal School

Clif Bar

Cloudera

Coastline Christian Academy

College of Marin

Columbia University
- Community Youth Center of San Francisco (CYSF)

Congregation Emanu-El

Constellation Brands

Convent of the Sacred Heart School

Convention Management Resources (CMR)

Cornerstone Evangelical Baptist Church

Creative Arts Charter School

Credit Suisse

Cresswell High School

Crestmont School

Crissy Field Center

Volunteers: Outreach and Education, Public Programs, and Administration

Crissy Field Center Youth Programs: Camping at the Presidio (CAP), Inspiring Young Emerging Leaders (I-YEL), Summer Camp

Counselors-in-Training, and Urban Trailblazers (UTB)

Crystal Geyser

Cub Scouts of America

Cultural Resources Volunteers: Alcatraz and Marin Headlands

Cupertino Electric, Inc.

Deloitte

Design Volunteers-In-Parks, Park Photographers, and Headlands Center for the Arts

Dugoni School of Dentistry

EarthTeam

eCademy Charter at Crane School

Edgewood Center for Children & Families

El Camino High School

Endangered Species Coalition

EnerNoc, Inc.

English Studies Institute (ESI)

Environmental Science Associates (ESA)

Ernst & Young LLP
- Ex'pression College for Digital Arts

Facebook

FactSet Research Systems

Fairmont Hotels

Families in Transition

Farallones Marine Sanctuary Association (FMSA)

Federal Reserve Bank

FedEx

FGL.com

FinancialForce.com

Fireman's Fund Insurance Company

FitBit

Flexera Software

Fliptop

Fluid, Inc.

Foothill College

Fort Funston Nursery and Stewardship

Fort Mason Visitor Center, Special Park Uses Group (SPUG), and Environmental/Safety Programs

Volunteers

Fort Point Interpretation and Education Volunteers

Friends of Golden Gate (FOGG)

Galileo Academy of Science and Technology

Game Developers Conference

Gap, Inc.

Gateway High School

Gay For Good
- Genentech

George Peabody Elementary

George Washington High School

Gild, Inc.

Gilead Science

Girl Scouts of the USA

GOGA Landscape and Maintenance Volunteers (San Francisco Shoreline)

Golden Gate Audubon Society

Golden Gate Mothers Group

Golden Gate Raptor Observatory Volunteers

Golden Gate Trail Crew and Teens on Trails (Trails Forever)

Goldman Sachs

Gonzaga University

Goodwin Procter LLP

Google

GreenPlay Camp

Greenwood School

Groton School Alumni Association

Growing Up With Kids (GWK)

Guy Carpenter & Company LLC

Habitat for Humanity East Bay/Silicon Valley

Habitat Restoration Team and Invasive Plant Patrol

Volunteers

HandsOn Bay Area

HandsOn Network





Harbor Court Hotel
Harvard Club of San Francisco
Helen Diller Family Preschool
Helms Middle School
High Five Marketing
Highland Ward
Hilldale School
Hiram College Alumni
Home Away from Home- lessness
Hoover Middle School
Hornblower Events and Cruises
Hotel Griffin
Hotel Vitale
Huddler
Hyatt Hotels
ICF International
ILSC Language Schools
INFJ Meetup Group
Institute of International Education
Insurance Industry Charitable Foundation
InterContinental Hotel
Invasive Species Early Detection Program (Weed-watchers)
Iron Mountain
Jack and Jill of America
James Madison Alumni
Jewish Community Centers
John Muir National Historic Site Volunteers
John Swett High School
JPMorgan Chase

JROTC (Junior Reserve Officers' Training Corps), San Francisco High Schools
Junior Rangers, National Park Service
Juniper Ridge
Kaiser Permanente
Keep America Beautiful
Kildonan School
Kiva
KP Internet Services
KPMG LLP
Kulesa Faul, Inc.
KW Engineering
Latitude 38 ParrotHead Club
Law Enforcement Volunteers: Horse Patrol, Junior Lifeguard, Park Police, and Search & Rescue
Legacy International
Lend Lease
Level Playing Field Institute
Levi Strauss & Co.
Lick-Wilmerding High School
Life Technologies
Literacy for Environmental Justice (LEJ)
Live 105
Live Oak High School
Live Oak Middle School
Louis Vuitton
Lowell High School
Lowe's
Lumosity
Mandarin Oriental Hotels
Marin Country Day School

Marin County Board of Supervisors
Marin Headlands Nursery and Stewardship Volunteers
Marin Headlands Visitor Center, Interpretation, and Education Volunteers (includes Battery Townsley, Nike Missile Site, and Point Bonita)

Marin Horizon School
Marin Interfaith Council
Marina Middle School
Marine Mammal Center
Marjorie H. Tobias Elementary School
Marquette University Alumni Association
Marriott Hotel
Marsh
Maverick Capital
Mayer Brown LLP
McKesson
Menlo High School
Mercy High School
Method
Microsoft
Mission Dolores Academy
Mission Neighborhood Centers
Moffatt & Nichol
Moody's
Moss Adams LLP
Mountain Hardwear
Muir Woods Trading Company
Muir Woods Visitor Center, Interpretation, and Education Volunteers
National Charity League
National Environmental Education Foundation (NEEF)
National Iranian American Council
National Park Foundation
National Park Service - Pacific West Regional Office
NatureBridge
Ne Timeas Restaurant Group

NetApp
New Island Capital
Nixon Peabody LLP
Norcal Hikers Meetup Group
North Face
Northstar School
NuEnergy
Ocean Health
Oceana High School
Ohio State University
Okizu Foundation
O'Melveny & Myers LLP
One Medical Group
Optum Health
Oracle
Orfalea Foundation
Orinda Garden Club
Osaka Global School
Our Lady of Perpetual Help School
Outdoor Davis
Outward Bound
Pacific Heights Surgery Center
Pacific Primary School
Pacifica Beach Coalition
Pacifica Garden Club
Pacifica Home School Group
Pacifica Neighborhood Residents
Pantheon
Park Stewardship Volunteers: Marin, San Francisco, San Mateo, and Oceana Nursery
Park Stewardship Youth Programs: Linking

Individuals to their Natural Community (IINC)
Peabody Elementary School
PEAK Adventure
Pearl.com
Peet's Coffee & Tea
People to People Student Ambassadors
PG&E
PHD Network
Phillip Brooks School
Playworks
Pomona College
Practice Fusion
Presidio and Lands End Interpretation, Public Programs, Education, and Visitor Service Volunteers (includes Battery Chamberlin)
Presidio Hill School
Presidio Middle School
Presidio Park Stewards, Presidio Plant Patrol, and Rare Plant Patrol
Presidio Plant Nursery, Compost, and Community Gardens Volunteers
Presidio Surgery Center
Presidio Trust Campground Stewards
Presidio Trust Forest, Grounds, and Trail Stewards
Presidio Trust Sustainability Volunteers
PricewaterhouseCoopers LLP



Professional Program
Insurance Brokerage
Progressive Insurance
Project Avery
Protiviti
Prudential
Public Policy Institute of California
Quantcast
Razoo
RBC Capital Markets
Recology
Redwood Creek Nursery and Stewardship Volunteers
Regenerative Design Institute - Regenerative Design and Nature Awareness Program
REI
Revinate
Richardson Bay Audubon Center & Sanctuary



Richmond District Neighborhood Center
Ritz-Carlton
Roosevelt Middle School
RSF Social Finance
Ruth Bancroft Garden
Saint Mark's School
Salesforce.com
San Francisco Beacon Initiative
San Francisco Clean City Coalition
San Francisco Community Clean Team

San Francisco Community Clinic Consortium (SFCCC)
San Francisco Community HealthCorps
San Francisco Day School
San Francisco Department of Public Works
San Francisco Department of the Environment
San Francisco Friends School
San Francisco Giving Tree Meetup Group
San Francisco Jewish Community Federation
San Francisco Maritime National Historical Park
San Francisco Public Utilities Commission
San Francisco Recreation and Park Department
San Francisco School

San Francisco State University
San Francisco Triathlon Club
San Francisco University High School
San Francisco Young Democrats
San Francisco Zoo
San Rafael High School
Sherwood Williams Design Engineering
Shute, Mihaly & Weinberger LLP

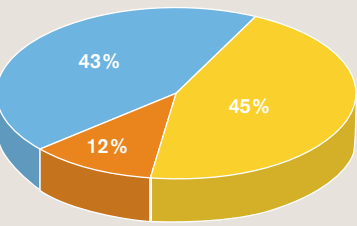
Siemens
Sierra Club
Sir Francis Drake Hotel
Slide Ranch
Snowy Plover Volunteers (Plover Patrollers)
Softchoice
Sojern
Solana Beach School District (SBSD)
Sports Basement
St. Ignatius College Preparatory
St. Mark's Lutheran Church
St. Paul's Episcopal Church
St. Phillip the Apostle School
St. Stephen Catholic School
St. Thomas More School
Stanford Alumni Association
Star of the Sea School
Starbucks
Steller School
Stern School
Stop AIDS Project - BRIDGEMEN
Strafford School
Stuart Hall School for Boys
Student Conservation Association (SCA)
Students and Teachers Restoring a Watershed (STRAW)
Surfrider Foundation
Surplus Line
Sutro Elementary School
Swiss Re
Synergy School
tagged.com
Take Pride in America
Taylor Middle School
Team Pelosi
Tehiyah Day School
Temple Emanuel
Tennessee Valley Nursery and Stewardship Volunteers
Text 100 Public Relations
The Blue Cross and Blue Shield Association
ThousandEyes
Tom's of Maine
Toolworks
Toyota Motor Sales



TPG Capital
Treasure Island Job Corps
Triage Consulting Group
Tri-Valley YSA
Trout Unlimited
Trulia
Twitch
U.S. Air Force
U.S. Bank
U.S. Coast Guard
U.S. Marine Corps
U.S. Navy
U.S. Government Accountability Office
UC Davis Alumni Association
Ulloa Elementary School
Union Bank
United Methodist Church
United Way of the Bay Area
University of California, Berkeley
University of California, Davis
University of California, San Francisco
University of Kentucky
University of San Francisco
University of the Pacific
University of Vermont Alumni Association
University of Virginia
University of Washington
Urban School
Venture Out
Visa
VMware
Volunteer Centers of the Bay Area

Volunteer Programs
Administration and Management Volunteers
VolunteerMatch
Wallenberg High School
Walmart
Weather Underground
Weber State University
Wells Fargo
Westborough Middle School
Westminster Presbyterian Church
Whole Foods Market & Vendors
Wildfire Interactive
Williams Lea
Williams-Sonoma
Winston & Strawn LLP
Women Helping All People
World Affairs Council - Student Ambassador Group
Xoom Corporation
Yale Club of San Francisco
YMCAs: Point Bonita, Presidio, and San Francisco
Young Professionals of San Francisco
Young Veterans
Youth Empowerment Fund - Youth Warriors
YouthWORKS
Zach Pine Earth Day Nature Sculpture

GOLDEN GATE NATIONAL
PARKS CONSERVANCY FISCAL
YEAR 2013 AID TO THE PARKS



TOTAL AID 2013: \$29,823,212*

■ Park Interpretation and
Visitor Services
\$13,479,938 (45%)

■ Park Enhancements,
Restoration, and Stewardship
\$12,947,106 (43%)

■ Youth, Volunteer, and
Community Programs
\$3,396,168 (12%)

TOTAL AID TO THE PARKS,
1982–2013:
MORE THAN \$313 MILLION

Financial statements of the Golden
Gate National Parks Conservancy
are audited on an annual basis.

Copies of the complete audited
financial statements are available
upon request by calling the Parks
Conservancy's Executive Vice
President/Chief Operating Officer
at (415) 561-3000.

*Aid to the park includes all program service expenses,
excluding cost of goods sold and donated services.

REPORT TO THE
COMMUNITY FINANCIAL STATEMENTS

Statement of Financial Position as of September 30, 2013
(with Comparative Totals for 2012)

ASSETS	2013	2012
Cash and cash equivalents	\$ 9,271,445	\$ 1,720,679
Accounts receivable, net	6,424,481	7,374,898
Contributions receivable, net	2,021,616	2,661,410
Inventories	3,225,917	3,165,942
Prepaid expenses and deposits	312,583	252,371
Investments	24,798,035	24,567,423
Furniture, fixtures, and equipment, net	711,113	887,981
Other assets, net	7,363,460	7,373,182
TOTAL ASSETS	<u>\$ 54,128,650</u>	<u>\$ 48,003,886</u>

LIABILITIES AND NET ASSETS

LIABILITIES		
Accounts payable and accrued liabilities	\$ 3,246,888	\$ 2,484,949
Accrued payroll-related expenses	2,199,276	1,948,001
Agency funds payable	519,201	877,888
Deferred revenue	1,578,422	502,076
Capital lease obligation	53,857	143,830
Total liabilities	<u>7,597,644</u>	<u>5,956,744</u>

NET ASSETS		
Unrestricted:		
Undesignated	9,197,607	19,811,746
Board-designated	18,000,000	3,000,000
Total unrestricted net assets	<u>27,197,607</u>	<u>22,811,746</u>
Temporarily restricted	13,276,804	14,242,488
Permanently restricted	6,056,595	4,992,908
Total net assets	<u>46,531,006</u>	<u>42,047,142</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 54,128,650</u>	<u>\$ 48,003,886</u>

Statement of Activities and Changes in Net Assets for the year ended September 30, 2013
(with Comparative Totals for 2012)

	2013				
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	2012 Total
OPERATING SUPPORT AND REVENUE					
Program revenue	\$ 31,854,295			\$ 31,854,295	\$ 28,082,489
Contributed income	1,907,391	\$ 2,647,465		4,554,856	12,150,307
Special events, net of donor benefits of \$90,000	999,770	156,480		1,156,250	1,431,240
Cooperative agreement reimbursements	5,237,337			5,237,337	7,521,322
Mitigation awards	58,686			58,686	50,740
Net assets released from restrictions	4,575,286	(4,575,286)			
TOTAL OPERATING SUPPORT AND REVENUE	44,632,765	(1,771,341)		42,861,424	49,236,098
EXPENSES					
Program Services					
Park interpretation and visitor services	18,886,308			18,886,308	17,084,190
Park enhancements, restoration, and stewardship	12,947,106			12,947,106	19,450,147
Youth, volunteer, and community programs	3,406,968			3,406,968	8,202,938
Total program services	35,240,382			35,240,382	44,737,275
Management and General	5,735,221			5,735,221	5,542,722
Fundraising	2,058,371			2,058,371	1,758,418
TOTAL EXPENSES	43,033,974			43,033,974	52,038,415
Change in net assets from operations	1,598,791	(1,771,341)		(172,550)	(2,802,317)
Endowment and Investment activities					
Contributed income			\$ 1,000,000	1,000,000	132
Net realized and unrealized gain on investments	1,587,028	719,856		2,306,884	3,111,199
Interest and dividend income	183,171	85,801		268,972	346,498
Other investment income	1,016,871			1,016,871	782,515
Recovery (loss) from bad debt			63,687	63,687	(63,687)
CHANGE IN NET ASSETS	4,385,861	(965,684)	1,063,687	4,483,864	1,374,340
NET ASSETS, BEGINNING OF YEAR	22,811,746	14,242,488	4,992,908	42,047,142	40,672,802
NET ASSETS, END OF YEAR	\$ 27,197,607	\$ 13,276,804	\$ 6,056,595	\$ 46,531,006	\$ 42,047,142



GOLDEN GATE NATIONAL PARKS CONSERVANCY

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and volunteers

Park Icons: © Michael Schwab

MORE ONLINE

Visit www.parksconservancy.org/annual14

for photo galleries, behind-the-scenes

videos, a special message from Greg Moore,

and more multimedia content.

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OUR PUBLIC AGENCY PARTNERS



THE NATIONAL PARK SERVICE

The National Park Service (NPS) is a federal agency within the U.S. Department of the Interior charged with managing the preservation and public use of America's most significant natural, scenic, historic, and cultural treasures. Established in 1916, the NPS manages 401 sites across the U.S.—including the Golden Gate National Parks. For more information, call (415) 561-4700 or visit www.nps.gov/goga.

FRANK DEAN

General Superintendent,

Golden Gate National Recreation Area

HOWARD LEVITT

Director of Communications & Partnerships;

Liaison to the Parks Conservancy



GOLDEN GATE BRIDGE, HIGHWAY, AND TRANSPORTATION DISTRICT

Incorporated in 1928 as a special district of the State of California to design, construct, finance, and operate the Golden Gate Bridge, the District today continues to provide safe and reliable operation, maintenance, and enhancement of the Bridge and to provide transportation services, as resources allow, for customers within the U.S. Highway 101 Golden Gate Corridor.

JAMES C. EDDIE

President, Board of Directors

DENIS J. MULLIGAN

General Manager



Presidio Trust

THE PRESIDIO TRUST

Responsible for the transformation of the Presidio from an historic Army post into a premier national park that is financially self-sustaining, the Trust is leading the nation's largest historic preservation project, restoring the park's buildings and landscapes, and creating innovative programs. For more information, call (415) 561-5300 or visit www.presidio.gov.

NANCY HELLMAN BECHTLE

Chair, Board of Directors

CRAIG MIDDLETON

Executive Director



TAMALPAIS LANDS COLLABORATIVE

In 2014, four public land agencies (National Park Service, California State Parks, Marin County Parks, and the Marin Municipal Water District) teamed with the Parks Conservancy to form the Tamalpais Lands Collaborative—an initiative that brings together their resources, talents, and philanthropic efforts to support the stewardship, conservation, and enjoyment of Mount Tamalpais.



Established in 1981, the Parks Conservancy is the nonprofit membership organization dedicated to preserving the Golden Gate National Parks, enhancing the park visitor experience, and building a community dedicated to conserving the parks for the future.

MARIN COUNTY

BOLINAS RIDGE A trail along this secluded ridgeline serves as an ideal spot to survey the San Andreas Rift Zone.



FORT BAKER Former Army buildings have taken on new life as a LEED Gold-certified national park lodge and the home of the Institute at the Golden Gate, an environmental program of the Parks Conservancy and National Park Service.

FORT CRONKHITE Restored ocean-side barracks house the staff of the Golden Gate Raptor Observatory and park partner organizations.

GERBODE VALLEY Within the folds of the Marin Headlands, this backcountry paradise feels far more remote than its proximity to the City would suggest.



KIRBY COVE Known for its astounding campsites, this hidden cove offers a one-of-a-kind perspective of the Golden Gate Bridge.



MARIN HEADLANDS These majestic hills are dotted with historic batteries and former military installations—and perches from which to spy migrating raptors.



MOUNT TAMALPAIS Contained in the legislated boundaries of Golden Gate, iconic Mount Tam is managed by California State Parks, Marin Municipal Water District, Marin County Parks, and the National Park Service.

MUIR BEACH This quiet beach is where Redwood Creek, a site of extensive habitat restoration, empties into the ocean.



MUIR WOODS Saved by the Kents and named for John Muir, this National Monument is beloved for its tall redwoods and serenity.

OAKWOOD VALLEY Coyotes, owls, and butterflies populate the parks' largest stand of oak and bay forest.



OLEMA VALLEY Picturesque Victorian farmhouses and idyllic trails grace this pastoral valley adjacent to Point Reyes National Seashore.



POINT BONITA The Point Bonita Lighthouse—moved to its current spot in 1877—stands sentinel at the edge of the continent.

RODEO BEACH This spot, speckled with unique green and red pebbles, sits between the ocean and brackish Rodeo Lagoon—a favorite birdwatching locale.



STINSON BEACH One of northern California's most popular beaches, this vast stretch of white sand is a delight for swimmers, surfers, and picnickers.



TENNESSEE VALLEY A meandering trail winds between rolling hills to a pocket beach and a hidden cove named for the shipwreck of the SS *Tennessee*.

SAN FRANCISCO COUNTY



ALCATRAZ The Rock, famous for its notorious federal prison, is also known for its seabird colonies and restored gardens once tended by residents.

BAKER BEACH At the western edge of the Presidio, this beach is favored by wedding photographers—and amateur shutterbugs—for picture-perfect views.

CHINA BEACH Named for Chinese fishermen who once plied the nearby waters, this little beach affords big-time views of the Golden Gate.



CLIFF HOUSE The third incarnation of this legendary San Francisco landmark features a world-class restaurant with breathtaking ocean vistas.



CRISSY FIELD Home to an environmental education center, a vast meadow, and a marsh teeming with bird life, the transformed Crissy Field is one of the most spectacular parks in America.



FORT FUNSTON Visitors enjoy beach walks and the spectacle of hang gliders taking to the sky over wind-sculpted dunes.



FORT MASON A key port of embarkation during World War II, this site now hosts the nonprofit Fort Mason Center, a popular hostel, Golden Gate National Parks headquarters, and Parks Conservancy offices.



FORT POINT Tucked under the Golden Gate Bridge, this Civil War-era fortress is admired for its magnificent masonry—best appreciated on a candlelight tour.



LANDS END Revitalized in recent years with enhanced trails, gorgeous overlooks, native plants, and a new visitor center, this park is a gem on San Francisco's coast.

OCEAN BEACH In keeping with its tradition as a recreational destination, San Francisco's western flank is great for sunset strolls.



PRESIDIO Established by the Spanish in 1776, this post continues to evolve as a national park with new trails, overlooks, bikeways, and a renovated campground.



SUTRO HEIGHTS The former lands of San Francisco mayor Adolph Sutro showcase a charming garden and the nearby ruins of his gargantuan Sutro Baths.

SAN MATEO COUNTY

MILAGRA RIDGE A site of intensive stewardship activity, this lovely ridge is one of the last remaining redoubts of the endangered mission blue butterfly.

MORI POINT Towering bluffs overlook the Pacific—as well as a restored landscape that is home to the endangered San Francisco garter snake.

PHLEGER ESTATE Union Creek and remnants of 19th-century logging are landmarks in the parks' quietest redwood forest.

RANCHO CORRAL DE TIERRA

Added to the Golden Gate National Parks in 2011, this 3,800-acre parcel is one of the largest swaths of open space on the San Mateo peninsula.



SWEENEY RIDGE Just as Spanish explorer Gaspar de Portola did in 1769, visitors today can take in stunning 360-degree panoramas of San Francisco Bay.