



Digital Media Academic Internship

Golden Gate National Parks ; Virtual or In-Person or TBD

Full or Part-Time, Summer 2023

Available only to students currently enrolled at COM, SFSU or CCSF

Introduction

The Golden Gate National Recreation Area (GGNRA) is a destination for both locals and international visitors with its sweeping vistas, immense biological diversity, and unique cultural resources. With over 19 million visitors annually and over 80,000 acres of land, the GGNRA is the largest urban national park in the country. The mission of the GGNRA's interpretative and education programs is to share our national parks with an increasingly diverse America and to build a sense of ownership, civic engagement in the care of our parks, communities and environment. We are currently seeking one Academic Intern whose primary responsibility would be the production of video, audio, and other multimedia digital materials for web, and social media distribution.

Internship Overview

Are you a creative person who would like to help the National Parks reach out to new audiences in the digital realm and inspire the next generation of park stewards?

The Golden Gate National Parks is seeking a Digital Media Intern for the Division of Interpretation and Education. This individual will be responsible for working as a team player in collaboration with other divisions and possibly park partners in the production of multimedia projects and digital media content throughout the park sites including: Golden Gate, Fort Point, Alcatraz, and Muir Woods.

Description of Duties

This intern will develop projects that may include recording and editing video/audio, designing web pages, posting to social media sites, designing graphics, and taking photographs. Projected media content will profile the diverse programs, historical context, contemporary park related happenings and the environmental research and resources of the park.

The ideal candidate for this position may have writing skills, creative and flexible thinking, outstanding customer service skills, and the ability to work cooperatively with cross-functional teams. The balance of in-person and virtual work will depend on San Francisco Department of Health public safety requirement and the demands of the project.

In this position, the Digital Media intern will:

- Write, record, and/or edit video/audio and multimedia productions for social media and web
- Add captions and audio description to meet Universal Accessibility Standards
- Develop a promotional or social media campaign for park initiatives and special programs
- Social media content for the park account
- Research of new digital media strategies

Desired Qualifications

- Enthusiasm for art, the environment, sustainability, pop culture, and/ or historical education
- Desire to work independently or in a team, working with people of different backgrounds, ethnicity, races, genders, sexualities, ages, and viewpoints
- Interest in project details and writing composition
- Comfortable using digital SLR cameras
- Experience with some of the following media programs: Social Media Platforms (Facebook, Instagram, Twitter, and YouTube), Premiere Pro or Rush, iMovie, Photoshop, Lightroom, Illustrator, Acrobat, and MS Office

Physical Requirements and Work Conditions

- This internship can be located at a site with little to no public transit access –the intern will need to have a driver’s license and preferably has access to reliable personal transportation.
- Certain media projects can require going to more remote areas of the park. The New Media Intern may: hike up to 3 miles in rocky terrain, lift 40 pounds, and work outside in varying weather conditions.

Health and Safety

It is the policy of the Golden Gate National Parks Conservancy to create and maintain a safe and healthful workplace free from recognized hazards that may cause harm to employees and interns, consistent with and in compliance with applicable state and federal laws. Employees and interns will play an active role in creating a safe and healthy workplace and will comply with all applicable health and safety rules. The Conservancy is committed to the goal of implementing an effective health and safety program and an injury prevention program.

Based on the current state of the COVID-19 pandemic, the Parks Conservancy requires all employees, interns, and independent contractors to be vaccinated and to provide proof of such vaccination as a condition of employment, internship, or performing contract work.

Benefits

- Seventy-five dollar (\$75.00) per day taxable stipend plus academic credit available
- Learn social media techniques, research and creative writing skills
- Develop professional media for inclusion in a resume, portfolio, or writing sample
- Gain digital media production experience at a highly-respected organization that collaborates with the National Park Service, the Golden Gate National Parks Conservancy, and a host of other Park Partners
- Learn interview skills, park orientation and history, flora and fauna, design and computer skills
- Opportunity to attend the Friday Workshop Series and Park Academy Classes on a variety of topics including resume building and interview skills, park orientation and history, flora and fauna, mapping and monitoring, computer skills, and much more
- Opportunity to enjoy the scenery, wildlife and cultural resources of a spectacular National Park.
- Opportunity to work with staff and volunteers from diverse backgrounds that share a common interest in preserving and protecting our natural lands while engaging the next generation of park stewards
- Opportunity for personal/professional development days to pursue an interest, including training and education days in various departments within the Park Service and Parks Conservancy
- Opportunity to interact and learn from fellow park interns at workshops, discussions, and Intern Spotlight Series days
- Uniform will be provided

Terms of Position

- **The term for this internship position is Tuesday May 30 - Friday August 4th, 2023 (10 weeks total)**
- Positions may be fully in-person or a hybrid of virtual and in-person at Fort Mason, Chrissy Field Center, or park sites.
- Part-Time (2-3 days/week) or Full-Time (4-5 days/week) – Interns must commit to at least 2 full days/week.
- Intern must be able to work in half day or full day increments
- Required attendance at orientation and onboarding sessions (three full days), as well as end of program celebration; Tuesday May 30, Wednesday May 31, Tuesday June 6, and Friday August 4
- Intern must have a Social Security Number or an Individual Taxpayer Identification Number to receive stipend
- Available only to students currently enrolled at College of Marin, City College of San Francisco, or SF State (must be enrolled for spring, summer, or fall 2023 classes to eligible, open to students in ALL majors)

How to Apply

To apply for this position, please [submit an application](#) and send a resume and a thoughtful cover letter to Internships@parksconservancy.org. Please indicate the position(s) that you are applying for in your cover letter. No phone calls please. **Application deadline is Thursday March 30, 2023.**

Information Webinar: Thursday March 23rd, 2:30-4 pm, for more details and to register visit www.parksconservancy.org/academicinternships.

The Golden Gate National Parks strive to engage a workforce reflective of the community it serves. We do not discriminate on the basis of race, color, age, gender, national or ethnic origin religion, sexual orientation, or physical disability. All qualified applicants are encouraged to apply.